PRESS RELEASE

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Ronald McDonald House® Madison

FOR IMMEDIATE RELEASE

RONALD MCDONALD HOUSE MADISON CELEBRATES KINDNESS DAY, INSPIRES COMMUNITY SUPPORT

Madison, WI – November 13, 2026 – Ronald McDonald House Madison welcomed their neighbors and community on Friday, November 13, 2026, for a Kindness Day celebration at the Ronald McDonald House in Madison.

Guests enjoyed a morning filled with warmth, connection, and community spirit. The morning featured complimentary donations to guests featuring breakfast sandwiches by DP&K McDonald's, hot chocolate from Travelin' Tom's Coffee Truck, and flower bouquets from Biscottie Flower Farm. Guests also had the opportunity to learn more about the kindness and compassion Ronald McDonald House Madison staff and volunteers share with families every day.

"Kindness Day is an opportunity to recognize the extraordinary impact of everyday compassion," said Stephanie Hayden, CEO of Ronald McDonald House Madison. "A thoughtful gesture, a caring word, or a moment of generosity can help someone feel seen, supported, and connected. Together, these small acts create stronger communities and brighter days for those who need them most."

As the year comes to a close, Ronald McDonald House Madison asks the community to keep spreading kindness - not just during the holidays, but all year long. Your support makes a lasting impact on families with sick or injured children. Whether you make a meal for families, drop off wish list items, collect pop tabs, or donate online at ronaldmcdonaldhousemadison.org, every act of kindness helps provide support for those who need it most.

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About Ronald McDonald House Madison:
Ronald McDonald House Madison provides a home away from home for families whose children are receiving medical care in Madison. Through their supportive programs, Ronald McDonald House Madison ensures families stay together while their child receives medical care.