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New Resources Consulting Celebrates 2026 Achievements and Continued Growth

MILWAUKEE, WI (May 4, 2026) — As 2026 unfolds, [New Resources Consulting](#) (“NRC”) is proud to reflect on a year of continued growth, industry recognition, and expanding capabilities. A premier provider of technology and business solutions, NRC remains the largest locally owned IT consulting firm in Wisconsin.

Over the past year, NRC has continued to build on its strong foundation, expanding its team of consultants while investing in the internal resources needed to support both clients and employees. That growth has strengthened NRC’s ability to help organizations modernize systems, scale teams, and deliver complex technology initiatives in highly regulated and service-intensive environments.

Today, NRC partners with organizations across [healthcare](#), financial services, insurance, higher education, manufacturing, and the public sector, bringing practical expertise in cloud and infrastructure, data and analytics, AI and automation, project delivery, [ERP and EMR support](#), and specialized [IT staffing](#).

For organizations navigating rising operational pressure, digital transformation demands, and talent shortages, NRC offers flexible engagement models that meet clients where they are—from strategic advisory and project-based consulting to [managed services](#) and staff augmentation. This approach enables clients to move critical initiatives forward while balancing cost, speed, governance, and long-term sustainability.

NRC has also celebrated several [notable achievements and recognitions](#) over the past year that highlight both its industry leadership and its commitment to creating an exceptional workplace:

- July 2025: NRC named one of the **Best and Brightest Places to Work in the Nation** for the third consecutive year.
- July 2025: NRC recognized as a **Future 50 Company** by BizTimes Media for the third consecutive year and fifth time overall, honoring the fastest-growing companies in southeastern Wisconsin.
- July 2025: NRC named a **Microsoft Partner**, further strengthening its ability to deliver advanced cloud, AI, and data solutions.

- August 2025: Cameron Vetter earns his **8th Microsoft MVP award**, recognizing his continued leadership and expertise in the Microsoft technology ecosystem.
- September 2025: NRC named a Milwaukee Business Journal **Best Places to Work** honoree, ranking in the top 10 of its category for the third consecutive year.
- January 2026: Chris Hippensteel named a Milwaukee Business Journal **40 Under 40** honoree, recognizing emerging leaders making a significant impact in the region.
- April 2026: NRC named one of the **Best and Brightest Companies to Work for in Milwaukee** for the fourth consecutive year and 11th time overall.
- April 2026: NRC named a **Top Workplace** by the Milwaukee Journal Sentinel for the 13th consecutive year.
- April 2026: NRC named a **Top Workplace in the Nation** by USA Today, in partnership with the Milwaukee Journal Sentinel—the first time the company has earned national recognition in this program.
- April 2026: NRC named the **Largest Management Consulting Firm** in the Milwaukee Area by the Milwaukee Business Journal for the fourth consecutive year.

NRC's recent momentum also reflects a continued investment in technical depth and delivery capability. As a [Microsoft partner](#) with expanding cloud, AI, and data expertise, NRC is well positioned to help organizations strengthen data foundations, accelerate modernization efforts, and turn emerging technologies into practical business outcomes.

“Our growth is a direct reflection of the trust our clients place in us and the incredible talent of our team,” said NRC President & CEO Mark Grosskopf. “We continue to invest in the consultants who deliver exceptional work for our clients and in the internal teams that support them. It’s an investment that allows us to serve organizations facing complex technology challenges with the right mix of expertise, flexibility, and partnership.”

As the company continues to grow, NRC remains focused on [building meaningful partnerships](#) with both clients and within their community through thoughtful contributions and service. Over the past year, NRC has supported organizations including the Boys and Girls Clubs of Southwest Virginia, Elmbrook Education Foundation, Sojourner Family Peace Center, Big Bend Elementary, Rides and Reins Therapeutic Riding Center, Center for Veterans Issues, and the Alzheimer’s Association.

NRC looks forward to supporting Ronald McDonald House Charities Eastern Wisconsin during their annual golf fundraiser this June. In addition, [NRC was ranked as one of the top corporate charitable contributors in Wisconsin in October 2025 by the Milwaukee Business Journal.](#)

Organizations looking for a consulting partner that combines technical depth, flexible delivery models, and a people-first approach can learn more at <https://newresources.com>.

ABOUT NEW RESOURCES CONSULTING

New Resources Consulting helps organizations improve performance through tailored technology solutions and strategic talent. By combining deep consulting expertise with a personalized, relationship-driven approach, NRC supports clients with the people, capabilities, and delivery models needed to modernize operations, reduce risk, and create long-term value.