PRESS RELEASE

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State business leaders Kalies, Schill join New North board of directors

Pair bring expertise in architecture/design, legal services to economic-development organization

NEW NORTH, November 9, 2026 – State business leaders Jennifer Kalies of EUA and Mary Ellen Schill of Ruder Ware have been named to the board of directors of New North, Inc., the regional economic development corporation for the 18 counties of Northeast Wisconsin. Advanced by New North's board development committee, they subsequently were approved by the full board.

"Jennifer and Mary Ellen bring a valuable statewide perspective to economic development and deep connections to the New North region," says Barbara Koldos, interim president and CEO for New North. "Their expertise in architecture/design and legal services will strengthen our board as we continue to advance economic growth across the region."

Jennifer Kalies is a principal, shareholder, and leads the marketing and human resources teams for EUA, a multi-disciplinary design firm that provides architecture, engineering, planning and interior design services. A 119-year-old company, it has five offices nationwide, including three in Wisconsin, one of which is in Green Bay. Kalies originally joined Performa in 2016 and was integrated into EUA through a merger of the companies in early 2022. A key member of EUA's leadership team, Kalies' responsibilities span enterprises strategy, business development, brand management, communications and market growth.



Jennifer Kalies

Kalies holds a bachelor's degree in marketing from the University of Wisconsin-Eau Claire. Over her quarter-century professional career, she has held management, ownership, marketing and sales roles within the New North region, including with Midwest Communications, Hawkins Ash CPAs and QuiCK Transport.

Mary Ellen Schill is an attorney, shareholder and director at Ruder Ware, a Wisconsin law firm with four offices throughout the state, including one in Green Bay. Founded in Wausau in 1920, it provides comprehensive legal services to businesses, individuals and families. She specializes in advising employers on employee benefit plan selection and design, along with ERISA and tax code compliance. Schill also has extensive experience in the design and administration of executive compensation programs.



Mary Ellen Schill

Schill graduated magna cum laude from St. Norbert College with a bachelor's degree in Spanish, and has been a member of the college's board of trustees since 2015, serving as vice chair since June 2026. She received her law degree from the University of Notre Dame, graduating cum laude. Schill has practiced law in Wisconsin for 38 years, including nearly 35 years with Ruder Ware.

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New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago. www.thenewnorth.com

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