

FOR IMMEDIATE RELEASE

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SCORE DEALS ON WISCONSIN STATE FAIR TICKETS, FUN AND MORE AT THEIR LOWEST PRICES
Take the Guesswork out of Gift Giving!

WEST ALLIS, Wis. – Nov. 16, 2026 – This holiday season, gift more – for less! Beginning today, load your cart with tickets and experiences for the ultimate one-size-fits-all summer tradition, the Wisconsin State Fair. Now's your chance to secure discounted tickets, activities, Cream Puffs and more at their lowest prices. But these deals won't last long. Act today and rest easy knowing you have your gift giving wrapped. Then start the countdown to the best 11 days of summer when the Wisconsin State Fair takes place August 5 – 15, 2027!

State Fair Tickets, Bundles & More



- 4 admission tickets ($80)
- 1 Original Cream Puff 6-Pack voucher ($25)
- SpinCity Ride & Game 100-Ticket Pack ($100)
- Bargain Book ($6)
- 4 Cirque at the Fair VIP Tickets ($40)
- Official 2026 State Fair Souvenir Pin ($4)
- Single-Day Parking Pass ($18)
- ***Valued at $273. Yours for $150***



- 4 admission tickets ($80)
- 1 Original Cream Puff 6-Pack voucher ($25)
- Single-Day Parking Pass ($18)
- Bargain Book ($6)
- **Bonus**: The first 100 Blue Ribbon bundles purchased receive a $25 digital gift card from new partner, SCHEELS
- ***Valued at $129. Yours for $75***



- 4 admission tickets ($80)
- 1 Original Cream Puff Three-Pack voucher ($14)
- ***Valued at $94. Yours for $50***

Plus, Fairgoers can build a personalized bundle with these deals:

- $13 State Fair Admission Tickets | $7 savings
- $13 Senior State Fair Admissions Tickets | $2 savings
- $22 Original Cream Puff Six-Packs | $3 savings
- $12 Original Cream Puff Three-Packs | $2 savings
- $5 State Fair Bargain Books | $1 savings
- $35 SpinCity Ride & Game 50-Ticket Packs| $15 savings
- $35 Weekday Wristbands | $10 savings
- $18 Wisconsin State Fair Parking | Up to $4 savings
- Celebrate the Wisconsin State Fair by joining the Wisconsin State Fair Park Foundation's Friend of the Fair program! Your tax-deductible donation comes with exclusive perks and directly supports projects that preserve the Fair you love. Through Dec. 31, the official Wisconsin State Fair ornament, which pays tribute to the Fair's rich musical heritage, is included with all membership levels (while supplies last). Donate now!

All holiday deals are available for purchase online at WiStateFair.com through Dec. 31. Prefer to shop in-person? The Ticket Office (located at 7722 W. Greenfield Ave., West Allis) will be open Monday – Friday, 9 a.m. – 4 p.m. Closed on November 26 (Thanksgiving), December 24 (Christmas Eve), December 25 (Christmas), December 31 (New Year's Eve), and January 1 (New Year's Day).

About the Wisconsin State Fair

The 2027 Wisconsin State Fair will take place August 5 – 15, 2027. For more than 175 years, the State Fair has offered a unique experience to all who attend and is an exceptional value. With dozens of FREE entertainment options, exciting rides and games in SpinCity, thousands of animals in the barns and on parade, endless family activities, events, contests, shopping vendors and culinary delights, the Wisconsin State Fair annually celebrates the best of America's Dairyland. For more information, visit WiStateFair.com or follow us on social media.

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