

Wisconsin Frontier Technology Consortium to Launch Accelerator Program for Local Tech Startups

MILWAUKEE, W.I. (May 4, 2026) –The Wisconsin Frontier Technology Consortium announced today the launch of its new “gBETA Frontier Technology” accelerator. The partnership was formed to align research institutions, startup accelerators, technical colleges and industry networks around the development, commercialization and scaling of emerging technologies.

The gBETA Frontier Technology accelerator will recruit early stage startups from the region focused on advancing innovation in sectors such as advanced materials, advanced sensing, artificial intelligence, energy storage, intelligent systems, robotics and quantum computing and sensing.

“Across Wisconsin, researchers and entrepreneurs are developing frontier technologies that will impact the future of our core sectors like manufacturing, ag and healthcare,” said Maggie Brickerman, president of the Wisconsin Technology Council. “We are thrilled to launch this accelerator to create stronger pathways for emerging companies to grow here, scale here and help shape Wisconsin’s innovation economy.”

The newly launched gBETA Frontier Technology accelerator is a free, seven-week, zero-equity accelerator that provides startup founders with concierge coaching and access to gener8tor’s network of mentors, customers and investors across Wisconsin and the United States. This accelerator program will be hosted from Waukesha County Technical College, a member of the Wisconsin Frontier Technology Consortium.

“We’re excited for the launch of this accelerator that supports Wisconsin founders at a critical early stage,” said John W. Miller, secretary and CEO of the Wisconsin Economic Development Corporation, the state's leading economic development organization. “Funded through Ignite Wisconsin, this program reflects our confidence in entrepreneurial talent and our commitment to growing the state’s innovation economy.”

“We’re thrilled to be part of the Wisconsin Frontier Technology Consortium to bring these programs to life and continue to support the advanced-technology-enabled industries in Wisconsin,” said Clayton Custer, Managing Director of gBETA at gener8tor. “We’re looking forward to this partnership and the incredible economic impact that The Wisconsin Frontier Technology Consortium will bring to the region.”

The Wisconsin Frontier Technology Consortium aims to bring economic and job growth to Wisconsin. The accelerator program is designed to set a path for startups that graduate from the

accelerator program to develop local partnerships with customers and mentors who can help drive their business forward and prepare them to raise capital.

Applications for the gBETA Frontier Technology program are open. The program will kick off on July 9. Visit the [gBETA Frontier Technology page](#) for more information.

Startup companies and founders interested in learning more about gBETA's programming and resources or applying to a future program are encouraged to visit the [gener8tor website](#).

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About The Wisconsin Frontier Technology Consortium

A statewide coalition led by the [Wisconsin Technology Council](#) has been awarded an Ignite Wisconsin grant from the Wisconsin Economic Development Corp. (WEDC) to strengthen Wisconsin's frontier technology and startup ecosystem. The Wisconsin Frontier Technology Consortium brings together the Wisconsin Technology Council, the University of Wisconsin–Madison, the Wisconsin Alumni Research Foundation, gener8tor, Waukesha County Technical College and the Metropolitan Milwaukee Association of Commerce.

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About gener8tor

[gener8tor](#) is a global venture firm and accelerator network that supports [startups](#), [workers](#), [employers](#), [artists](#) and [musicians](#) across race, place and gender. gener8tor partners with companies, governments, universities and nonprofits to operate programs and [conferences](#) in more than 41 communities across 22 states and two countries. *Fast Company* named gener8tor one of the Best Workplaces for Innovators in 2021 and 2022. The International Trade Council recognized gener8tor as Global Venture Capital Firm of the Year in 2022.

About gBETA

[gBETA](#) is a non-equity accelerator that facilitates the growth of early-stage companies through a network-driven program. This accelerator supports five startups per cohort requires no fees for startups and takes no equity. Since launching in 2015, gBETA accelerator alumni have raised more than \$1B+ in capital and created more than 7,160 jobs across the U.S. and Canada.