

## **PRESS RELEASE**

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### **A Summer Tradition Returns - The 2026 Madison Area Parade of Homes is June 19-28!**

The Madison Area Builders Association (MABA) is proud to present the 2026 Madison Area Parade of Homes, exclusively sponsored by Nonn's. For 10 days this June, home enthusiasts, future homeowners, and design lovers alike will have the opportunity to tour 32 exceptional homes built by 24 of the region's premier builders.

Celebrating its 76th year, the Parade of Homes remains the Madison area's largest and most anticipated home showcase. From thoughtfully designed starter homes to stunning luxury estates, attendees will experience the latest in home design, technology, energy efficiency, and craftsmanship.

This year's Parade features both Parade-site and scattered-site homes. The featured Parade neighborhoods, where homes are located side-by-side for easy touring, are Kilkenny Farms West in Waunakee and Windsor Gardens in Windsor. Additional scattered-site homes throughout the capital region offer an even broader look at today's homebuilding trends.

The Parade of Homes will be open June 19–28. Hours are Monday through Friday from 4:00 p.m. to 8:00 p.m. and Saturday and Sunday from 11:00 a.m. to 5:00 p.m.

"For 76 years, the Parade of Homes has inspired generations of homeowners and showcased the incredible talent of our local building industry," said MABA Executive Director Chad Lawler. "With 32 beautifully crafted homes, innovative designs, and remarkable craftsmanship on display, this year's Parade may be our most impressive yet."

Whether you're planning your next home, gathering ideas for a future project, or simply enjoy touring beautiful homes, the Parade of Homes offers a unique opportunity to explore some of the finest new homes in the region. Visitors will discover inspiring floor plans, innovative features, and design ideas while connecting with the builders and professionals behind them.

**Tickets are available!** To purchase online visit [madisonparadeofhomes.com/tickets](https://madisonparadeofhomes.com/tickets). Tickets will be available via cash or credit card at the Parade entry point of the two featured neighborhoods during open hours, and via cash only at any scattered-site home. General Admission is \$15, Senior Admission (Age 65+) is \$5, and Child Admission (Ages 6-17) is \$5. Tickets allow for one-time entry into the 32 featured Parade homes.

For more information, visit [madisonparadeofhomes.com/home](https://madisonparadeofhomes.com/home).

*Madison Area Builders Association staff and members are available for interviews.  
If you are interested, please contact Chad Lawler at 608-469-1542 or [clawler@maba.org](mailto:clawler@maba.org).*

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## **ABOUT THE MADISON AREA BUILDERS ASSOCIATION (MABA)**

The Madison Area Builders Association is a nonprofit trade association affiliated with the Wisconsin Builders Association and the National Association of Home Builders. With over 400 local company members (140,000 nationwide), MABA represents the residential and light commercial construction industry. For membership information or to find a building industry professional, visit [MABA.org](http://MABA.org) or contact the office at 608-288-1133.