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Trade Compliance at the Crossroads of Tariffs, Tax, and Transfer Pricing: Madison International Trade Association (MITA) hosts October 13th Event

Madison, WI, October 7th, 2026 – On Tuesday, October 13, 2026, the Madison International Trade Association (MITA) will host an afternoon seminar and networking event focusing on the critical intersection of transfer pricing, customs valuation, and global trade compliance. Featuring leading experts from Kroll Financial & Risk Advisory Solutions and Mayer Brown Law Firm, the session will address how businesses can manage tariff exposure and navigate evolving tax and regulatory challenges.

The event will take place at Waukesha County Technical College (WCTC), located at 800 Main St, Pewaukee, WI 53072 commencing at 2pm and ending with a networking hour by 6pm.

As businesses face heightened tariff exposure, increased customs scrutiny, and shifting supply chain dynamics, aligning tax, customs, and global trade considerations has never been more critical. Attendees will gain actionable insights into practical tariff mitigation strategies—including supply chain restructuring, first-sale planning, transaction unbundling, and intercompany pricing adjustments. Additionally, eligible attendees can earn CLE Credit.

Featured Speakers:

- **Sonal Majmudar**, Partner, Washington, DC Office of Mayer Brown Law Firm
- **Susan Fickling**, Managing Director, Transfer Pricing at Kroll
- **Alison Jacobs**, VP, Trade and Customs at Kroll
- **Ryan Lange**, Managing Director, Transfer Pricing at Kroll

Registration & Admission Details:

Cost of Admission: This is an in-person only event. MITA Members \$55; Non-members \$80;

Register at <https://www.mitatrade.org/events/> before the deadline on Monday, October 13th or by contacting Ana Garić at (608) 335-3936 (email: Communications@mitatrade.org).

Thank you to our Key-program Event Sponsor **[Kroll](#)**.

MITA's events are Co-sponsored by its Platinum Sponsors: [M.E. Dey &Co](#), [WEDC](#), [OEC Group](#), [FTI Consulting](#) and [Star7](#).

About MITA

MITA is a Wisconsin-based organization whose mission is to foster understanding of the issues, practices, information, legislation and trends that affect and influence all aspects of international trade. Membership includes a broad spectrum of professionals interested in and involved with international trade throughout the state of Wisconsin. Membership, meetings and information are open to all interested parties of the public, and professionals at all levels of international organizations participate in MITA activities. Member companies include manufacturers, food companies, and services providers such as freight forwarders, banks, law firms as well as universities and governmental institutions. More information is available at the website: www.mitatrade.org. ###