



MAY 2026

WISCONSIN REAL ESTATE REPORT



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May 2026 Wisconsin Real Estate Report

May Home Sales Slip as Prices Continue to Rise

This page: Reflecting data for May 2026. State: WI. Type: Residential.

TALKING POINTS

- Wisconsin existing home sales fell by a modest 2.8% margin in May relative to their levels a year earlier, and the median price rose 6.8% to \$352,500 over that same 12-month period.
- Year to date, home sales grew 2.6% compared to the first five months of 2025, and the median price rose to \$334,000, which is an increase of 6% compared to the January-through-May time frame of 2025.
- Available statewide supply is unchanged at 4.1 months compared to May 2025, which is below the six-month benchmark that characterizes a balanced existing home market.
- Average monthly mortgage rates have been increasing since February when the 30-year fixed rate fell to just 6.05%. The May average was 6.44%, and while this is 38 basis points lower than May 2025 when rates stood at 6.82%, the upward drift in rates this year has created challenges for affordability.
- Reviewing the available supply by price range, the tightest price points are between listings of \$125,000 and just under \$350,000, which had between 3.3 and 3.4 months of supply. This accounts for just over 40% of all listings statewide. In contrast, there were 4.2 months of supply in the \$350,000 to \$499,999 price range, accounting for about 25% of listings, and there 4.7 months in the below \$125,000 range of listings, but this was less than 4% of listings for May. Finally, the \$500,000 and above price range was balanced at six months, and nearly 30% of all listings were at this price point.
- Wisconsin housing affordability fell 2.4% over the last 12 months. Rising home prices, the recent upward drift in mortgage rates and very weak income growth have pushed affordability to its lowest level in the last 12 months.

ADDITIONAL ANALYSIS



Pace of Sales Remains Solid

"While May sales fell short of last year, our year-to-date home sales remained ahead of the first five months of 2025. This is impressive given the tight inventories and persistently high mortgage rates, and we hope to see moderating mortgage rates and inventory improvements that lead to healthy sales performance this summer."

Amy Curler

2026 Chair of the Board of Directors, Wisconsin REALTORS® Association



Inventory Challenges Affect First-time Buyers

"Millennials represent our largest population cohort, and the current inventory weakness has a big impact on that demographic group. Although the homes listed at the top of the price distribution show plenty of inventory, very few first-time buyers are buying homes at or above \$500,000. It's the homes listed under \$350,000 that are primary targets for new buyers, and these homes are unfortunately in very short supply."

Tom Larson

President & CEO, Wisconsin REALTORS® Association



Core Inflation Shows Minor Increase thus Far

"Headline inflation saw another increase in May, rising from just 2.4% in January of this year to 4.2% in May. This is the first time headline inflation has exceeded 4% since May 2023. The Fed closely monitors inflation, but it focuses on core inflation, which removes the more volatile food and energy sectors. Core inflation measured using the Consumer Price Index shows inflation up by less than a half percent this year, rising from 2.5% in January to 2.9% in May. While the Fed is unlikely to lower short-term interest rates in the foreseeable future, hopefully it will not need to raise rates to reduce inflationary pressures."

Dave Clark

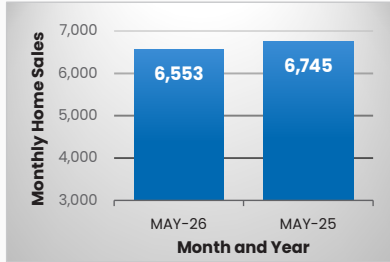
Professor Emeritus of Economics and WRA Consultant

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MONTHLY HOME SALES

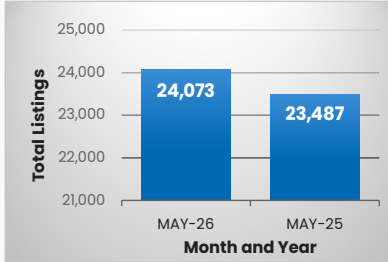


May 2026
6,553

May 2025
6,745

from last year **↓ 2.8%**

TOTAL STATEWIDE LISTINGS

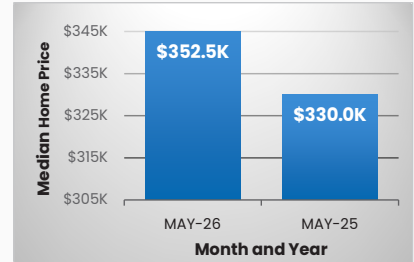


May 2026
24,073

May 2025
23,487

from last year **↑ 2.5%**

MEDIAN HOME PRICE

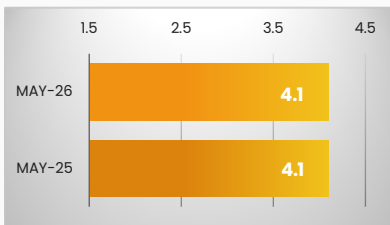


May 2026
\$352,500

May 2025
\$330,000

from last year **↑ 6.8%**

MONTHS OF INVENTORY

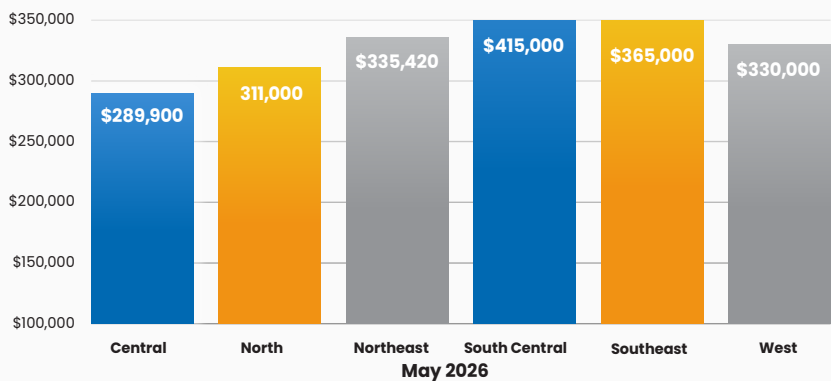


May 2026
4.1

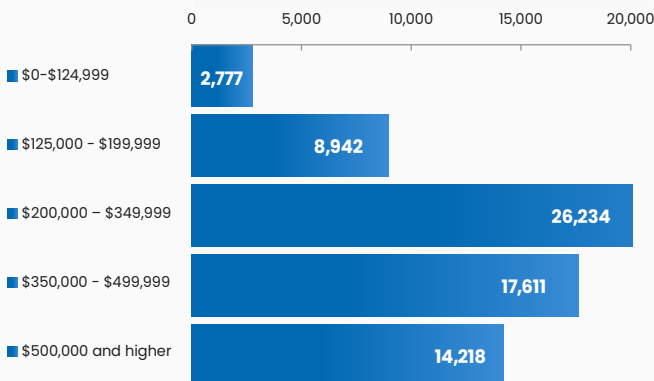
May 2025
4.1

from last year **0.0%**

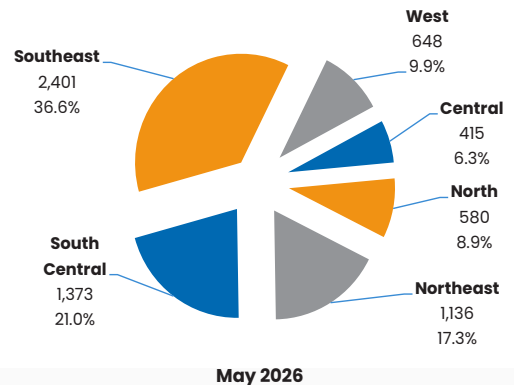
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION



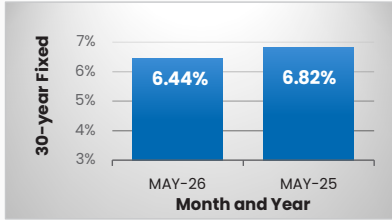


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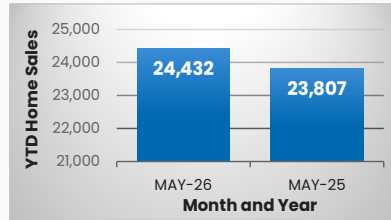
MORTGAGE INTEREST RATES*



May 2026 **6.44%** | May 2025 **6.82%**

from last year **↓ 38**
basis points

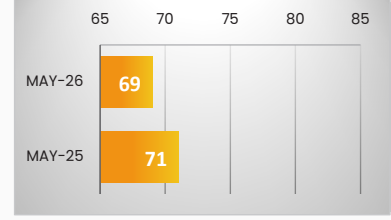
YEAR-TO-DATE HOME SALES



Year to Date 2026 **24,432** | Year to Date 2025 **23,807**

from last year **↑ 2.6%**

AVERAGE DAYS ON MARKET*

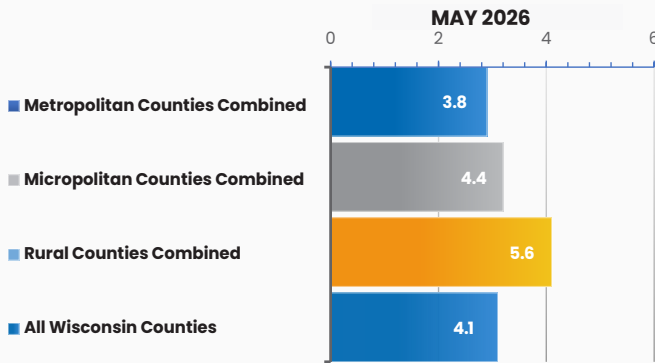


May 2026 **69** | May 2025 **71**

from last year **↓ 2.8%**

* Interest rate data based on Freddie Mac 30-year fixed mortgage rates.

MONTHS OF INVENTORY BY URBAN CLASSIFICATION

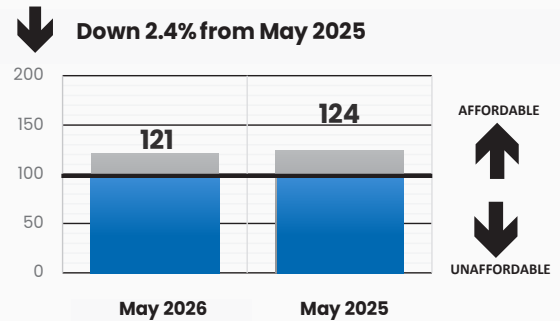


Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

HOUSING AFFORDABILITY INDEX



↓ Down 2.4% from May 2025

This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.



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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change
Central	Adams	349,950	244,450	+43.2%	48	50	-4.0%	7.2	5.8	+24.1%	90	93	-3.2%
	Clark	229,500	185,000	+24.1%	26	33	-21.2%	4.5	5.0	-10.0%	118	88	+34.1%
	Juneau	285,000	227,000	+25.6%	35	34	+2.9%	6.1	8.0	-23.8%	87	88	-1.1%
	Marathon	290,000	246,000	+17.9%	110	126	-12.7%	3.4	3.4	0.0%	64	63	+1.6%
	Marquette	280,100	294,500	-4.9%	40	24	+66.7%	5.5	5.5	0.0%	88	75	+17.3%
	Portage	341,899	312,750	+9.3%	61	60	+1.7%	4.3	4.2	+2.4%	73	93	-21.5%
	Waushara	350,000	289,900	+20.7%	24	31	-22.6%	5.3	4.7	+12.8%	89	58	+53.4%
	Wood	257,000	230,000	+11.7%	71	77	-7.8%	3.9	3.8	+2.6%	73	65	+12.3%
Central Regional Total		289,900	249,900	+16.0%	415	435	-4.6%	4.6	4.5	+2.2%	79	75	+5.3%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change
North	Ashland	99,000	162,000	-38.9%	18	13	+38.5%	9.1	8.9	+2.2%	115	83	+38.6%
	Barron	300,000	299,900	0.0%	75	103	-27.2%	5.2	4.4	+18.2%	89	81	+9.9%
	Bayfield	440,000	380,000	+15.8%	19	27	-29.6%	7.3	7.9	-7.6%	118	103	+14.6%
	Burnett	367,500	312,500	+17.6%	48	42	+14.3%	5.1	6.6	-22.7%	68	78	-12.8%
	Douglas	231,000	239,205	-3.4%	41	48	-14.6%	5.1	4.8	+6.3%	66	51	+29.4%
	Florence	NA	NA	NA	1	2	-50.0%	8.0	7.0	+14.3%	114	202	-43.6%
	Forest	400,000	NA	NA	11	9	+22.2%	6.1	8.3	-26.5%	83	81	+2.5%
	Iron	NA	NA	NA	3	8	-62.5%	6.1	5.3	+15.1%	112	149	-24.8%
	Langlade	259,000	157,000	+65.0%	34	28	+21.4%	4.6	4.3	+7.0%	60	70	-14.3%
	Lincoln	220,000	220,000	0.0%	37	44	-15.9%	4.9	3.8	+28.9%	77	64	+20.3%
	Oneida	381,000	347,500	+9.6%	52	69	-24.6%	4.9	6.0	-18.3%	78	71	+9.9%
	Polk	333,750	324,950	+2.7%	70	58	+20.7%	3.8	5.1	-25.5%	71	67	+6.0%
	Price	210,000	159,900	+31.3%	30	29	+3.4%	6.7	8.2	-18.3%	138	81	+70.4%
	Rusk	250,000	NA	NA	21	8	+162.5%	4.9	5.7	-14.0%	88	130	-32.3%
	Sawyer	367,500	330,725	+11.1%	40	38	+5.3%	6.4	10.2	-37.3%	91	125	-27.2%
	Taylor	225,450	220,000	+2.5%	18	29	-37.9%	6.5	6.6	-1.5%	104	116	-10.3%
Vilas	400,000	429,000	-6.8%	34	49	-30.6%	6.7	6.2	+8.1%	87	79	+10.1%	
Washburn	384,750	310,000	+24.1%	28	38	-26.3%	8.5	6.7	+26.9%	75	75	0.0%	
North Regional Total		311,000	289,000	+7.6%	580	642	-9.7%	5.6	6.0	-6.7%	84	81	+3.7%



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		5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change
Northeast	Brown	390,000	350,000	+11.4%	279	267	+4.5%	3.7	3.5	+5.7%	70	67	+4.5%
	Calumet	418,000	380,450	+9.9%	62	70	-11.4%	4.1	4.0	+2.5%	76	79	-3.8%
	Door	518,750	442,400	+17.3%	77	66	+16.7%	6.9	7.2	-4.2%	132	133	-0.8%
	Fond du Lac	265,000	266,000	-0.4%	97	102	-4.9%	3.9	4.3	-9.3%	61	66	-7.6%
	Green Lake	225,000	273,500	-17.7%	17	34	-50.0%	7.0	5.8	+20.7%	102	123	-17.1%
	Kewaunee	374,000	263,000	+42.2%	13	27	-51.9%	3.7	4.1	-9.8%	62	63	-1.6%
	Manitowoc	226,500	222,500	+1.8%	82	103	-20.4%	3.1	3.2	-3.1%	67	67	0.0%
	Marinette	235,000	190,000	+23.7%	46	52	-11.5%	4.9	4.4	+11.4%	93	72	+29.2%
	Menominee	NA	NA	NA	3	6	-50.0%	4.2	8.4	-50.0%	76	171	-55.6%
	Oconto	365,000	310,000	+17.7%	41	47	-12.8%	5.6	4.5	+24.4%	72	73	-1.4%
	Outagamie	357,500	317,700	+12.5%	168	170	-1.2%	3.1	3.8	-18.4%	66	60	+10.0%
	Shawano	299,900	293,450	+2.2%	33	34	-2.9%	3.9	4.9	-20.4%	80	82	-2.4%
	Waupaca	325,000	275,000	+18.2%	43	48	-10.4%	4.3	4.5	-4.4%	70	76	-7.9%
	Winnebago	270,000	283,000	-4.6%	175	169	+3.6%	3.1	3.2	-3.1%	58	61	-4.9%
Northeast Regional Total		335,420	300,404	+11.7%	1,136	1,195	-4.9%	3.9	4.0	-2.5%	73	73	0.0%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change
South Central	Columbia	369,000	350,000	+5.4%	57	56	+1.8%	5.2	5.6	-7.1%	96	83	+15.7%
	Crawford	204,000	217,000	-6.0%	12	16	-25.0%	6.8	5.0	+36.0%	66	77	-14.3%
	Dane	475,000	460,000	+3.3%	715	742	-3.6%	4.5	4.4	+2.3%	77	81	-4.9%
	Dodge	330,000	289,900	+13.8%	82	91	-9.9%	3.7	3.5	+5.7%	65	67	-3.0%
	Grant	219,000	240,701	-9.0%	42	39	+7.7%	4.2	5.0	-16.0%	65	130	-50.0%
	Green	347,375	278,000	+25.0%	37	39	-5.1%	4.6	4.3	+7.0%	70	84	-16.7%
	Iowa	375,000	342,500	+9.5%	22	20	+10.0%	4.9	5.2	-5.8%	78	103	-24.3%
	Jefferson	410,000	355,000	+15.5%	105	91	+15.4%	4.2	3.7	+13.5%	61	59	+3.4%
	Lafayette	260,000	241,500	+7.7%	15	11	+36.4%	3.1	5.6	-44.6%	88	54	+63.0%
	Richland	180,000	205,750	-12.5%	11	16	-31.3%	7.0	5.5	+27.3%	92	77	+19.5%
	Rock	312,450	275,000	+13.6%	202	203	-0.5%	3.9	3.7	+5.4%	81	74	+9.5%
	Sauk	350,000	356,500	-1.8%	73	75	-2.7%	5.7	5.6	+1.8%	75	83	-9.6%
	South Central Regional Total		415,000	398,000	+4.3%	1,373	1,399	-1.9%	4.4	4.3	+2.3%	76	79



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		5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change
Southeast	Kenosha	361,500	310,000	+16.6%	146	155	-5.8%	3.0	2.8	+7.1%	50	48	+4.2%
	Milwaukee	292,625	285,000	+2.7%	1,010	991	+1.9%	3.6	3.1	+16.1%	51	51	0.0%
	Ozaukee	512,500	460,500	+11.3%	116	112	+3.6%	3.7	3.5	+5.7%	61	70	-12.9%
	Racine	325,000	300,000	+8.3%	207	245	-15.5%	3.2	3.1	+3.2%	51	51	0.0%
	Sheboygan	291,000	290,023	+0.3%	99	87	+13.8%	3.4	3.8	-10.5%	69	73	-5.5%
	Walworth	420,000	394,790	+6.4%	121	157	-22.9%	5.4	5.6	-3.6%	69	80	-13.8%
	Washington	435,000	374,500	+16.2%	187	170	+10.0%	3.6	3.9	-7.7%	63	65	-3.1%
	Waukesha	510,000	500,000	+2.0%	515	490	+5.1%	3.3	3.4	-2.9%	60	66	-9.1%
Southeast Regional Total		365,000	341,500	+6.9%	2,401	2,407	-0.2%	3.6	3.4	+5.9%	56	58	-3.4%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change
West	Buffalo	220,000	245,000	-10.2%	11	17	-35.3%	5.6	5.6	0.0%	104	63	+65.1%
	Chippewa	379,000	321,707	+17.8%	85	86	-1.2%	4.1	4.7	-12.8%	86	92	-6.5%
	Dunn	350,000	305,000	+14.8%	51	55	-7.3%	3.8	5.3	-28.3%	103	85	+21.2%
	Eau Claire	322,500	299,950	+7.5%	110	130	-15.4%	4.4	4.0	+10.0%	81	80	+1.3%
	Jackson	235,000	217,500	+8.0%	13	20	-35.0%	4.6	6.3	-27.0%	52	75	-30.7%
	La Crosse	313,500	330,000	-5.0%	132	149	-11.4%	3.9	3.4	+14.7%	58	67	-13.4%
	Monroe	237,250	292,500	-18.9%	56	40	+40.0%	4.5	5.8	-22.4%	91	89	+2.2%
	Pepin	191,500	180,000	+6.4%	10	15	-33.3%	4.9	3.4	+44.1%	95	84	+13.1%
	Pierce	398,000	320,000	+24.4%	35	33	+6.1%	4.1	3.7	+10.8%	78	81	-3.7%
	St. Croix	390,000	399,450	-2.4%	83	70	+18.6%	4.2	4.9	-14.3%	76	81	-6.2%
	Trempealeau	277,500	251,500	+10.3%	28	24	+16.7%	3.5	4.7	-25.5%	79	74	+6.8%
	Vernon	292,000	317,500	-8.0%	34	28	+21.4%	5.1	5.8	-12.1%	99	95	+4.2%
West Regional Total		330,000	311,316	+6.0%	648	667	-2.8%	4.2	4.5	-6.7%	80	80	0.0%



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Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change
352,500	330,000	+6.8%	6,553	6,745	-2.8%	69	71	-2.8%

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
5/2026	5/2025	% Change	5/2026	5/2025	% Change	5/2026	5/2025	% Change
4.1	4.1	0.0%	9,626	9,549	+0.8%	24,073	23,487	+2.5%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market* (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	1,079	74	2,777	255,705,715	4.7
\$125,000 - \$199,999	2,553	68	8,942	1,504,210,698	3.4
\$200,000 - \$349,999	7,110	64	26,234	7,256,050,582	3.3
\$350,000 - \$499,999	6,143	76	17,611	7,394,083,071	4.2
\$500,000+	7,168	92	14,218	11,145,670,822	6.0

*As of December 2025, annualized average days on market are based solely on closed listings over the past 12 months. Previous reports included both closed and active listings in the computation of average days on the market by price range.

Months of Inventory by Broad Urban-Rural Classification

Category	May 2026	May 2025
Metropolitan Counties Combined	3.8	3.7
Micropolitan Counties Combined	4.4	4.4
Rural Counties Combined	5.6	5.9
State Total	4.1	4.1

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Region	County	YTD Median Price			YTD Sales		
		Through 5/2026	Through 5/2025	% Change	Through 5/2026	Through 5/2025	% Change
North	Ashland	170,460	161,000	+5.9%	60	64	-6.3%
	Barron	283,250	265,100	+6.8%	257	294	-12.6%
	Bayfield	345,000	360,000	-4.2%	81	77	+5.2%
	Burnett	300,000	290,000	+3.4%	148	129	+14.7%
	Douglas	230,000	202,000	+13.9%	169	159	+6.3%
	Florence	NA	NA	NA	5	8	-37.5%
	Forest	300,000	307,250	-2.4%	53	40	+32.5%
	Iron	367,500	305,000	+20.5%	22	29	-24.1%
	Langlade	220,000	167,450	+31.4%	99	130	-23.8%
	Lincoln	240,000	208,500	+15.1%	164	173	-5.2%
	Oneida	335,000	325,000	+3.1%	211	187	+12.8%
	Polk	325,000	288,000	+12.8%	187	195	-4.1%
	Price	223,000	180,000	+23.9%	105	107	-1.9%
	Rusk	200,000	195,000	+2.6%	59	65	-9.2%
	Sawyer	324,450	295,000	+10.0%	135	107	+26.2%
	Taylor	228,450	228,000	+0.2%	48	56	-14.3%
	Vilas	419,000	426,000	-1.6%	127	131	-3.1%
Washburn	318,000	267,500	+18.9%	92	110	-16.4%	
North Regional Total		285,000	258,500	+10.3%	2,022	2,061	-1.9%

Region	County	YTD Median Price			YTD Sales		
		Through 5/2026	Through 5/2025	% Change	Through 5/2026	Through 5/2025	% Change
Northeast	Brown	370,000	340,000	+8.8%	1,032	955	+8.1%
	Calumet	385,000	354,900	+8.5%	250	213	+17.4%
	Door	500,000	417,500	+19.8%	201	230	-12.6%
	Fond du Lac	265,000	246,000	+7.7%	396	395	+0.3%
	Green Lake	247,200	250,000	-1.1%	89	94	-5.3%
	Kewaunee	275,000	263,000	+4.6%	67	89	-24.7%
	Manitowoc	230,000	215,000	+7.0%	336	343	-2.0%
	Marinette	213,000	199,900	+6.6%	175	173	+1.2%
	Menominee	422,500	NA	NA	10	8	+25.0%
	Oconto	300,000	295,000	+1.7%	138	142	-2.8%
	Outagamie	327,250	320,738	+2.0%	784	749	+4.7%
	Shawano	257,500	248,950	+3.4%	142	140	+1.4%
	Waupaca	262,000	237,500	+10.3%	181	188	-3.7%
	Winnebago	285,500	275,000	+3.8%	718	712	+0.8%
Northeast Regional Total		312,000	293,000	+6.5%	4,519	4,431	+2.0%

May 2026 Wisconsin Real Estate Report

May Home Sales Slip as Prices Continue to Rise

This page: Reflecting data for May 2026. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 5/2026	Through 5/2025	% Change	Through 5/2026	Through 5/2025	% Change
South Central	Columbia	342,257	331,000	+3.4%	218	227	-4.0%
	Crawford	230,000	215,000	+7.0%	49	63	-22.2%
	Dane	465,000	449,900	+3.4%	2,551	2,482	+2.8%
	Dodge	297,000	281,120	+5.6%	317	343	-7.6%
	Grant	210,000	205,400	+2.2%	143	143	0.0%
	Green	285,000	266,750	+6.8%	149	145	+2.8%
	Iowa	322,500	335,000	-3.7%	86	89	-3.4%
	Jefferson	369,000	333,200	+10.7%	411	392	+4.8%
	Lafayette	247,500	265,513	-6.8%	55	30	+83.3%
	Richland	235,900	269,900	-12.6%	51	53	-3.8%
	Rock	288,500	269,900	+6.9%	780	769	+1.4%
Sauk	340,000	328,175	+3.6%	260	263	-1.1%	
South Central Regional Total		395,000	375,000	+5.3%	5,070	4,999	+1.4%

Region	County	YTD Median Price			YTD Sales		
		Through 5/2026	Through 5/2025	% Change	Through 5/2026	Through 5/2025	% Change
Southeast	Kenosha	325,000	288,580	+12.6%	603	588	+2.6%
	Milwaukee	279,900	270,000	+3.7%	3,699	3,557	+4.0%
	Ozaukee	505,500	456,050	+10.8%	436	402	+8.5%
	Racine	305,000	280,500	+8.7%	841	840	+0.1%
	Sheboygan	285,000	280,000	+1.8%	446	401	+11.2%
	Walworth	405,000	370,000	+9.5%	499	526	-5.1%
	Washington	405,000	365,000	+11.0%	612	586	+4.4%
	Waukesha	499,950	481,000	+3.9%	1,810	1,655	+9.4%
Southeast Regional Total		343,000	325,000	+5.5%	8,946	8,555	+4.6%

May 2026 Wisconsin Real Estate Report

May Home Sales Slip as Prices Continue to Rise

This page: Reflecting data for May 2026. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 5/2026	Through 5/2025	% Change	Through 5/2026	Through 5/2025	% Change
West	Buffalo	230,000	225,000	+2.2%	49	48	+2.1%
	Chippewa	337,750	285,000	+18.5%	268	249	+7.6%
	Dunn	319,950	288,500	+10.9%	184	164	+12.2%
	Eau Claire	295,000	300,000	-1.7%	411	452	-9.1%
	Jackson	268,750	215,000	+25.0%	76	61	+24.6%
	La Crosse	320,000	313,450	+2.1%	484	476	+1.7%
	Monroe	244,000	249,950	-2.4%	165	150	+10.0%
	Pepin	215,000	235,000	-8.5%	30	42	-28.6%
	Pierce	372,500	320,000	+16.4%	100	107	-6.5%
	St. Croix	404,900	380,000	+6.6%	331	295	+12.2%
	Trempealeau	270,000	220,000	+22.7%	103	96	+7.3%
	Vernon	260,000	262,500	-1.0%	107	93	+15.1%
West Regional Total		317,000	299,900	+5.7%	2,308	2,233	+3.4%

Region	County	YTD Median Price			YTD Sales		
		Through 5/2026	Through 5/2025	% Change	Through 5/2026	Through 5/2025	% Change
Central	Adams	245,000	250,000	-2.0%	177	178	-0.6%
	Clark	195,000	175,250	+11.3%	109	98	+11.2%
	Juneau	285,000	234,900	+21.3%	126	127	-0.8%
	Marathon	281,000	245,000	+14.7%	463	449	+3.1%
	Marquette	257,500	260,000	-1.0%	87	90	-3.3%
	Portage	318,674	309,950	+2.8%	223	200	+11.5%
	Waushara	315,000	259,990	+21.2%	89	106	-16.0%
	Wood	237,500	215,450	+10.2%	293	280	+4.6%
Central Regional Total		266,000	240,958	+10.4%	1,567	1,528	+2.6%

YTD Statewide Median Price

Through 5/2026	Through 5/2025	% Change
334,000	315,000	+6.0%

YTD Statewide Sales

Through 5/2026	Through 5/2025	% Change
24,432	23,807	+2.6%

MAY 2026

WISCONSIN REAL ESTATE REPORT



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