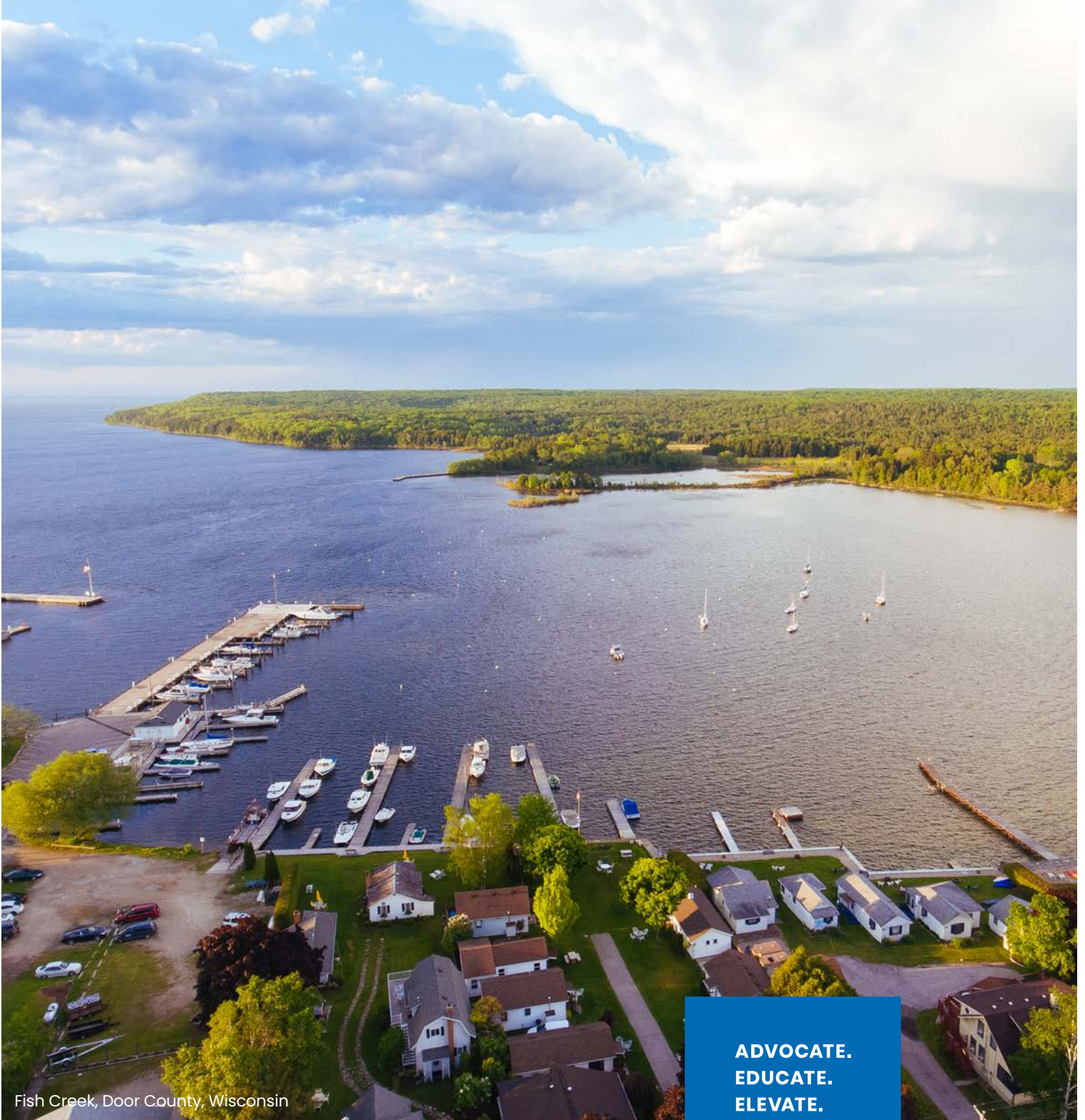




APRIL 2026

WISCONSIN REAL ESTATE REPORT



Fish Creek, Door County, Wisconsin

**ADVOCATE.
EDUCATE.
ELEVATE.**

TALKING POINTS

- For the second straight month, existing home sales grew at a healthy pace, rising 7.4% compared to April 2025. Likewise, median prices increased to \$340,000, which is up 6.3% over the last 12 months. Revised March figures show sales were up 8.5% relative to a year earlier, and prices rose 6.5% over that same period.
- After a slow start to the year, solid performance in March and April pushed year-to-date sales up 4.1% relative to the first four months of 2025, and the median price rose 4.9% to \$325,000 compared to the January-through-April period last year.
- Inventory remains quite limited. Even though new listings were up 5.6% compared to April 2025, the strong sales resulted in an increase of just 0.2% in total listings.
- Mortgage rates fell 40 basis points from an average of 6.73% in April 2025 to 6.33% in April 2026, and median family income rose 1% over that same period.
- Overall, this remains a strong seller's market, with 3.7 months of available supply, down 2.6% compared to 12 months earlier. This is well below the six-month benchmark that signals a balanced existing home market.
- Available supply fell over the last 12 months across all urban and rural classifications. Still, counties with less densely populated areas continued to have greater supply than more populated areas. The large metropolitan areas had the tightest supply at just 3.4 months. This was followed by smaller towns and cities that are in micropolitan areas, which had 3.9 months of supply, and the sparsely populated rural areas that had 4.8 months of available supply in April.
- Affordability dropped 1.6% since April 2025, primarily because robust home price appreciation offset the improvements in mortgage rates and family income.

ADDITIONAL ANALYSIS



Strong Spring Home Sales

"We're pleased to see March's sales momentum extend into April across Wisconsin. Even with limited inventory, the consistency in activity reflects resilient buyer demand and continued strength in our existing home market."

Amy Curler

2026 Chair of the Board of Directors, Wisconsin REALTORS® Association



Housing Shortage Continues

"The spike in sales has put significant stress on the limited supply. With just 3.7 months of supply, we would need inventory to increase by nearly 62% to get to a balanced market with six months of supply. For potential sellers, this is an excellent time to list as we move into the all-important peak summer market."

Tom Larson

President & CEO, Wisconsin REALTORS® Association



U.S. Economy Remains on Solid Footing

"Not surprisingly, the annual headline inflation rate jumped from 2.3% in April 2025 to 3.8% in April 2026 because of the unresolved conflict in the Middle East. However, even with the additional uncertainty generated by higher inflation, the economy remains on solid footing. Recent jobs reports revealed stronger than expected job growth, and the initial estimate of inflation-adjusted GDP was up 2% in the first quarter. The resilience of the economy combined with a predictable spike in inflation from higher oil prices will likely result in the Fed holding the line on interest rates for the foreseeable future."

Dave Clark

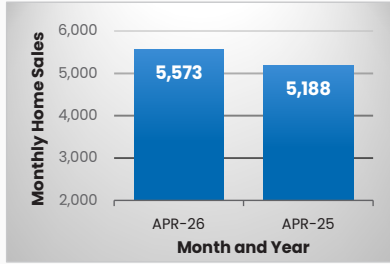
Professor Emeritus of Economics and WRA Consultant

April 2026 Wisconsin Real Estate Report

Solid Housing Market Performance Continued in April

This page: Reflecting data for April 2026. State: WI. Type: Residential.

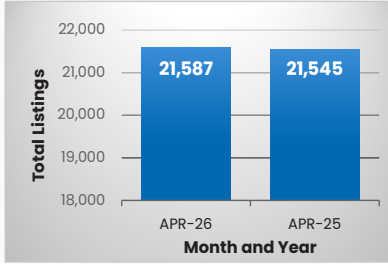
MONTHLY HOME SALES



April 2026: **5,573** | April 2025: **5,188**

from last year **↑ 7.4%**

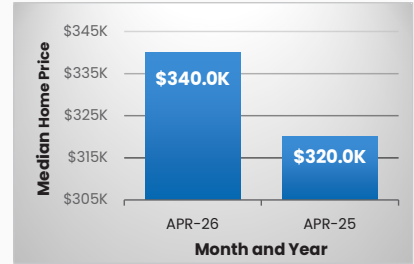
TOTAL STATEWIDE LISTINGS



April 2026: **21,587** | April 2025: **21,545**

from last year **↑ 0.2%**

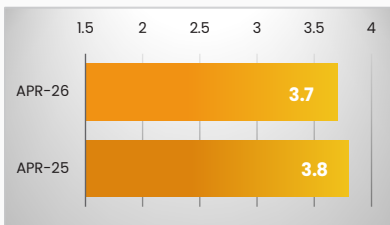
MEDIAN HOME PRICE



April 2026: **\$340,000** | April 2025: **\$320,000**

from last year **↑ 6.3%**

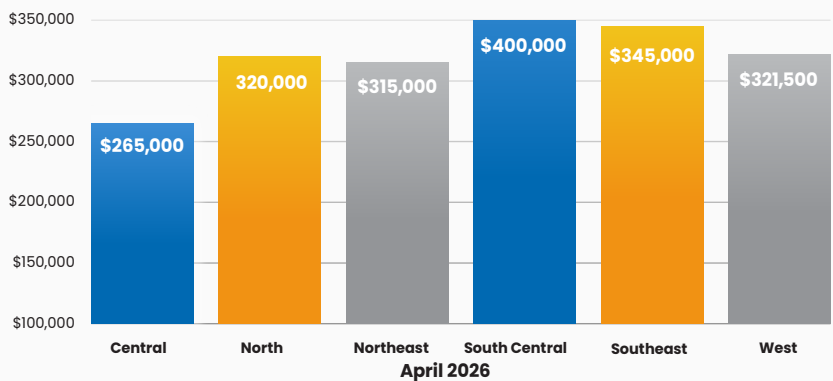
MONTHS OF INVENTORY



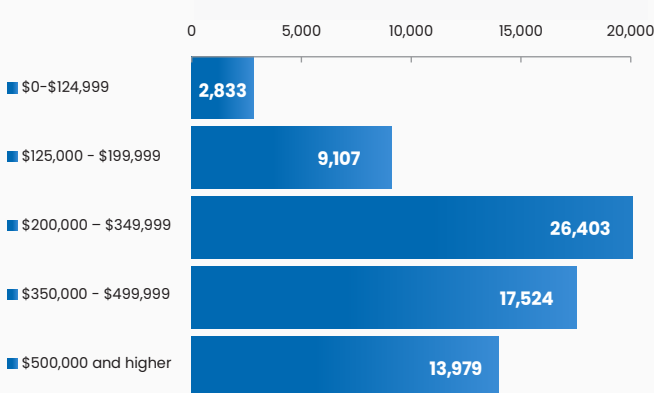
April 2026: **3.7** | April 2025: **3.8**

from last year **↓ 2.6%**

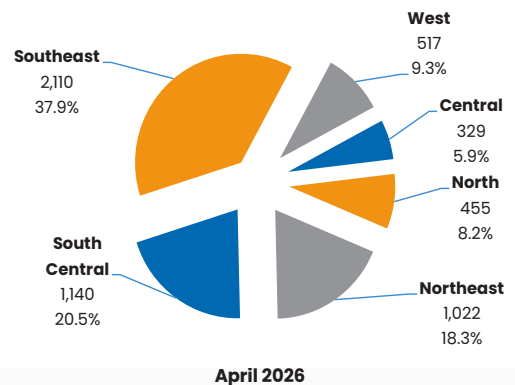
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION



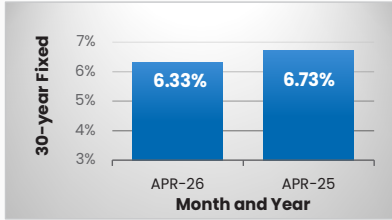


April 2026 Wisconsin Real Estate Report

Solid Housing Market Performance Continued in April

This page: Reflecting data for April 2026. State: WI. Type: Residential.

MORTGAGE INTEREST RATES*

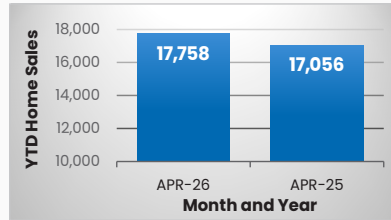


April 2026
6.33%

April 2025
6.73%

from last year **↓ 40**
basis points

YEAR-TO-DATE HOME SALES

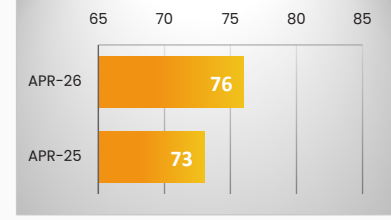


Year to Date 2026
17,758

Year to Date 2025
17,056

from last year **↑ 4.1%**

AVERAGE DAYS ON MARKET*



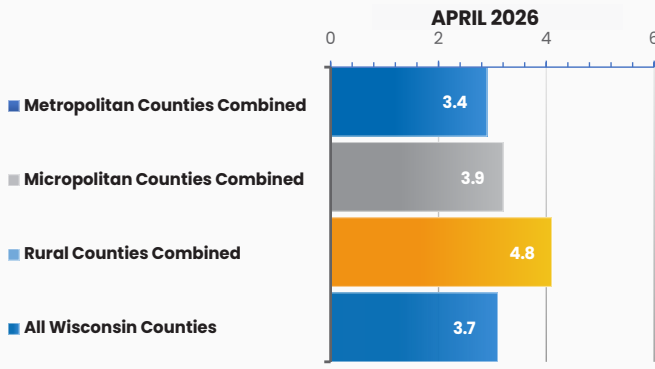
April 2026
76

April 2025
73

from last year **↑ 4.1%**

* Interest rate data based on Freddie Mac 30-year fixed mortgage rates.

MONTHS OF INVENTORY BY URBAN CLASSIFICATION

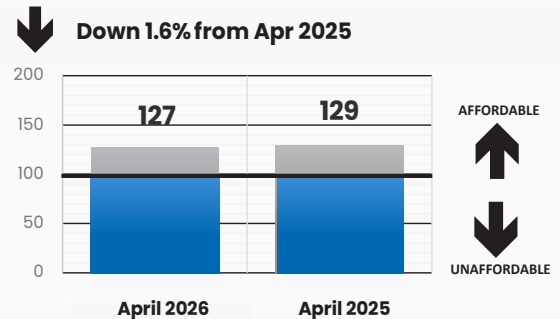


Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

HOUSING AFFORDABILITY INDEX



This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.



April 2026 Wisconsin Real Estate Report

Solid Housing Market Performance Continued in April

This page: Reflecting data for April 2026. State: WI. Type: Residential.

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|-------------------------------|-----------|----------------|----------------|--------------|------------|------------|--------------|------------------|------------|--------------|--------------------|-----------|---------------|
| | | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change |
| Central | Adams | 232,450 | 285,000 | -18.4% | 40 | 35 | +14.3% | 6.3 | 5.5 | +14.5% | 109 | 76 | +43.4% |
| | Clark | 180,000 | 205,000 | -12.2% | 17 | 14 | +21.4% | 4.4 | 5.2 | -15.4% | 128 | 102 | +25.5% |
| | Juneau | 270,000 | 315,000 | -14.3% | 31 | 27 | +14.8% | 5.0 | 6.7 | -25.4% | 103 | 83 | +24.1% |
| | Marathon | 280,500 | 247,000 | +13.6% | 99 | 89 | +11.2% | 3.0 | 3.0 | 0.0% | 66 | 77 | -14.3% |
| | Marquette | 275,000 | 230,000 | +19.6% | 19 | 25 | -24.0% | 6.2 | 5.0 | +24.0% | 121 | 100 | +21.0% |
| | Portage | 330,000 | 375,000 | -12.0% | 41 | 42 | -2.4% | 4.0 | 3.2 | +25.0% | 78 | 77 | +1.3% |
| | Waushara | 271,500 | 255,000 | +6.5% | 16 | 28 | -42.9% | 4.5 | 4.1 | +9.8% | 131 | 81 | +61.7% |
| | Wood | 232,655 | 225,000 | +3.4% | 66 | 45 | +46.7% | 3.3 | 3.4 | -2.9% | 83 | 61 | +36.1% |
| Central Regional Total | | 265,000 | 251,000 | +5.6% | 329 | 305 | +7.9% | 4.1 | 4.0 | +2.5% | 89 | 79 | +12.7% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|-----------------------------|----------|----------------|----------------|---------------|------------|------------|---------------|------------------|------------|---------------|--------------------|------------|--------------|
| | | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change |
| North | Ashland | 220,000 | 150,000 | +46.7% | 13 | 11 | +18.2% | 8.0 | 6.5 | +23.1% | 167 | 103 | +62.1% |
| | Barron | 311,000 | 242,000 | +28.5% | 63 | 58 | +8.6% | 4.7 | 4.8 | -2.1% | 106 | 130 | -18.5% |
| | Bayfield | 350,000 | 375,000 | -6.7% | 21 | 11 | +90.9% | 5.7 | 7.5 | -24.0% | 145 | 102 | +42.2% |
| | Burnett | 319,500 | 285,000 | +12.1% | 30 | 34 | -11.8% | 4.8 | 5.6 | -14.3% | 81 | 93 | -12.9% |
| | Douglas | 240,000 | 225,000 | +6.7% | 41 | 37 | +10.8% | 3.9 | 4.3 | -9.3% | 94 | 68 | +38.2% |
| | Florence | NA | NA | NA | 2 | NA | NA | 6.3 | 4.9 | +28.6% | 159 | NA | NA |
| | Forest | 390,500 | NA | NA | 10 | 8 | +25.0% | 4.6 | 5.6 | -17.9% | 121 | 93 | +30.1% |
| | Iron | NA | NA | NA | 5 | 4 | +25.0% | 4.0 | 4.3 | -7.0% | 142 | 135 | +5.2% |
| | Langlade | 222,500 | 250,000 | -11.0% | 26 | 36 | -27.8% | 4.2 | 3.4 | +23.5% | 83 | 84 | -1.2% |
| | Lincoln | 278,500 | 256,800 | +8.5% | 38 | 36 | +5.6% | 3.9 | 3.8 | +2.6% | 62 | 67 | -7.5% |
| | Oneida | 329,019 | 372,625 | -11.7% | 47 | 26 | +80.8% | 3.6 | 4.9 | -26.5% | 107 | 113 | -5.3% |
| | Polk | 415,250 | 275,000 | +51.0% | 36 | 41 | -12.2% | 3.8 | 4.4 | -13.6% | 85 | 101 | -15.8% |
| | Price | 203,500 | 190,000 | +7.1% | 16 | 16 | 0.0% | 5.8 | 7.2 | -19.4% | 154 | 157 | -1.9% |
| | Rusk | NA | 195,000 | NA | 9 | 17 | -47.1% | 4.3 | 4.4 | -2.3% | 130 | 120 | +8.3% |
| | Sawyer | 324,450 | 289,900 | +11.9% | 43 | 21 | +104.8% | 5.2 | 8.5 | -38.8% | 134 | 110 | +21.8% |
| | Taylor | NA | NA | NA | 9 | 9 | 0.0% | 5.9 | 8.0 | -26.3% | 140 | 219 | -36.1% |
| | Vilas | 469,000 | 525,000 | -10.7% | 25 | 23 | +8.7% | 4.0 | 4.8 | -16.7% | 99 | 92 | +7.6% |
| Washburn | 366,000 | 225,000 | +62.7% | 21 | 18 | +16.7% | 5.6 | 6.3 | -11.1% | 80 | 68 | +17.6% | |
| North Regional Total | | 320,000 | 248,450 | +28.8% | 455 | 406 | +12.1% | 4.6 | 5.3 | -13.2% | 105 | 102 | +2.9% |



April 2026 Wisconsin Real Estate Report

Solid Housing Market Performance Continued in April

This page: Reflecting data for April 2026. State: WI. Type: Residential.

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|---------------------------------|-------------|----------------|----------------|--------------|--------------|------------|--------------|------------------|------------|--------------|--------------------|-----------|--------------|
| | | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change |
| Northeast | Brown | 380,000 | 353,000 | +7.6% | 232 | 205 | +13.2% | 3.3 | 3.3 | 0.0% | 74 | 69 | +7.2% |
| | Calumet | 395,000 | 359,900 | +9.8% | 57 | 53 | +7.5% | 3.7 | 4.1 | -9.8% | 85 | 75 | +13.3% |
| | Door | 605,000 | 460,000 | +31.5% | 33 | 49 | -32.7% | 5.5 | 6.5 | -15.4% | 111 | 104 | +6.7% |
| | Fond du Lac | 255,000 | 242,000 | +5.4% | 89 | 85 | +4.7% | 3.5 | 3.8 | -7.9% | 70 | 67 | +4.5% |
| | Green Lake | 233,000 | 286,608 | -18.7% | 21 | 18 | +16.7% | 5.6 | 5.7 | -1.8% | 109 | 83 | +31.3% |
| | Kewaunee | 225,000 | 242,500 | -7.2% | 14 | 15 | -6.7% | 2.8 | 3.9 | -28.2% | 66 | 60 | +10.0% |
| | Manitowoc | 217,000 | 210,000 | +3.3% | 81 | 65 | +24.6% | 2.9 | 3.3 | -12.1% | 63 | 72 | -12.5% |
| | Marinette | 216,500 | 210,500 | +2.9% | 48 | 32 | +50.0% | 4.0 | 4.0 | 0.0% | 108 | 86 | +25.6% |
| | Menominee | NA | NA | NA | 2 | 1 | +100.0% | 3.4 | 7.7 | -55.8% | 137 | 62 | +121.0% |
| | Oconto | 402,000 | 320,900 | +25.3% | 29 | 23 | +26.1% | 4.4 | 4.0 | +10.0% | 97 | 67 | +44.8% |
| | Outagamie | 327,350 | 317,500 | +3.1% | 186 | 154 | +20.8% | 2.6 | 3.3 | -21.2% | 58 | 66 | -12.1% |
| | Shawano | 265,000 | 240,000 | +10.4% | 35 | 39 | -10.3% | 3.1 | 4.0 | -22.5% | 82 | 103 | -20.4% |
| | Waupaca | 222,500 | 205,000 | +8.5% | 44 | 41 | +7.3% | 3.7 | 3.9 | -5.1% | 78 | 81 | -3.7% |
| | Winnebago | 300,000 | 295,000 | +1.7% | 151 | 153 | -1.3% | 2.9 | 3.0 | -3.3% | 65 | 77 | -15.6% |
| Northeast Regional Total | | 315,000 | 300,000 | +5.0% | 1,022 | 933 | +9.5% | 3.4 | 3.7 | -8.1% | 74 | 75 | -1.3% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|---------------|-------------------------------------|--------------|----------------|----------------|--------------|--------------|--------------|------------------|------------|------------|--------------------|-----------|-----------|
| | | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change |
| South Central | Columbia | 340,000 | 345,000 | -1.4% | 51 | 53 | -3.8% | 5.1 | 5.1 | 0.0% | 86 | 84 | +2.4% |
| | Crawford | NA | 235,000 | NA | 7 | 17 | -58.8% | 5.8 | 4.7 | +23.4% | 75 | 95 | -21.1% |
| | Dane | 475,000 | 454,950 | +4.4% | 597 | 562 | +6.2% | 4.1 | 4.4 | -6.8% | 83 | 75 | +10.7% |
| | Dodge | 275,000 | 277,500 | -0.9% | 63 | 70 | -10.0% | 3.2 | 3.5 | -8.6% | 68 | 77 | -11.7% |
| | Grant | 207,500 | 207,000 | +0.2% | 32 | 32 | 0.0% | 4.3 | 4.8 | -10.4% | 88 | 119 | -26.1% |
| | Green | 254,500 | 270,000 | -5.7% | 28 | 31 | -9.7% | 3.9 | 4.7 | -17.0% | 72 | 75 | -4.0% |
| | Iowa | 313,800 | 305,000 | +2.9% | 17 | 19 | -10.5% | 4.8 | 4.9 | -2.0% | 82 | 76 | +7.9% |
| | Jefferson | 394,888 | 350,000 | +12.8% | 86 | 83 | +3.6% | 3.8 | 3.3 | +15.2% | 60 | 73 | -17.8% |
| | Lafayette | 332,500 | NA | NA | 10 | 7 | +42.9% | 3.1 | 5.4 | -42.6% | 112 | 79 | +41.8% |
| | Richland | 240,450 | 317,500 | -24.3% | 14 | 13 | +7.7% | 4.8 | 5.4 | -11.1% | 100 | 67 | +49.3% |
| | Rock | 300,750 | 260,000 | +15.7% | 172 | 178 | -3.4% | 3.7 | 3.4 | +8.8% | 76 | 76 | 0.0% |
| | Sauk | 340,000 | 330,000 | +3.0% | 63 | 63 | 0.0% | 5.2 | 5.4 | -3.7% | 95 | 86 | +10.5% |
| | South Central Regional Total | | 400,000 | 375,000 | +6.7% | 1,140 | 1,128 | +1.1% | 4.1 | 4.3 | -4.7% | 80 | 78 |



April 2026 Wisconsin Real Estate Report

Solid Housing Market Performance Continued in April

This page: Reflecting data for April 2026. State: WI. Type: Residential.

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|---------------------------------|------------|----------------|----------------|--------------|--------------|--------------|--------------|------------------|------------|--------------|--------------------|-----------|--------------|
| | | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change |
| Southeast | Kenosha | 328,000 | 299,500 | +9.5% | 145 | 126 | +15.1% | 2.4 | 2.5 | -4.0% | 51 | 57 | -10.5% |
| | Milwaukee | 278,600 | 280,000 | -0.5% | 873 | 779 | +12.1% | 3.5 | 3.0 | +16.7% | 56 | 52 | +7.7% |
| | Ozaukee | 527,400 | 437,000 | +20.7% | 100 | 95 | +5.3% | 3.4 | 3.2 | +6.3% | 76 | 73 | +4.1% |
| | Racine | 291,500 | 288,500 | +1.0% | 196 | 199 | -1.5% | 2.9 | 3.3 | -12.1% | 56 | 53 | +5.7% |
| | Sheboygan | 300,000 | 280,000 | +7.1% | 95 | 85 | +11.8% | 2.9 | 3.2 | -9.4% | 79 | 62 | +27.4% |
| | Walworth | 390,486 | 370,000 | +5.5% | 125 | 143 | -12.6% | 4.7 | 5.3 | -11.3% | 95 | 83 | +14.5% |
| | Washington | 408,000 | 370,000 | +10.3% | 143 | 133 | +7.5% | 3.6 | 3.5 | +2.9% | 68 | 66 | +3.0% |
| | Waukesha | 520,000 | 495,000 | +5.1% | 433 | 379 | +14.2% | 3.0 | 3.0 | 0.0% | 63 | 64 | -1.6% |
| Southeast Regional Total | | 345,000 | 331,000 | +4.2% | 2,110 | 1,939 | +8.8% | 3.3 | 3.2 | +3.1% | 62 | 60 | +3.3% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|----------------------------|-------------|----------------|----------------|--------------|------------|------------|--------------|------------------|------------|--------------|--------------------|-----------|-------------|
| | | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change | 4/2026 | 4/2025 | % Change |
| West | Buffalo | 244,450 | 235,000 | +4.0% | 18 | 17 | +5.9% | 4.3 | 6.0 | -28.3% | 136 | 163 | -16.6% |
| | Chippewa | 360,000 | 262,500 | +37.1% | 57 | 50 | +14.0% | 4.1 | 4.8 | -14.6% | 93 | 108 | -13.9% |
| | Dunn | 363,000 | 300,000 | +21.0% | 42 | 29 | +44.8% | 3.4 | 4.6 | -26.1% | 128 | 97 | +32.0% |
| | Eau Claire | 295,000 | 305,700 | -3.5% | 98 | 105 | -6.7% | 3.7 | 4.1 | -9.8% | 70 | 89 | -21.3% |
| | Jackson | 286,250 | 268,000 | +6.8% | 10 | 12 | -16.7% | 3.3 | 5.5 | -40.0% | 85 | 144 | -41.0% |
| | La Crosse | 320,000 | 303,200 | +5.5% | 108 | 95 | +13.7% | 3.5 | 3.1 | +12.9% | 61 | 59 | +3.4% |
| | Monroe | 302,157 | 247,500 | +22.1% | 37 | 26 | +42.3% | 5.0 | 4.8 | +4.2% | 114 | 88 | +29.5% |
| | Pepin | NA | NA | NA | 5 | 8 | -37.5% | 4.7 | 4.9 | -4.1% | 61 | 29 | +110.3% |
| | Pierce | 345,727 | 285,000 | +21.3% | 20 | 23 | -13.0% | 3.9 | 3.4 | +14.7% | 114 | 103 | +10.7% |
| | St. Croix | 424,900 | 364,950 | +16.4% | 79 | 64 | +23.4% | 3.9 | 4.3 | -9.3% | 89 | 87 | +2.3% |
| | Trempealeau | 225,000 | 215,000 | +4.7% | 23 | 21 | +9.5% | 3.4 | 4.4 | -22.7% | 109 | 87 | +25.3% |
| Vernon | 321,500 | 220,000 | +46.1% | 20 | 27 | -25.9% | 5.8 | 5.5 | +5.5% | 125 | 96 | +30.2% | |
| West Regional Total | | 321,500 | 298,000 | +7.9% | 517 | 477 | +8.4% | 3.9 | 4.2 | -7.1% | 89 | 89 | 0.0% |



April 2026 Wisconsin Real Estate Report

Solid Housing Market Performance Continued in April

This page: Reflecting data for April 2026. State: WI. Type: Residential.

Statewide Median Price

| 4/2026 | 4/2025 | % Change |
|---------|---------|----------|
| 340,000 | 320,000 | +6.3% |

Statewide Sales

| 4/2026 | 4/2025 | % Change |
|--------|--------|----------|
| 5,573 | 5,188 | +7.4% |

Statewide Avg Days On Market

| 4/2026 | 4/2025 | % Change |
|--------|--------|----------|
| 76 | 73 | +4.1% |

Statewide Months Inventory

| 4/2026 | 4/2025 | % Change |
|--------|--------|----------|
| 3.7 | 3.8 | -2.6% |

Statewide New Listings

| 4/2026 | 4/2025 | % Change |
|--------|--------|----------|
| 9,028 | 8,551 | +5.6% |

Statewide Total Listings

| 4/2026 | 4/2025 | % Change |
|--------|--------|----------|
| 21,587 | 21,545 | +0.2% |

Price Range Stats

| Listing Price Range | Current Properties For Sale | Avg Days On Market* (sold listings) | Number of Sales in Prev 12 months | Total Sales in Prev 12 Months | Months Inventory |
|-----------------------|-----------------------------|-------------------------------------|-----------------------------------|-------------------------------|------------------|
| \$0 - \$124,999 | 1,074 | 73 | 2,833 | 261,201,970 | 4.5 |
| \$125,000 - \$199,999 | 2,394 | 68 | 9,107 | 1,533,809,925 | 3.2 |
| \$200,000 - \$349,999 | 6,405 | 64 | 26,403 | 7,299,323,972 | 2.9 |
| \$350,000 - \$499,999 | 5,459 | 76 | 17,524 | 7,355,054,329 | 3.7 |
| \$500,000+ | 6,231 | 93 | 13,979 | 10,954,449,173 | 5.3 |

*As of December 2025, annualized average days on market are based solely on closed listings over the past 12 months. Previous reports included both closed and active listings in the computation of average days on the market by price range.

Months of Inventory by Broad Urban-Rural Classification

| Category | April 2026 | April 2025 |
|--------------------------------|------------|------------|
| Metropolitan Counties Combined | 3.4 | 3.5 |
| Micropolitan Counties Combined | 3.9 | 4.1 |
| Rural Counties Combined | 4.8 | 5.3 |
| State Total | 3.7 | 3.8 |

April 2026 Wisconsin Real Estate Report

Solid Housing Market Performance Continued in April

This page: Reflecting data for April 2026. State: WI. Type: Residential.

| Region | County | YTD Median Price | | | YTD Sales | | |
|-----------------------------|----------|------------------|----------------|---------------|----------------|----------------|--------------|
| | | Through 4/2026 | Through 4/2025 | % Change | Through 4/2026 | Through 4/2025 | % Change |
| North | Ashland | 197,500 | 160,000 | +23.4% | 42 | 51 | -17.6% |
| | Barron | 272,500 | 250,000 | +9.0% | 181 | 191 | -5.2% |
| | Bayfield | 305,000 | 350,000 | -12.9% | 60 | 50 | +20.0% |
| | Burnett | 269,739 | 285,000 | -5.4% | 100 | 87 | +14.9% |
| | Douglas | 230,000 | 187,000 | +23.0% | 128 | 111 | +15.3% |
| | Florence | NA | NA | NA | 4 | 6 | -33.3% |
| | Forest | 239,000 | 263,500 | -9.3% | 41 | 31 | +32.3% |
| | Iron | 390,000 | 260,000 | +50.0% | 19 | 21 | -9.5% |
| | Langlade | 210,000 | 171,450 | +22.5% | 65 | 102 | -36.3% |
| | Lincoln | 240,000 | 199,000 | +20.6% | 126 | 129 | -2.3% |
| | Oneida | 307,500 | 322,500 | -4.7% | 156 | 118 | +32.2% |
| | Polk | 311,500 | 280,000 | +11.3% | 117 | 137 | -14.6% |
| | Price | 250,000 | 190,000 | +31.6% | 73 | 78 | -6.4% |
| | Rusk | 190,000 | 195,000 | -2.6% | 37 | 57 | -35.1% |
| | Sawyer | 319,740 | 275,000 | +16.3% | 94 | 69 | +36.2% |
| | Taylor | 237,500 | 290,000 | -18.1% | 30 | 27 | +11.1% |
| | Vilas | 420,000 | 423,000 | -0.7% | 93 | 82 | +13.4% |
| Washburn | 290,000 | 247,500 | +17.2% | 64 | 72 | -11.1% | |
| North Regional Total | | 275,000 | 244,000 | +12.7% | 1,430 | 1,419 | +0.8% |

| Region | County | YTD Median Price | | | YTD Sales | | |
|---------------------------------|------------|------------------|----------------|--------------|----------------|----------------|--------------|
| | | Through 4/2026 | Through 4/2025 | % Change | Through 4/2026 | Through 4/2025 | % Change |
| Southeast | Kenosha | 313,001 | 284,900 | +9.9% | 454 | 433 | +4.8% |
| | Milwaukee | 274,450 | 263,750 | +4.1% | 2,676 | 2,566 | +4.3% |
| | Ozaukee | 500,000 | 453,950 | +10.1% | 318 | 290 | +9.7% |
| | Racine | 294,275 | 275,000 | +7.0% | 632 | 595 | +6.2% |
| | Sheboygan | 283,300 | 279,250 | +1.5% | 346 | 314 | +10.2% |
| | Walworth | 403,056 | 360,000 | +12.0% | 373 | 368 | +1.4% |
| | Washington | 398,000 | 364,500 | +9.2% | 423 | 416 | +1.7% |
| | Waukesha | 495,000 | 472,500 | +4.8% | 1,287 | 1,165 | +10.5% |
| Southeast Regional Total | | 335,000 | 320,000 | +4.7% | 6,509 | 6,147 | +5.9% |

April 2026 Wisconsin Real Estate Report

Solid Housing Market Performance Continued in April

This page: Reflecting data for April 2026. State: WI. Type: Residential.

| Region | County | YTD Median Price | | | YTD Sales | | |
|--------|----------------------------|------------------|----------------|----------------|----------------|----------------|--------------|
| | | Through 4/2026 | Through 4/2025 | % Change | Through 4/2026 | Through 4/2025 | % Change |
| West | Buffalo | 241,950 | 225,000 | +7.5% | 38 | 31 | +22.6% |
| | Chippewa | 320,000 | 278,000 | +15.1% | 178 | 163 | +9.2% |
| | Dunn | 310,000 | 268,000 | +15.7% | 132 | 109 | +21.1% |
| | Eau Claire | 287,500 | 300,000 | -4.2% | 294 | 322 | -8.7% |
| | Jackson | 300,000 | 207,000 | +44.9% | 63 | 41 | +53.7% |
| | La Crosse | 320,000 | 300,000 | +6.7% | 348 | 327 | +6.4% |
| | Monroe | 250,000 | 235,500 | +6.2% | 107 | 110 | -2.7% |
| | Pepin | 228,450 | 258,500 | -11.6% | 20 | 27 | -25.9% |
| | Pierce | 366,700 | 322,000 | +13.9% | 64 | 74 | -13.5% |
| | St. Croix | 405,000 | 374,900 | +8.0% | 246 | 225 | +9.3% |
| | Trempealeau | 270,000 | 215,000 | +25.6% | 75 | 72 | +4.2% |
| | Vernon | 260,000 | 240,000 | +8.3% | 71 | 65 | +9.2% |
| | West Regional Total | | 315,000 | 290,000 | +8.6% | 1,636 | 1,566 |

| Region | County | YTD Median Price | | | YTD Sales | | |
|---------|-------------------------------|------------------|----------------|----------------|----------------|----------------|--------------|
| | | Through 4/2026 | Through 4/2025 | % Change | Through 4/2026 | Through 4/2025 | % Change |
| Central | Adams | 235,000 | 260,000 | -9.6% | 129 | 128 | +0.8% |
| | Clark | 182,900 | 175,000 | +4.5% | 83 | 65 | +27.7% |
| | Juneau | 270,000 | 240,000 | +12.5% | 90 | 93 | -3.2% |
| | Marathon | 275,000 | 245,000 | +12.2% | 351 | 323 | +8.7% |
| | Marquette | 235,000 | 251,000 | -6.4% | 47 | 66 | -28.8% |
| | Portage | 295,000 | 299,950 | -1.7% | 161 | 140 | +15.0% |
| | Waushara | 276,500 | 250,000 | +10.6% | 64 | 75 | -14.7% |
| | Wood | 230,000 | 201,500 | +14.1% | 221 | 203 | +8.9% |
| | Central Regional Total | | 255,700 | 240,000 | +6.5% | 1,146 | 1,093 |

April 2026 Wisconsin Real Estate Report

Solid Housing Market Performance Continued in April

This page: Reflecting data for April 2026. State: WI. Type: Residential.

| Region | County | YTD Median Price | | | YTD Sales | | |
|---------------------------------|-------------|------------------|----------------|--------------|----------------|----------------|--------------|
| | | Through 4/2026 | Through 4/2025 | % Change | Through 4/2026 | Through 4/2025 | % Change |
| Northeast | Brown | 365,900 | 336,000 | +8.9% | 747 | 687 | +8.7% |
| | Calumet | 374,500 | 344,950 | +8.6% | 186 | 142 | +31.0% |
| | Door | 500,000 | 398,000 | +25.6% | 124 | 164 | -24.4% |
| | Fond du Lac | 261,000 | 239,450 | +9.0% | 299 | 292 | +2.4% |
| | Green Lake | 260,000 | 238,000 | +9.2% | 72 | 60 | +20.0% |
| | Kewaunee | 254,900 | 265,000 | -3.8% | 54 | 62 | -12.9% |
| | Manitowoc | 231,000 | 209,500 | +10.3% | 254 | 240 | +5.8% |
| | Marinette | 209,500 | 200,000 | +4.8% | 126 | 121 | +4.1% |
| | Menominee | NA | NA | NA | 7 | 2 | +250.0% |
| | Oconto | 290,000 | 290,000 | 0.0% | 96 | 95 | +1.1% |
| | Outagamie | 320,000 | 322,500 | -0.8% | 608 | 577 | +5.4% |
| | Shawano | 240,000 | 239,000 | +0.4% | 108 | 106 | +1.9% |
| | Waupaca | 245,000 | 220,000 | +11.4% | 137 | 140 | -2.1% |
| | Winnebago | 290,000 | 272,000 | +6.6% | 540 | 543 | -0.6% |
| Northeast Regional Total | | 305,000 | 288,000 | +5.9% | 3,358 | 3,231 | +3.9% |

| Region | County | YTD Median Price | | | YTD Sales | | |
|---------------|-------------------------------------|------------------|----------------|----------------|----------------|----------------|--------------|
| | | Through 4/2026 | Through 4/2025 | % Change | Through 4/2026 | Through 4/2025 | % Change |
| South Central | Columbia | 335,000 | 325,000 | +3.1% | 161 | 171 | -5.8% |
| | Crawford | 234,900 | 215,000 | +9.3% | 35 | 47 | -25.5% |
| | Dane | 460,000 | 440,000 | +4.5% | 1,829 | 1,740 | +5.1% |
| | Dodge | 287,500 | 280,000 | +2.7% | 235 | 252 | -6.7% |
| | Grant | 205,000 | 189,000 | +8.5% | 99 | 104 | -4.8% |
| | Green | 269,250 | 265,000 | +1.6% | 112 | 106 | +5.7% |
| | Iowa | 310,000 | 332,000 | -6.6% | 63 | 69 | -8.7% |
| | Jefferson | 350,000 | 327,000 | +7.0% | 306 | 301 | +1.7% |
| | Lafayette | 237,500 | 298,900 | -20.5% | 40 | 19 | +110.5% |
| | Richland | 262,450 | 270,000 | -2.8% | 40 | 37 | +8.1% |
| | Rock | 280,000 | 262,900 | +6.5% | 571 | 566 | +0.9% |
| | Sauk | 335,313 | 325,000 | +3.2% | 188 | 188 | 0.0% |
| | South Central Regional Total | | 385,000 | 367,000 | +4.9% | 3,679 | 3,600 |

YTD Statewide Median Price

| Through 4/2026 | Through 4/2025 | % Change |
|----------------|----------------|----------|
| 325,000 | 309,900 | +4.9% |

YTD Statewide Sales

| Through 4/2026 | Through 4/2025 | % Change |
|----------------|----------------|----------|
| 17,758 | 17,056 | +4.1% |

APRIL 2026

WISCONSIN REAL ESTATE REPORT



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