

## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Sheboygan County Robotics Startup Grabot.Tech to Compete in BattleBots**

**By** Ray York, Business Counselor for the Sheboygan County Economic Development Corporation (SCEDC) and the Small Business Development Center (SBDC) at UW-Green Bay

**Sheboygan County, WI** – Accelerate Sheboygan County, powered by the Sheboygan County Innovation Council and the Sheboygan County Economic Development Corporation (SCEDC), is proud to highlight Grabot.Tech, a Sheboygan County-based robotics startup founded by Ben Davidson that is developing robotic technology for real-world applications. Grabot.Tech will also compete in BattleBot’s Creature Combat II, a highly technical robot fighting competition taking place in Las Vegas over Halloween 2026.

Davidson has spent more than 15 years designing and building robots, much of it independently from his basement workshop. Today, Grabot.Tech is focused on creating compelling robotic systems that can eventually scale into industrial, commercial, and entertainment applications.

“Most of this started as a hobby in my basement,” said Davidson. “But over time, the capabilities of these machines have really started to improve. The same robotics platform can potentially scale from toy-sized applications to industrial construction-sized machines.”

Grabot.Tech previously competed in a major robot fighting competition in 2020 and is now preparing for Creature Combat II, where Davidson’s robot will compete against advanced machines developed by builders from around the world. “This event is shaping up to be one of the most thrilling and fulfilling experiences I could imagine,” Davidson said. “Win or lose, getting to compete alongside some of my childhood heroes is incredibly exciting.”

The robotics systems developed at Grabot.Tech are centered around scalable mechatronic designs utilizing dual-arm robotic platforms powered by advanced drive systems. Davidson’s long-term vision is to develop and license robotic intellectual property that can perform increasingly complex tasks at lower costs than traditional robotics systems.

Accelerate Sheboygan County and SCEDC have been assisting Davidson through entrepreneurial support services, business strategy development, networking opportunities, and exploring funding pathways to continue advancing the company’s growth.

“Ben represents the type of innovative entrepreneur we want to support in Sheboygan County,” said Justin Vannieuwenhoven, Chair of the Sheboygan County Innovation Council. “He has spent years independently developing sophisticated robotics technology, and now there is an opportunity for the community to rally behind a local innovator competing on a national stage.”

As Grabot.Tech continues to grow, Davidson hopes to expand into manufacturing, licensing robotic technology, and potentially creating future local jobs related to robotic assembly and fulfillment operations.

Community members interested in learning more about Grabot.Tech can visit <https://grabot.tech/> and follow future updates surrounding Creature Combat II and the company’s robotics development efforts.

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**Attachment: GrabBot Design 1, GrabBot.Tech Logo, GrabBot Design 2, BattleBots picture 1, BattleBots picture 2**

