THE CORNERS
TOWN of BROOKFIELD

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HOLIDAY MAGIC RETURNS TO THE CORNERS OF BROOKFIELD WITH FESTIVE EVENTS AND FAMILY FUN

Expanded tree lighting celebration brings reindeer, live entertainment, holiday drone show and more to the town center

Town of Brookfield, Wis. – The Corners of Brookfield is gearing up for the holiday season with a lineup of family-friendly festivities, seasonal entertainment and extended shopping hours throughout November and December. From the annual tree lighting celebration to visits with Santa, the town center is inviting the community to celebrate the season together.

The festivities kick off with the **Holiday Tree Lighting** on Saturday, Nov. 21, from 4-6 p.m., presented by Landmark Credit Union and Aspire Dance Center in partnership with Discover Brookfield and the Town of Brookfield.

This year's tree lighting celebration will be bigger and better than ever before, featuring:

- **Santa Visits** (4-5:30 p.m.): Bring your camera and capture a complimentary special moment with Santa. *Please note that Santa visits will end promptly at 5:30 PM as he prepares for the tree lighting.*
- **Santa's Reindeer**: Meet Santa's real reindeer, courtesy of Reindeer Games! Photo opportunities will be available for purchase for $20 per group/family and guests will receive a printed 4”x 6” photo and digital copy. *Please note that this experience replaces the center’s traditional December reindeer photo event.*
- **Live Entertainment**: Enjoy live music from Ocean Rush and festive holiday carolers.
- **Children’s Activities**: Enjoy holiday craft stations with Elmbrook students and princess meet and greets courtesy of Fairytale Birthday Co.
- **Drone Show and Tree Lighting Finale**: Stay until the end as the sky comes alive with a spectacular holiday drone show, followed by Santa's official lighting of the tree to close out the evening!

Seasonal food and beverages will be available for purchase from participating restaurants during the event, including Margaux, Grimaldi's, Waking Daisy, Goddess and BelAir Cantina.

The Corners is also partnering with Make-A-Wish Wisconsin for a holiday toy drive benefiting local wish kids and their siblings. Attendees are encouraged to bring a new, store-bought, unwrapped toy in its original packaging to donate at designated collection boxes during the tree lighting event. Find the full toy drive wish list here: Support MAW Wisconsin's Toy Drive! - Products

“Our annual tree lighting has become such a fun tradition for the community, and we're excited to make this year's celebration even more special,” said Jordyn Fischer, director of media and marketing at The Corners of Brookfield. “With more activities, entertainment and opportunities for families to celebrate together, we hope The Corners will be a place where people make lasting holiday memories throughout the season.”

Have a wish list for Santa? The Corners is making it easy to send your holiday wishes straight to the North Pole! Stop by Market Square from Nov. 16–Dec. 20 to drop your letter in Santa’s special red mailbox, and we’ll take care of the rest!

The holiday fun continues on **Saturday, Dec. 12, from 10 a.m.-noon**, when families can visit Santa at IMPROV Comedy Club at The Corners.

Throughout the holiday season, The Corners will offer expanded shopping hours, but guests are encouraged to reach out directly to their favorite retailers for specific hours. The town center will be closed on Thanksgiving and Christmas Day, and will have special hours on the following days:

- Friday, November 27 9 a.m.– 9 p.m.
- Saturday, December 12 10 a.m. – 9 p.m.
- Friday, December 18 10 a.m. – 9 p.m.
- Saturday, December 19 10 a.m. – 9 p.m.
- Sunday, December 20 11 a.m. – 7 p.m.
- Monday, December 21 10 a.m. – 9 p.m.
- Tuesday, December 22 10 a.m. – 9 p.m.
- Wednesday, December 23 10 a.m. – 9 p.m.
- Thursday, December 24 10 a.m. – 4 p.m.
- Thursday, December 31 10 a.m. – 4 p.m.
- Friday, January 1 10 a.m. – 6 p.m.

For more details on holiday events, shopping and dining, visit www.TheCornersofBrookfield.com.

About The Corners of Brookfield
The Corners of Brookfield is a 750,000-square-foot premier town center, comprising 400,000 square feet of retail and restaurant space, 244 luxury apartment homes and parking for more than 1,700 cars. For more information visit www.TheCornersofBrookfield.com or Facebook.