



FOR IMMEDIATE RELEASE

Mark D. Olejniczak Realty Announces First Luxury Condominium Residences Now Available at Lockside in Downtown De Pere

Exclusive sales begin for one of Northeast Wisconsin's most anticipated waterfront developments

DE PERE, Wis. — July 31, 2026 — Mark D. Olejniczak Realty is proud to announce that the first luxury condominium residences at Lockside are now available for purchase, marking a significant milestone for one of the largest and most transformative waterfront developments in downtown De Pere.

As the exclusive brokerage representing the condominium residences, Mark D. Olejniczak Realty is now accepting inquiries and private consultations for buyers interested in owning a home within this premier Fox River development. Prospective buyers can explore available floor plans, residence details, and request additional information by visiting livelockside.com or by contacting Lockside Sales Representative Laura Olejniczak-Carmichael.

Situated along the Fox River at the corner of Broadway and Main Street, Lockside is redefining waterfront living in Northeast Wisconsin by combining luxury residences, resort-inspired amenities, walkable downtown conveniences, and vibrant public spaces into one landmark destination.

The condominium collection includes 29 exclusive residences, featuring 19 penthouse condominiums with sweeping city and river views and 10 riverwalk townhomes offering direct access to the new public riverwalk. The overall development will also include approximately 166 luxury apartments, ground-floor restaurant and retail space, and enhanced public gathering areas designed to strengthen De Pere's connection to the Fox River.

Residents will enjoy an exceptional collection of private amenities designed to elevate everyday living, including a rooftop pool overlooking the river, expansive sun terrace, firepit lawn, golf simulator, fitness studio, sauna, hydrotherapy suite, club room, billiards lounge, coworking spaces, and thoughtfully designed gathering areas that foster wellness, convenience, and community.

The project recently received unanimous approval from the De Pere Common Council, paving the way for construction of what is expected to become one of Northeast Wisconsin's signature residential destinations. Named in honor of De Pere's historic lock system, Lockside blends timeless architecture with modern design while celebrating the city's rich riverfront heritage.

“Lockside represents a glimpse into the future of downtown East DePere, this building will change the map & impact future generations to come! It is incredibly exciting to watch as history unfolds before our very eyes! I am honored to be the lead on such an exciting project.”

Developed by New Land Enterprises with architecture and interior design by Korb, Lockside reflects a shared vision of creating an iconic waterfront destination that will serve both residents and the greater community for generations to come.

Additional information, available floor plans, and private consultation requests are available at livelockside.com.

About Mark D. Olejniczak Realty

Founded in 1980, Mark D. Olejniczak Realty is one of Northeast Wisconsin's leading independent real estate firms, serving buyers and sellers throughout Green Bay, De Pere, and the surrounding communities. Celebrating more than 45 years of service, the locally owned brokerage is known for its commitment to exceptional client service, innovative marketing, and deep knowledge of the Northeast Wisconsin real estate market. Mark D. Olejniczak Realty is honored to exclusively represent the condominium residences at Lockside.

About New Land Enterprises

Founded in Milwaukee in 1993, New Land Enterprises is an internationally recognized, award-winning development and property management firm with more than \$650 million in completed projects across 30+ developments. New Land has a well-documented track record of building first-of-their-kind communities that have drawn coverage from the New York Times, the Wall Street Journal, NPR, and PBS NewsHour.

About Lockside

Lockside is a premier mixed-use waterfront development planned for downtown De Pere, Wisconsin. The project will feature luxury condominium residences, upscale apartments, riverfront dining, boutique retail, public gathering spaces, and direct access to the Fox River, creating a vibrant destination where luxury living and community come together.

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