FAIRCHILD
DEVELOPMENT

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Mixed-Use Development Syncopation to Break Ground in Fitchburg

(FITCHBURG, Wis.)—Fairchild Development announced today that it will break ground on Syncopation, a 33.5-acre mixed-use development located near 2991 County Hwy MM, at 1 p.m. Monday, Nov. 16.

The subdivision is planned to have 312 multifamily units, 119 senior living units, 30 single-family lots, two fourplexes, 44 townhomes and 12,000 ft. of commercial space, and it will be built in two phases. Occupancy for studio, one and two-bedroom units is expected in late 2028.

“Syncopation is designed to support residents at every stage of life while accommodating a range of lifestyles and needs,” Fairchild Development Founder and President Mark Fairchild said. “The location benefits from strong regional connectivity and proximity to major employment centers, and our team is proud to bring this project to Fitchburg.”

In May 2026, Fairchild Development secured approval for $9.8 million in tax increment financing from the City of Fitchburg. The development will include a multipurpose path that connects to a planned bicycle tunnel beneath County Hwy MM that will emerge on the site, which previously served as a clean fill site.

“Syncopation will serve as a vibrant new gateway into Fitchburg while also helping to meet the housing needs of our growing community,” Fitchburg Mayor Julia Arata-Fratta said.

Fairchild Development’s partners include Acres Realty, Populance Architecture, Patriot Properties and Daniels Construction.

For more information, please visit https://livesyncopation.com/.

WHAT: Groundbreaking for Syncopation mixed-use development
WHEN: 1 p.m. Monday, Nov. 16
WHERE: Park near 2991 County Hwy MM
WHO: Mark Fairchild, Fairchild Development; Chris Gosch, Populance; Kevin Visel, Acres Realty; Chris Gantz, Patriot Properties; Sam Daniels, Daniels Construction; and Mayor Julia Arata-Fratta, City of Fitchburg

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