SEPTEMBER 2026

WISCONSIN REAL ESTATE REPORT

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September 2026 Wisconsin Real Estate Report

Higher Mortgage Rates Soften September Housing Market

This page: Reflecting data for September 2026. State: WI. Type: Residential.

TALKING POINTS

- Mortgage rates rose about 0.5% over the last 12 months, resulting in fewer home sales and moderating home price appreciation. Existing home sales fell 2.4% in September relative to September 2025, and the median home price rose just 1.5% to $342,000 over that same period.
- The average monthly 30-year fixed mortgage rate rose to 6.86% in September 2026, which is an increase of 51 basis points over the last 12 months. This is the highest mortgage rate since January 2025 when it reached 6.96%.
- Year-to-date home sales rose 2.8% compared to the first nine months of 2025, and the statewide median price was up 6% to $346,500 over that same nine-month time span.
- Although new listings fell 5.1% over the past 12 months, total listings rose 3.8% between September 2025 and September 2026.
- On a year-over-year basis, months of supply improved 2.3% to 4.4 months of available supply in September. In general, months of inventory have been slowly improving since December 2022. In September, the tightest supply was found in the large metropolitan counties, which had just 4 months of supply. Smaller micropolitan area counties had slightly more inventory at 4.5 months of supply, and the rural counties had 6.1 months of available inventory. Six months of supply is considered a balanced market, so the more urbanized areas remain seller's markets.
- Housing affordability fell 5.5% over the past 12 months. Although the annualized change in median home prices only increased 1.5% in September, which is the slowest annual increase since June 2014, the combination of flat income growth and rising mortgage rates led to the erosion of housing affordability.

ADDITIONAL ANALYSIS

Rising Mortgage Rates Lead to Reduction in Sales

"September closed sales were down by 2.4% even as total listings and months of supply both improved over the last 12 months. The primary reason for reduced sales was rising mortgage rates, which softened buyer demand for existing homes."

Amy Curler
2026 Chair of the Board of Directors, Wisconsin REALTORS® Association

Spike in Mortgage Rates Impact Both Buyers and Sellers

"Mortgage rates have reached their highest level since January 2025. If these trends continue, both buyers and sellers will be affected. Specifically, lower affordability obviously hurts buyers, and higher rates also keep potential sellers from listing their homes because they don't want to give up the very favorable rates locked in over the last six years."

Tom Larson
President & CEO, Wisconsin REALTORS® Association

The Fed Is Committed to Taming Inflation

"The Fed recently increased the short-term Federal Funds Rate by 25 basis points and signaled that it will closely monitor progress on core inflation. While another hike at the October meeting of the Fed's Open Market Committee is unlikely given its proximity to midterm elections, an increase at the December meeting would not be surprising if core inflation does not move downward. Lowering inflationary expectations is an important precursor to reducing mortgage rates."

Dave Clark
Professor Emeritus of Economics and WRA Consultant

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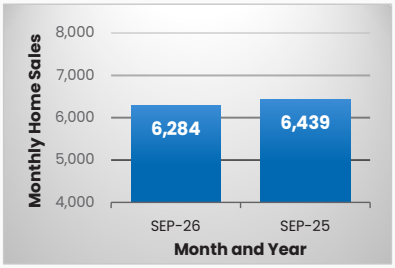
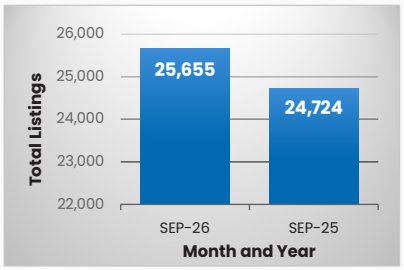
MONTHLY HOME SALES



September 2026	September 2025
6,284	6,439

from last year ↓ 2.4%

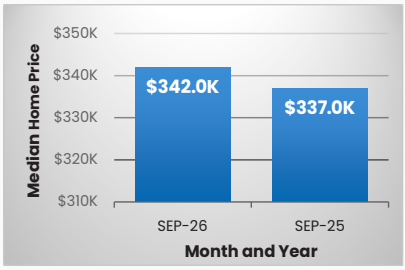
TOTAL STATEWIDE LISTINGS



September 2026	September 2025
25,655	24,724

from last year ↑ 3.8%

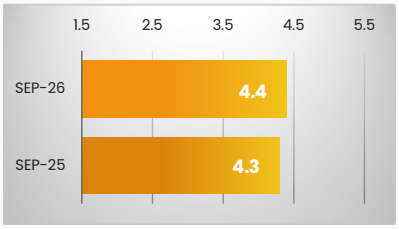
MEDIAN HOME PRICE



September 2026	September 2025
$342,000	$337,000

from last year ↑ 1.5%

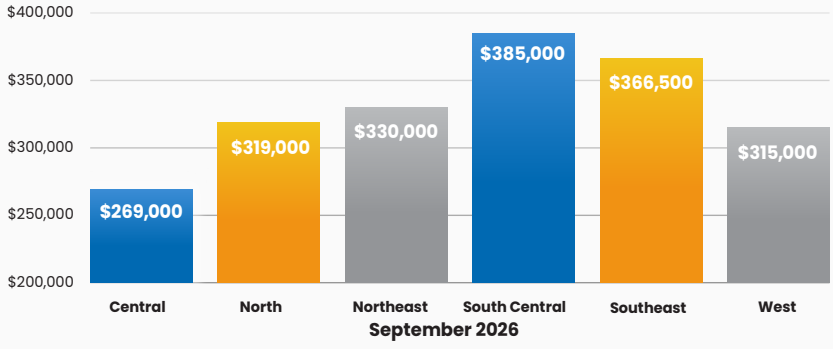
MONTHS OF INVENTORY



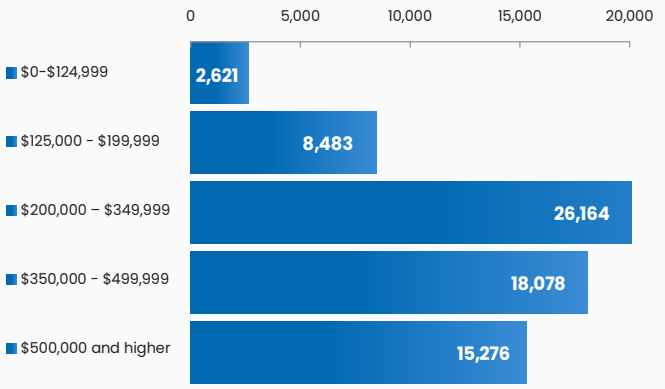
September 2026	September 2025
4.4	4.3

from last year ↑ 2.3%

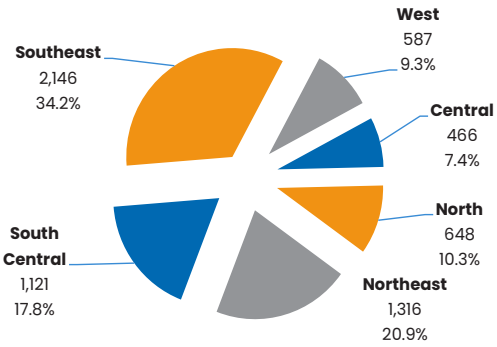
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION



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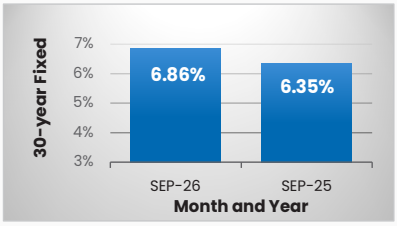
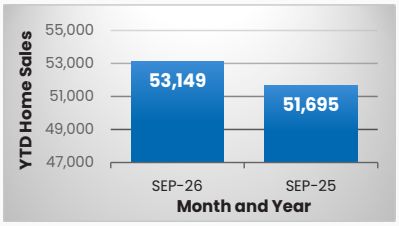
MORTGAGE INTEREST RATES*



September 2026	September 2025
6.86%	6.35%

from last year ↑ **51** basis points

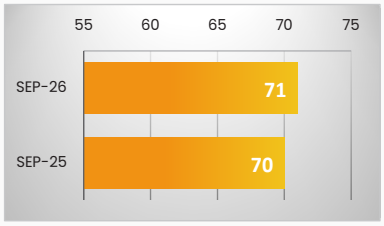
YEAR-TO-DATE HOME SALES



Year to Date 2026	Year to Date 2025
53,149	51,695

from last year ↑ **2.8%**

AVERAGE DAYS ON MARKET*

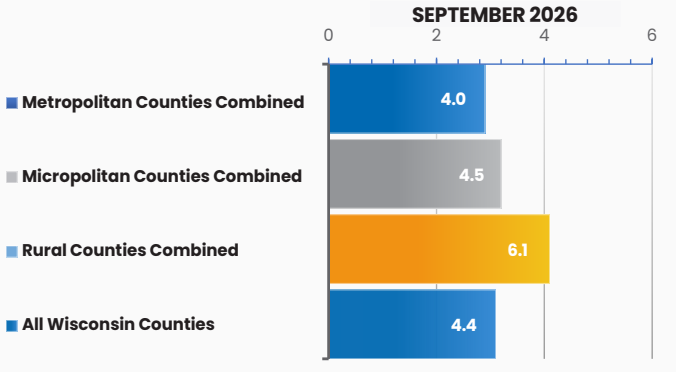


September 2026	September 2025
71	70

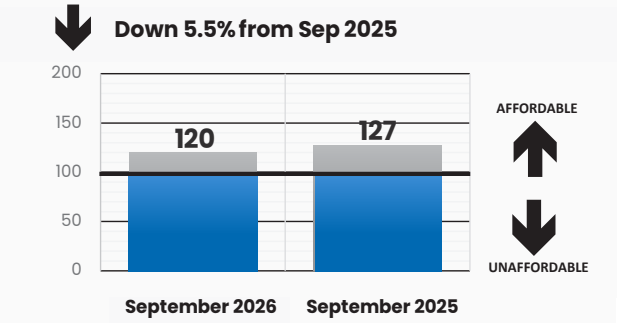
from last year ↑ **1.4%**

** Interest rate data based on Freddie Mac 30-year fixed mortgage rates.*

MONTHS OF INVENTORY BY URBAN CLASSIFICATION



HOUSING AFFORDABILITY INDEX



Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.

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		Median Price			Sales			Months Inventory			Avg Days On Market		
Region	**County**	**9/2026**	**9/2025**	**% Change**	**9/2026**	**9/2025**	**% Change**	**9/2026**	**9/2025**	**% Change**	**9/2026**	**9/2025**	**% Change**
Central	Adams	282,500	240,000	+17.7%	68	43	+58.1%	7.4	7.4	0.0%	98	100	-2.0%
	Clark	212,500	205,000	+3.7%	19	23	-17.4%	5.1	5.7	-10.5%	78	91	-14.3%
	Juneau	215,000	265,625	-19.1%	41	40	+2.5%	6.2	6.9	-10.1%	76	83	-8.4%
	Marathon	292,500	299,900	-2.5%	130	131	-0.8%	4.3	3.9	+10.3%	64	62	+3.2%
	Marquette	230,000	332,400	-30.8%	12	20	-40.0%	5.7	5.9	-3.4%	82	71	+15.5%
	Portage	280,500	324,113	-13.5%	74	62	+19.4%	4.9	4.2	+16.7%	71	72	-1.4%
	Waushara	313,250	334,900	-6.5%	40	31	+29.0%	5.4	4.8	+12.5%	85	67	+26.9%
	Wood	215,500	210,000	+2.6%	82	87	-5.7%	3.9	3.8	+2.6%	59	61	-3.3%
	Central Regional Total	**269,000**	**275,000**	**-2.2%**	**466**	**437**	**+6.6%**	**5.0**	**4.8**	**+4.2%**	**73**	**71**	**+2.8%**

		Median Price			Sales			Months Inventory			Avg Days On Market		
Region	**County**	**9/2026**	**9/2025**	**% Change**	**9/2026**	**9/2025**	**% Change**	**9/2026**	**9/2025**	**% Change**	**9/2026**	**9/2025**	**% Change**
North	Ashland	NA	140,500	NA	6	22	-72.7%	10.4	8.6	+20.9%	176	79	+122.8%
	Barron	292,500	240,000	+21.9%	98	66	+48.5%	5.3	5.5	-3.6%	88	80	+10.0%
	Bayfield	NA	390,000	NA	9	33	-72.7%	9.5	7.9	+20.3%	82	87	-5.7%
	Burnett	299,900	320,000	-6.3%	41	33	+24.2%	5.5	6.0	-8.3%	64	87	-26.4%
	Douglas	219,900	279,900	-21.4%	25	59	-57.6%	5.8	5.8	0.0%	78	60	+30.0%
	Florence	NA	NA	NA	2	1	+100.0%	8.0	6.5	+23.1%	58	138	-58.0%
	Forest	280,000	340,000	-17.6%	21	25	-16.0%	5.8	8.9	-34.8%	90	83	+8.4%
	Iron	NA	NA	NA	8	9	-11.1%	7.9	6.9	+14.5%	124	57	+117.5%
	Langlade	210,000	217,500	-3.4%	38	24	+58.3%	5.3	4.9	+8.2%	77	98	-21.4%
	Lincoln	215,000	240,000	-10.4%	51	41	+24.4%	4.6	4.7	-2.1%	92	78	+17.9%
	Oneida	455,000	471,000	-3.4%	89	86	+3.5%	4.8	5.6	-14.3%	100	83	+20.5%
	Polk	360,000	325,000	+10.8%	57	73	-21.9%	5.0	4.5	+11.1%	84	84	0.0%
	Price	300,750	207,450	+45.0%	34	26	+30.8%	7.2	6.6	+9.1%	112	102	+9.8%
	Rusk	285,000	227,500	+25.3%	25	20	+25.0%	7.1	5.4	+31.5%	120	114	+5.3%
	Sawyer	340,000	392,500	-13.4%	27	46	-41.3%	7.8	7.9	-1.3%	163	97	+68.0%
	Taylor	243,750	162,900	+49.6%	18	21	-14.3%	6.7	6.2	+8.1%	101	84	+20.2%
	Vilas	520,000	386,000	+34.7%	64	62	+3.2%	7.1	6.6	+7.6%	77	72	+6.9%
	Washburn	380,000	425,000	-10.6%	35	37	-5.4%	6.4	6.5	-1.5%	99	84	+17.9%
	North Regional Total	**319,000**	**310,000**	**+2.9%**	**648**	**684**	**-5.3%**	**6.1**	**6.0**	**+1.7%**	**94**	**83**	**+13.3%**

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Northeast	Brown	360,000	353,000	+2.0%	314	297	+5.7%	4.1	3.9	+5.1%	62	68	-8.8%
	Calumet	380,000	361,000	+5.3%	57	59	-3.4%	4.0	4.3	-7.0%	79	101	-21.8%
	Door	525,000	450,000	+16.7%	83	101	-17.8%	6.8	7.7	-11.7%	88	116	-24.1%
	Fond du Lac	299,000	272,500	+9.7%	116	96	+20.8%	4.2	4.4	-4.5%	63	59	+6.8%
	Green Lake	253,500	302,500	-16.2%	33	26	+26.9%	6.5	6.7	-3.0%	116	82	+41.5%
	Kewaunee	339,500	307,500	+10.4%	24	32	-25.0%	4.0	3.1	+29.0%	66	82	-19.5%
	Manitowoc	270,000	240,000	+12.5%	96	91	+5.5%	3.5	3.5	0.0%	54	62	-12.9%
	Marinette	192,000	245,000	-21.6%	58	89	-34.8%	5.5	5.9	-6.8%	84	80	+5.0%
	Menominee	NA	NA	NA	5	6	-16.7%	8.1	5.1	+58.8%	122	77	+58.4%
	Oconto	310,000	275,000	+12.7%	57	48	+18.8%	5.3	5.4	-1.9%	66	71	-7.0%
	Outagamie	350,000	351,347	-0.4%	205	231	-11.3%	3.4	3.4	0.0%	63	64	-1.6%
	Shawano	290,000	255,750	+13.4%	38	48	-20.8%	4.5	4.3	+4.7%	65	65	0.0%
	Waupaca	305,000	265,200	+15.0%	63	44	+43.2%	5.5	4.2	+31.0%	88	65	+35.4%
	Winnebago	290,000	300,000	-3.3%	167	193	-13.5%	3.4	3.5	-2.9%	60	55	+9.1%
	Northeast Regional Total	**330,000**	**320,000**	**+3.1%**	**1,316**	**1,361**	**-3.3%**	**4.2**	**4.2**	**0.0%**	**68**	**71**	**-4.2%**

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South Central	Columbia	332,500	308,500	+7.8%	48	60	-20.0%	5.9	5.8	+1.7%	106	76	+39.5%
	Crawford	212,500	NA	NA	18	8	+125.0%	6.0	6.2	-3.2%	84	131	-35.9%
	Dane	480,000	450,000	+6.7%	519	526	-1.3%	4.3	4.4	-2.3%	85	80	+6.3%
	Dodge	319,000	310,000	+2.9%	73	91	-19.8%	4.0	3.6	+11.1%	75	65	+15.4%
	Grant	212,000	250,000	-15.2%	29	49	-40.8%	4.9	5.2	-5.8%	77	114	-32.5%
	Green	304,500	315,750	-3.6%	36	36	0.0%	5.4	5.8	-6.9%	69	76	-9.2%
	Iowa	326,500	380,000	-14.1%	18	22	-18.2%	6.6	6.1	+8.2%	63	74	-14.9%
	Jefferson	357,450	378,000	-5.4%	88	86	+2.3%	4.2	3.6	+16.7%	62	73	-15.1%
	Lafayette	NA	NA	NA	6	9	-33.3%	5.3	5.7	-7.0%	58	68	-14.7%
	Richland	NA	NA	NA	9	9	0.0%	7.1	6.2	+14.5%	84	74	+13.5%
	Rock	310,000	302,500	+2.5%	200	180	+11.1%	4.1	4.2	-2.4%	65	68	-4.4%
	Sauk	345,500	360,000	-4.0%	77	73	+5.5%	5.8	6.0	-3.3%	88	81	+8.6%
	South Central Regional Total	**385,000**	**390,000**	**-1.3%**	**1,121**	**1,149**	**-2.4%**	**4.5**	**4.6**	**-2.2%**	**79**	**77**	**+2.6%**

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Southeast	Kenosha	326,500	320,000	+2.0%	140	187	-25.1%	3.7	2.8	+32.1%	55	57	-3.5%
	Milwaukee	287,788	280,000	+2.8%	798	836	-4.5%	3.7	3.5	+5.7%	56	52	+7.7%
	Ozaukee	496,000	495,000	+0.2%	114	97	+17.5%	3.6	3.6	0.0%	73	71	+2.8%
	Racine	330,000	318,990	+3.5%	219	207	+5.8%	3.8	3.5	+8.6%	62	65	-4.6%
	Sheboygan	315,000	315,000	0.0%	97	106	-8.5%	3.9	3.9	0.0%	67	71	-5.6%
	Walworth	419,750	365,000	+15.0%	170	129	+31.8%	4.6	6.0	-23.3%	72	85	-15.3%
	Washington	425,000	405,500	+4.8%	157	180	-12.8%	3.6	3.7	-2.7%	61	64	-4.7%
	Waukesha	521,000	489,900	+6.3%	451	453	-0.4%	3.3	3.2	+3.1%	58	59	-1.7%
	Southeast Regional Total	**366,500**	**350,000**	**+4.7%**	**2,146**	**2,195**	**-2.2%**	**3.7**	**3.6**	**+2.8%**	**60**	**60**	**0.0%**

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Region	**County**	**9/2026**	**9/2025**	**% Change**	**9/2026**	**9/2025**	**% Change**	**9/2026**	**9/2025**	**% Change**	**9/2026**	**9/2025**	**% Change**
West	Buffalo	NA	225,000	NA	9	13	-30.8%	5.2	7.8	-33.3%	59	76	-22.4%
	Chippewa	299,950	325,000	-7.7%	72	71	+1.4%	5.2	5.2	0.0%	70	80	-12.5%
	Dunn	313,750	275,000	+14.1%	44	43	+2.3%	4.8	5.5	-12.7%	84	78	+7.7%
	Eau Claire	339,950	307,000	+10.7%	98	109	-10.1%	4.8	3.7	+29.7%	61	70	-12.9%
	Jackson	230,000	200,000	+15.0%	27	28	-3.6%	5.5	4.6	+19.6%	96	87	+10.3%
	La Crosse	300,000	320,000	-6.3%	117	108	+8.3%	3.8	3.5	+8.6%	66	68	-2.9%
	Monroe	260,000	269,500	-3.5%	44	56	-21.4%	5.2	6.6	-21.2%	77	83	-7.2%
	Pepin	NA	NA	NA	7	1	+600.0%	7.1	5.2	+36.5%	108	46	+134.8%
	Pierce	395,000	350,000	+12.9%	35	25	+40.0%	4.2	5.1	-17.6%	79	65	+21.5%
	St. Croix	402,450	404,900	-0.6%	86	113	-23.9%	4.5	4.0	+12.5%	86	85	+1.2%
	Trempealeau	265,000	239,950	+10.4%	15	24	-37.5%	4.8	5.2	-7.7%	52	98	-46.9%
	Vernon	315,000	338,698	-7.0%	33	22	+50.0%	5.1	5.2	-1.9%	89	80	+11.3%
	West Regional Total	**315,000**	**315,000**	**0.0%**	**587**	**613**	**-4.2%**	**4.7**	**4.5**	**+4.4%**	**74**	**77**	**-3.9%**

September 2026 Wisconsin Real Estate Report

Higher Mortgage Rates Soften September Housing Market

This page: Reflecting data for September 2026. State: WI. Type: Residential.

Statewide Median Price

9/2026	9/2025	% Change
342,000	337,000	+1.5%

Statewide Sales

9/2026	9/2025	% Change
6,284	6,439	-2.4%

Statewide Avg Days On Market

9/2026	9/2025	% Change
71	70	+1.4%

Statewide Months Inventory

9/2026	9/2025	% Change
4.4	4.3	+2.3%

Statewide New Listings

9/2026	9/2025	% Change
8,015	8,450	-5.1%

Statewide Total Listings

9/2026	9/2025	% Change
25,655	24,724	+3.8%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market* (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
$0 - $124,999	1,230	74	2,621	241,059,705	5.6
$125,000 - $199,999	2,772	70	8,483	1,424,544,709	3.9
$200,000 - $349,999	7,942	64	26,164	7,253,274,576	3.6
$350,000 - $499,999	6,404	75	18,078	7,595,377,980	4.3
$500,000+	7,332	90	15,276	11,900,023,609	5.8

**As of December 2025, annualized average days on market are based solely on closed listings over the past 12 months. Previous reports included both closed and active listings in the computation of average days on the market by price range.*

Months of Inventory by Broad Urban-Rural Classification

Category	September 2026	September 2025
Metropolitan Counties Combined	4.0	3.8
Micropolitan Counties Combined	4.5	4.6
Rural Counties Combined	6.1	6.0
State Total	4.4	4.3

September 2026 Wisconsin Real Estate Report

Higher Mortgage Rates Soften September Housing Market

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		YTD Median Price			YTD Sales		
Region	**County**	**Through 9/2026**	**Through 9/2025**	**% Change**	**Through 9/2026**	**Through 9/2025**	**% Change**
Central	Adams	280,000	252,375	+10.9%	405	377	+7.4%
	Clark	200,000	200,000	0.0%	196	201	-2.5%
	Juneau	265,900	238,950	+11.3%	303	312	-2.9%
	Marathon	290,000	270,000	+7.4%	1,050	1,013	+3.7%
	Marquette	253,000	289,500	-12.6%	172	190	-9.5%
	Portage	314,689	315,000	-0.1%	492	472	+4.2%
	Waushara	306,250	285,000	+7.5%	238	239	-0.4%
	Wood	237,500	220,000	+8.0%	689	669	+3.0%
	Central Regional Total	**270,000**	**255,000**	**+5.9%**	**3,545**	**3,473**	**+2.1%**

		YTD Median Price			YTD Sales		
Region	**County**	**Through 9/2026**	**Through 9/2025**	**% Change**	**Through 9/2026**	**Through 9/2025**	**% Change**
North	Ashland	200,000	165,500	+20.8%	143	157	-8.9%
	Barron	297,000	280,000	+6.1%	591	630	-6.2%
	Bayfield	345,000	350,000	-1.4%	176	209	-15.8%
	Burnett	319,000	330,000	-3.3%	337	323	+4.3%
	Douglas	255,000	240,000	+6.3%	380	395	-3.8%
	Florence	395,000	213,000	+85.4%	18	18	0.0%
	Forest	287,500	290,000	-0.9%	126	110	+14.5%
	Iron	350,000	302,100	+15.9%	62	67	-7.5%
	Langlade	225,000	192,500	+16.9%	244	257	-5.1%
	Lincoln	263,000	212,375	+23.8%	376	344	+9.3%
	Oneida	370,000	377,000	-1.9%	570	525	+8.6%
	Polk	339,900	320,000	+6.2%	435	488	-10.9%
	Price	217,500	190,000	+14.5%	242	241	+0.4%
	Rusk	220,000	202,000	+8.9%	138	162	-14.8%
	Sawyer	355,000	340,000	+4.4%	312	320	-2.5%
	Taylor	231,460	215,000	+7.7%	124	139	-10.8%
	Vilas	459,000	417,000	+10.1%	407	380	+7.1%
	Washburn	357,000	300,000	+19.0%	261	250	+4.4%
	North Regional Total	**307,500**	**285,700**	**+7.6%**	**4,942**	**5,015**	**-1.5%**

September 2026 Wisconsin Real Estate Report

Higher Mortgage Rates Soften September Housing Market

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		YTD Median Price			YTD Sales		
Region	**County**	**Through 9/2026**	**Through 9/2025**	**% Change**	**Through 9/2026**	**Through 9/2025**	**% Change**
Northeast	Brown	375,000	350,229	+7.1%	2,300	2,145	+7.2%
	Calumet	387,000	370,000	+4.6%	515	460	+12.0%
	Door	515,000	447,400	+15.1%	535	545	-1.8%
	Fond du Lac	280,000	260,000	+7.7%	859	874	-1.7%
	Green Lake	270,000	272,500	-0.9%	225	196	+14.8%
	Kewaunee	315,000	273,350	+15.2%	160	202	-20.8%
	Manitowoc	247,000	233,627	+5.7%	737	711	+3.7%
	Marinette	225,000	220,000	+2.3%	441	417	+5.8%
	Menominee	454,375	605,000	-24.9%	22	29	-24.1%
	Oconto	320,000	296,250	+8.0%	380	346	+9.8%
	Outagamie	340,000	330,250	+3.0%	1,687	1,670	+1.0%
	Shawano	260,000	250,000	+4.0%	313	334	-6.3%
	Waupaca	278,500	269,876	+3.2%	406	423	-4.0%
	Winnebago	295,000	284,900	+3.5%	1,502	1,497	+0.3%
	Northeast Regional Total	**325,000**	**306,000**	**+6.2%**	**10,082**	**9,849**	**+2.4%**

		YTD Median Price			YTD Sales		
Region	**County**	**Through 9/2026**	**Through 9/2025**	**% Change**	**Through 9/2026**	**Through 9/2025**	**% Change**
South Central	Columbia	358,900	336,000	+6.8%	491	510	-3.7%
	Crawford	239,900	232,500	+3.2%	121	120	+0.8%
	Dane	475,000	453,969	+4.6%	5,275	5,051	+4.4%
	Dodge	315,000	297,500	+5.9%	707	709	-0.3%
	Grant	215,000	211,000	+1.9%	306	315	-2.9%
	Green	300,000	285,000	+5.3%	328	287	+14.3%
	Iowa	335,000	325,000	+3.1%	170	173	-1.7%
	Jefferson	369,000	345,000	+7.0%	837	812	+3.1%
	Lafayette	247,725	241,500	+2.6%	96	83	+15.7%
	Richland	247,000	275,000	-10.2%	111	106	+4.7%
	Rock	300,000	280,000	+7.1%	1,625	1,586	+2.5%
	Sauk	352,750	330,000	+6.9%	586	572	+2.4%
	South Central Regional Total	**400,000**	**385,000**	**+3.9%**	**10,653**	**10,324**	**+3.2%**

September 2026 Wisconsin Real Estate Report

Higher Mortgage Rates Soften September Housing Market

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		YTD Median Price			YTD Sales		
Region	**County**	**Through 9/2026**	**Through 9/2025**	**% Change**	**Through 9/2026**	**Through 9/2025**	**% Change**
Southeast	Kenosha	335,000	305,000	+9.8%	1,265	1,264	+0.1%
	Milwaukee	290,000	278,000	+4.3%	7,512	7,213	+4.1%
	Ozaukee	509,900	479,900	+6.3%	941	835	+12.7%
	Racine	325,000	291,000	+11.7%	1,772	1,744	+1.6%
	Sheboygan	310,000	300,000	+3.3%	977	896	+9.0%
	Walworth	415,950	383,000	+8.6%	1,176	1,125	+4.5%
	Washington	419,500	389,900	+7.6%	1,325	1,311	+1.1%
	Waukesha	510,000	495,000	+3.0%	3,996	3,733	+7.0%
	Southeast Regional Total	**360,000**	**340,000**	**+5.9%**	**18,964**	**18,121**	**+4.7%**

		YTD Median Price			YTD Sales		
Region	**County**	**Through 9/2026**	**Through 9/2025**	**% Change**	**Through 9/2026**	**Through 9/2025**	**% Change**
West	Buffalo	255,250	225,000	+13.4%	102	93	+9.7%
	Chippewa	335,000	300,000	+11.7%	563	553	+1.8%
	Dunn	326,500	299,000	+9.2%	377	375	+0.5%
	Eau Claire	321,500	305,000	+5.4%	940	963	-2.4%
	Jackson	251,900	215,000	+17.2%	161	179	-10.1%
	La Crosse	330,000	316,000	+4.4%	1,053	991	+6.3%
	Monroe	261,500	275,000	-4.9%	357	352	+1.4%
	Pepin	224,500	255,000	-12.0%	64	67	-4.5%
	Pierce	375,000	335,000	+11.9%	225	215	+4.7%
	St. Croix	415,000	385,000	+7.8%	709	717	-1.1%
	Trempealeau	270,000	249,900	+8.0%	195	205	-4.9%
	Vernon	305,000	280,000	+8.9%	217	203	+6.9%
	West Regional Total	**328,000**	**308,000**	**+6.5%**	**4,963**	**4,913**	**+1.0%**

YTD Statewide Median Price		
Through 9/2026	**Through 9/2025**	**% Change**
346,500	327,000	+6.0%

YTD Statewide Sales		
Through 9/2026	**Through 9/2025**	**% Change**
53,149	51,695	+2.8%

SEPTEMBER 2026

WISCONSIN REAL ESTATE REPORT

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