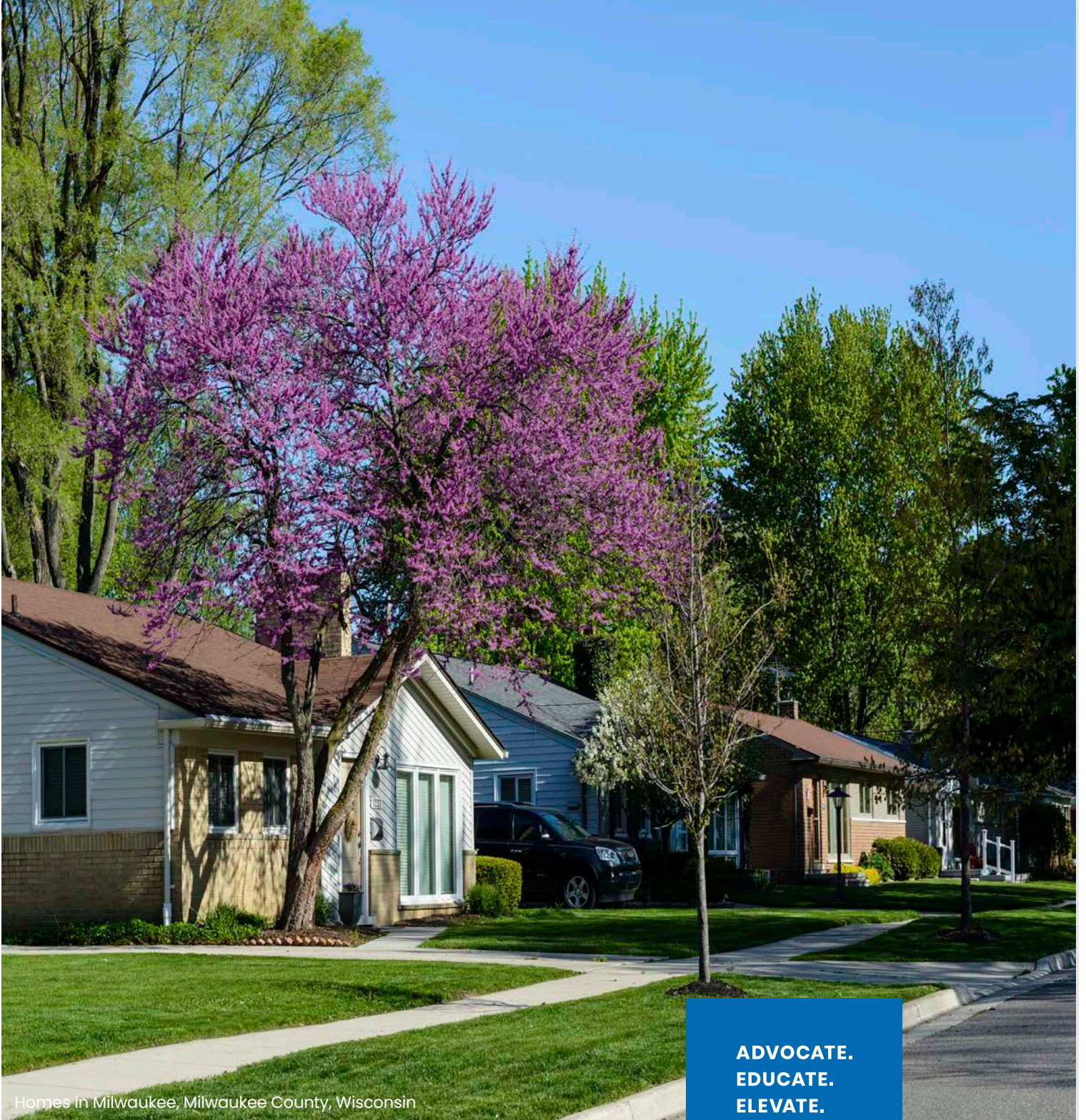




MARCH 2026

# WISCONSIN REAL ESTATE REPORT



Homes in Milwaukee, Milwaukee County, Wisconsin

**ADVOCATE.  
EDUCATE.  
ELEVATE.**

# March 2026 Wisconsin Real Estate Report

## Wisconsin Home Sales and Prices Both Increased in March

This page: Reflecting data for March 2026. State: WI. Type: Residential.

### TALKING POINTS

- Existing home sales increased 7% relative to March 2025, and median prices rose 6.5% to \$330,000 over that same period. The strong sales growth put first quarter sales in positive territory when compared to the first quarter of 2025. Year-to-date sales rose 2.1% over the first quarter of 2025, and the median price increased to \$320,000, which is an increase of 6.7% compared to the first three months of 2025.
- Quarterly sales rose in most regions with the Central, South Central, Southeast and West regions up between 2.1% and 3.6% relative to the first quarter of 2025. The Northeast saw an increase of just 0.7% in quarterly sales, and the North region fell 3.8% over that period. On a year-to-date basis, regional prices saw annual appreciation rates of between 4.8% and 7.6% in all six regions of the state.
- Even though the average monthly 30-year fixed mortgage rate rose slightly compared to February, the March rate was still nearly a half percent below its level of a year ago. The 30-year fixed mortgage rate fell 47 basis points to 6.18% over the last 12 months.
- Inventories remained tight, with months of available supply dropping 2.9% over the last year to just 3.3 months. This remains well below the six-month benchmark that indicates a balanced existing home market. Total listings were essentially flat, rising just 0.3% over the last year.
- Affordability was virtually unchanged, falling just 0.1% since March 2025. The Wisconsin Housing Affordability index measures the percentage of the median-priced home that a potential buyer with median family income qualifies to purchase, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. The index was 132 in March, down from a value of 133 a year earlier.

### ADDITIONAL ANALYSIS



#### Sales Bounce Back

"Sales rebounded in March after a slow start in January and February. As we enter the peak period for sales, it's good to see this bounce in closings, and hopefully it continues into the summer."

#### Amy Curler

2026 Chair of the Board of Directors, Wisconsin REALTORS® Association



#### Stalled Affordability Index

"After four months of improvement, affordability stalled in March. This was because the annual appreciation of home prices ticked up, rising 6.5%, and the modest improvements in family income and mortgage rates just kept pace with that price increase. Supply remains tight, so we really need to see consistent reductions in mortgage rates for affordability to improve."

#### Tom Larson

President & CEO, Wisconsin REALTORS® Association



#### Energy Prices and Inflation

"The disruption of global oil supplies resulting from the war with Iran has caused a spike in annual inflation rates. Headline inflation measured using the Consumer Price Index rose from an annual rate of 2.4% in January and February to 3.3% in March. Not surprisingly, the impact on the so-called core inflation rate, which factors out the more volatile food and energy sectors, rose only slightly from 2.5% in January and February to 2.6% in March. While the Fed focuses on core inflation when gauging inflationary pressures, we shouldn't expect to see any interest rate cuts by the Fed until both measures of inflation settle back down to pre-war levels."

#### Dave Clark

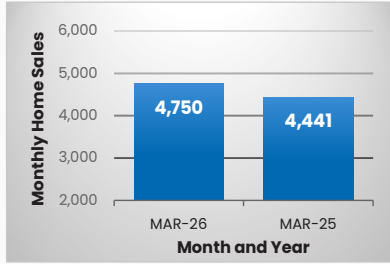
Professor Emeritus of Economics and WRA Consultant

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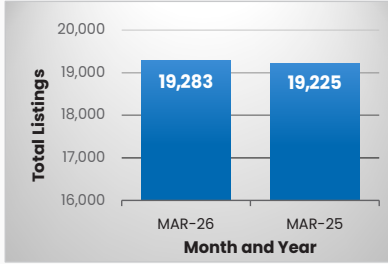
## MONTHLY HOME SALES



March 2026: **4,750** | March 2025: **4,441**

from last year **↑ 7.0%**

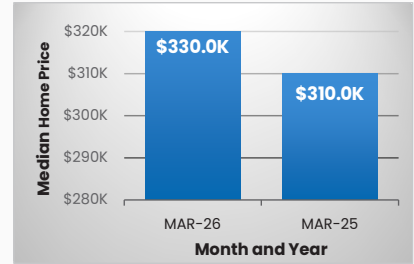
## TOTAL STATEWIDE LISTINGS



March 2026: **19,283** | March 2025: **19,225**

from last year **↑ 0.3%**

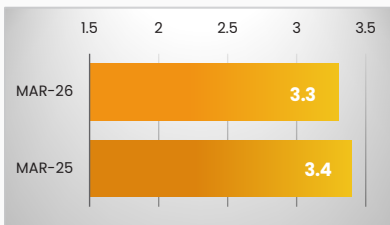
## MEDIAN HOME PRICE



March 2026: **\$330,000** | March 2025: **\$310,000**

from last year **↑ 6.5%**

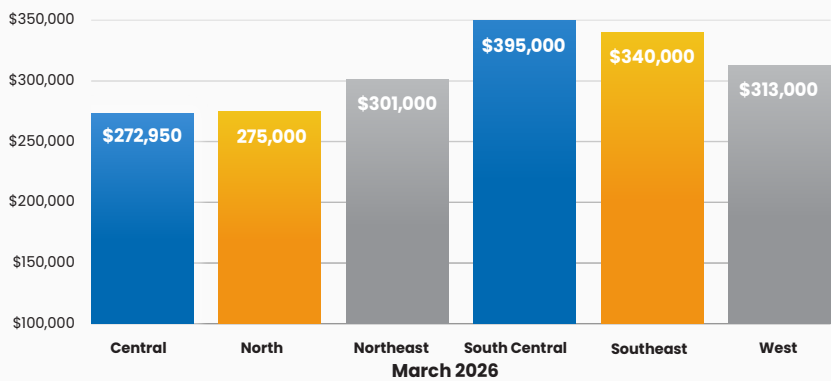
## MONTHS OF INVENTORY



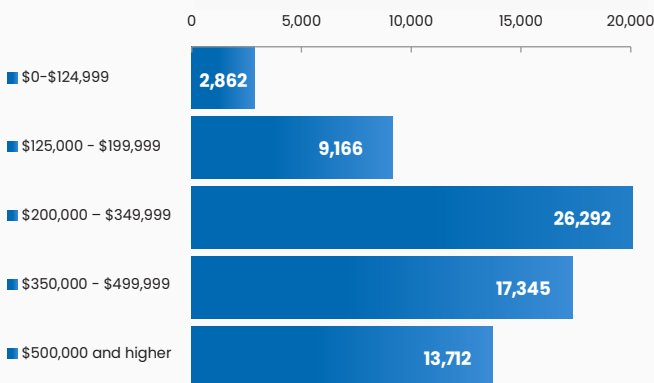
March 2026: **3.3** | March 2025: **3.4**

from last year **↓ 2.9%**

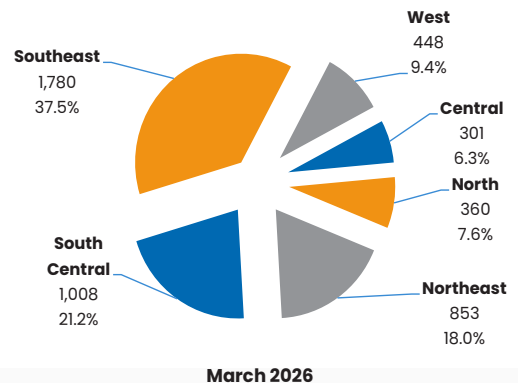
## MEDIAN PRICES BY REGION



## HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



## HOME SALES BY REGION



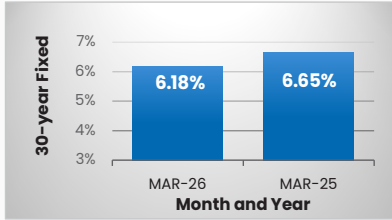


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Wisconsin Home Sales and Prices Both Increased in March

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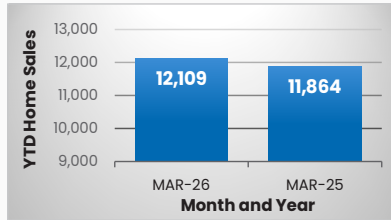
## MORTGAGE INTEREST RATES\*



March 2026: **6.18%**  
March 2025: **6.65%**

from last year **↓ 47**  
basis points

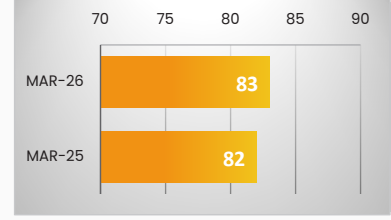
## YEAR-TO-DATE HOME SALES



Year to Date 2025: **12,109**  
Year to Date 2024: **11,864**

from last year **↑ 2.1%**

## AVERAGE DAYS ON MARKET\*

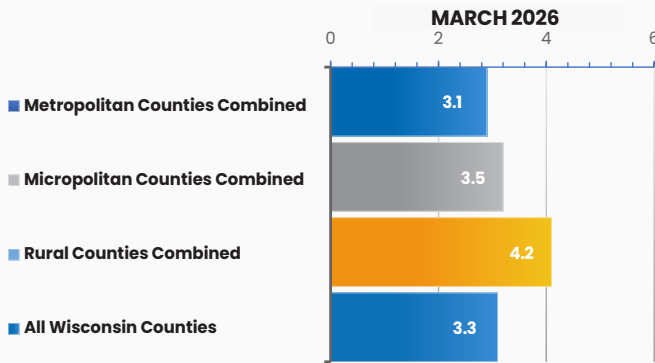


March 2026: **83**  
March 2025: **82**

from last year **↑ 1.2%**

\* Interest rate data based on Freddie Mac 30-year fixed mortgage rates.

## MONTHS OF INVENTORY BY URBAN CLASSIFICATION

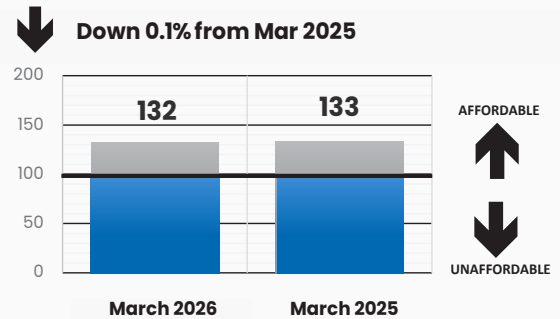


Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

## HOUSING AFFORDABILITY INDEX



This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.



# March 2026 Wisconsin Real Estate Report

## Wisconsin Home Sales and Prices Both Increased in March

This page: Reflecting data for March 2026. State: WI. Type: Residential.

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change
Central	Adams	232,500	250,000	-7.0%	32	43	-25.6%	5.8	4.8	+20.8%	101	106	-4.7%
	Clark	190,000	175,000	+8.6%	18	23	-21.7%	4.2	4.4	-4.5%	117	119	-1.7%
	Juneau	334,444	240,000	+39.4%	20	20	0.0%	5.0	5.6	-10.7%	104	109	-4.6%
	Marathon	300,000	250,000	+20.0%	115	95	+21.1%	2.7	2.6	+3.8%	81	98	-17.3%
	Marquette	NA	283,125	NA	7	16	-56.3%	5.1	4.9	+4.1%	133	73	+82.2%
	Portage	301,837	220,450	+36.9%	40	30	+33.3%	3.3	3.1	+6.5%	74	76	-2.6%
	Waushara	260,000	232,500	+11.8%	15	16	-6.3%	3.5	3.3	+6.1%	91	101	-9.9%
	Wood	265,500	185,000	+43.5%	54	61	-11.5%	2.8	2.5	+12.0%	75	87	-13.8%
<b>Central Regional Total</b>		<b>272,950</b>	<b>232,500</b>	<b>+17.4%</b>	<b>301</b>	<b>304</b>	<b>-1.0%</b>	<b>3.6</b>	<b>3.4</b>	<b>+5.9%</b>	<b>87</b>	<b>96</b>	<b>-9.4%</b>

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change
North	Ashland	NA	140,000	NA	7	17	-58.8%	6.9	5.7	+21.1%	164	126	+30.2%
	Barron	242,300	258,000	-6.1%	44	60	-26.7%	4.0	4.1	-2.4%	137	115	+19.1%
	Bayfield	275,000	NA	NA	14	7	+100.0%	5.7	6.4	-10.9%	219	160	+36.9%
	Burnett	267,500	388,000	-31.1%	19	21	-9.5%	3.7	5.3	-30.2%	136	73	+86.3%
	Douglas	235,000	175,000	+34.3%	29	21	+38.1%	3.4	3.7	-8.1%	88	87	+1.1%
	Florence	NA	NA	NA	2	4	-50.0%	8.0	3.5	+128.6%	17	103	-83.5%
	Forest	208,750	NA	NA	18	9	+100.0%	4.2	5.3	-20.8%	136	150	-9.3%
	Iron	NA	NA	NA	5	5	0.0%	3.6	3.2	+12.5%	94	105	-10.5%
	Langlade	153,000	171,450	-10.8%	19	28	-32.1%	3.7	3.5	+5.7%	96	90	+6.7%
	Lincoln	237,500	185,000	+28.4%	40	33	+21.2%	3.3	3.7	-10.8%	129	141	-8.5%
	Oneida	340,000	234,500	+45.0%	46	28	+64.3%	3.0	3.7	-18.9%	133	71	+87.3%
	Polk	325,000	341,500	-4.8%	25	36	-30.6%	3.1	3.3	-6.1%	92	82	+12.2%
	Price	300,000	222,000	+35.1%	17	20	-15.0%	5.5	6.0	-8.3%	132	139	-5.0%
	Rusk	NA	165,000	NA	9	19	-52.6%	3.5	4.0	-12.5%	90	126	-28.6%
	Sawyer	371,500	363,260	+2.3%	16	21	-23.8%	4.5	6.8	-33.8%	114	112	+1.8%
	Taylor	NA	NA	NA	9	9	0.0%	4.9	6.5	-24.6%	116	90	+28.9%
	Vilas	407,500	410,000	-0.6%	24	22	+9.1%	3.2	3.7	-13.5%	129	162	-20.4%
Washburn	279,900	268,750	+4.1%	17	16	+6.3%	4.2	5.1	-17.6%	116	137	-15.3%	
<b>North Regional Total</b>		<b>275,000</b>	<b>253,400</b>	<b>+8.5%</b>	<b>360</b>	<b>376</b>	<b>-4.3%</b>	<b>3.9</b>	<b>4.4</b>	<b>-11.4%</b>	<b>124</b>	<b>112</b>	<b>+10.7%</b>



# March 2026 Wisconsin Real Estate Report

## Wisconsin Home Sales and Prices Both Increased in March

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change
Northeast	Brown	370,000	337,250	+9.7%	199	176	+13.1%	3.0	3.0	0.0%	80	67	+19.4%
	Calumet	339,150	329,900	+2.8%	50	35	+42.9%	3.2	4.1	-22.0%	114	77	+48.1%
	Door	415,000	327,500	+26.7%	25	50	-50.0%	4.4	5.9	-25.4%	226	165	+37.0%
	Fond du Lac	265,750	239,500	+11.0%	80	70	+14.3%	3.2	3.3	-3.0%	80	94	-14.9%
	Green Lake	271,250	NA	NA	18	9	+100.0%	5.5	4.7	+17.0%	128	90	+42.2%
	Kewaunee	305,500	271,000	+12.7%	14	19	-26.3%	2.4	3.0	-20.0%	102	94	+8.5%
	Manitowoc	232,900	207,750	+12.1%	55	62	-11.3%	2.8	3.1	-9.7%	78	78	0.0%
	Marinette	198,700	174,000	+14.2%	30	32	-6.3%	3.6	3.5	+2.9%	93	85	+9.4%
	Menominee	NA	NA	NA	1	NA	NA	4.3	5.2	-17.3%	33	NA	NA
	Oconto	251,500	292,450	-14.0%	28	26	+7.7%	3.8	3.1	+22.6%	77	76	+1.3%
	Outagamie	310,000	330,500	-6.2%	157	151	+4.0%	2.5	3.0	-16.7%	68	65	+4.6%
	Shawano	227,450	245,000	-7.2%	24	19	+26.3%	3.1	4.1	-24.4%	76	104	-26.9%
	Waupaca	264,500	220,000	+20.2%	34	37	-8.1%	3.4	3.1	+9.7%	116	93	+24.7%
	Winnebago	289,950	289,900	0.0%	138	149	-7.4%	2.6	2.6	0.0%	80	77	+3.9%
<b>Northeast Regional Total</b>		<b>301,000</b>	<b>290,000</b>	<b>+3.8%</b>	<b>853</b>	<b>835</b>	<b>+2.2%</b>	<b>3.1</b>	<b>3.3</b>	<b>-6.1%</b>	<b>87</b>	<b>82</b>	<b>+6.1%</b>

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change
South Central	Columbia	327,500	279,950	+17.0%	42	44	-4.5%	4.3	4.5	-4.4%	106	94	+12.8%
	Crawford	NA	215,000	NA	8	13	-38.5%	5.0	4.9	+2.0%	136	101	+34.7%
	Dane	469,950	435,000	+8.0%	526	473	+11.2%	3.7	3.9	-5.1%	85	81	+4.9%
	Dodge	285,000	300,500	-5.2%	69	66	+4.5%	2.7	3.4	-20.6%	90	86	+4.7%
	Grant	198,000	183,000	+8.2%	24	33	-27.3%	3.6	4.8	-25.0%	78	125	-37.6%
	Green	285,000	239,900	+18.8%	27	25	+8.0%	3.5	4.5	-22.2%	96	86	+11.6%
	Iowa	257,500	325,000	-20.8%	20	18	+11.1%	3.9	4.9	-20.4%	80	99	-19.2%
	Jefferson	340,000	327,000	+4.0%	84	87	-3.4%	3.6	3.1	+16.1%	82	71	+15.5%
	Lafayette	210,000	NA	NA	11	7	+57.1%	3.2	3.9	-17.9%	82	212	-61.3%
	Richland	279,900	NA	NA	11	6	+83.3%	4.5	5.5	-18.2%	76	96	-20.8%
	Rock	276,500	270,000	+2.4%	142	141	+0.7%	3.5	3.2	+9.4%	81	76	+6.6%
	Sauk	346,200	300,000	+15.4%	44	53	-17.0%	4.7	5.0	-6.0%	82	87	-5.7%
	<b>South Central Regional Total</b>		<b>395,000</b>	<b>365,450</b>	<b>+8.1%</b>	<b>1,008</b>	<b>966</b>	<b>+4.3%</b>	<b>3.7</b>	<b>3.9</b>	<b>-5.1%</b>	<b>86</b>	<b>84</b>



# March 2026 Wisconsin Real Estate Report

## Wisconsin Home Sales and Prices Both Increased in March

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change
Southeast	Kenosha	330,000	289,000	+14.2%	119	114	+4.4%	2.2	2.1	+4.8%	58	68	-14.7%
	Milwaukee	283,000	250,711	+12.9%	735	677	+8.6%	3.2	2.7	+18.5%	60	59	+1.7%
	Ozaukee	510,000	472,505	+7.9%	95	78	+21.8%	3.1	3.0	+3.3%	72	63	+14.3%
	Racine	300,000	272,450	+10.1%	162	132	+22.7%	2.6	3.0	-13.3%	61	65	-6.2%
	Sheboygan	285,000	279,900	+1.8%	91	81	+12.3%	2.8	2.9	-3.4%	69	80	-13.8%
	Walworth	400,000	400,000	0.0%	103	71	+45.1%	4.3	5.0	-14.0%	85	90	-5.6%
	Washington	382,500	375,000	+2.0%	124	101	+22.8%	3.2	3.2	0.0%	77	82	-6.1%
	Waukesha	484,000	471,250	+2.7%	351	304	+15.5%	2.8	2.6	+7.7%	77	73	+5.5%
<b>Southeast Regional Total</b>		<b>340,000</b>	<b>320,000</b>	<b>+6.3%</b>	<b>1,780</b>	<b>1,558</b>	<b>+14.2%</b>	<b>3.0</b>	<b>2.9</b>	<b>+3.4%</b>	<b>67</b>	<b>67</b>	<b>0.0%</b>

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change
West	Buffalo	NA	NA	NA	7	5	+40.0%	4.7	6.5	-27.7%	138	87	+58.6%
	Chippewa	345,000	267,000	+29.2%	51	45	+13.3%	3.9	3.9	0.0%	124	109	+13.8%
	Dunn	318,000	296,500	+7.3%	35	28	+25.0%	2.9	3.5	-17.1%	120	155	-22.6%
	Eau Claire	289,500	289,950	-0.2%	72	88	-18.2%	3.3	3.8	-13.2%	79	108	-26.9%
	Jackson	256,000	163,000	+57.1%	25	13	+92.3%	2.7	4.5	-40.0%	99	100	-1.0%
	La Crosse	320,000	305,000	+4.9%	97	73	+32.9%	3.2	2.7	+18.5%	80	83	-3.6%
	Monroe	250,000	231,500	+8.0%	27	30	-10.0%	4.6	4.0	+15.0%	119	93	+28.0%
	Pepin	NA	269,500	NA	7	12	-41.7%	3.7	3.6	+2.8%	130	119	+9.2%
	Pierce	364,400	315,725	+15.4%	19	14	+35.7%	3.2	3.0	+6.7%	129	75	+72.0%
	St. Croix	414,950	381,500	+8.8%	62	68	-8.8%	3.6	3.9	-7.7%	101	93	+8.6%
	Trempealeau	335,450	235,000	+42.7%	22	15	+46.7%	3.2	3.6	-11.1%	100	72	+38.9%
	Vernon	245,000	262,500	-6.7%	24	11	+118.2%	4.8	6.0	-20.0%	99	101	-2.0%
<b>West Regional Total</b>		<b>313,000</b>	<b>291,500</b>	<b>+7.4%</b>	<b>448</b>	<b>402</b>	<b>+11.4%</b>	<b>3.5</b>	<b>3.7</b>	<b>-5.4%</b>	<b>100</b>	<b>100</b>	<b>0.0%</b>



# February 2026 Wisconsin Real Estate Report

## Lower Mortgage Rates and Inventory Improvements Increase Affordability

This page: Reflecting data for March 2026. State: WI. Type: Residential.

Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change
330,000	310,000	+6.5%	4,750	4,441	+7.0%	83	82	+1.2%

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
3/2026	3/2025	% Change	3/2026	3/2025	% Change	3/2026	3/2025	% Change
3.3	3.4	-2.9%	7,224	7,254	-0.4%	19,283	19,225	+0.3%

### Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market* (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	977	73	2,862	264,291,544	4.1
\$125,000 - \$199,999	2,291	67	9,166	1,543,999,655	3.0
\$200,000 - \$349,999	5,786	64	26,292	7,273,373,582	2.6
\$350,000 - \$499,999	4,797	77	17,345	7,280,390,148	3.3
\$500,000+	5,440	93	13,712	10,740,517,094	4.8

\*As of December 2025, annualized average days on market are based solely on closed listings over the past 12 months. Previous reports included both closed and active listings in the computation of average days on the market by price range.

### Months of Inventory by Broad Urban-Rural Classification

Category	March 2026	March 2025
Metropolitan Counties Combined	3.1	3.1
Micropolitan Counties Combined	3.5	3.7
Rural Counties Combined	4.2	4.5
State Total	3.3	3.4

# March 2026 Wisconsin Real Estate Report

## Wisconsin Home Sales and Prices Both Increased in March

This page: Reflecting data for March 2026. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 3/2026	Through 3/2025	% Change	Through 3/2026	Through 3/2025	% Change
North	Ashland	172,000	162,500	+5.8%	29	40	-27.5%
	Barron	247,500	265,000	-6.6%	118	133	-11.3%
	Bayfield	299,000	330,000	-9.4%	39	39	0.0%
	Burnett	246,500	335,000	-26.4%	70	53	+32.1%
	Douglas	230,000	179,450	+28.2%	86	74	+16.2%
	Florence	NA	NA	NA	2	6	-66.7%
	Forest	207,500	222,000	-6.5%	31	23	+34.8%
	Iron	337,500	302,100	+11.7%	14	17	-17.6%
	Langlade	177,000	144,000	+22.9%	39	66	-40.9%
	Lincoln	229,950	180,000	+27.8%	88	93	-5.4%
	Oneida	300,000	312,500	-4.0%	109	92	+18.5%
	Polk	262,500	290,500	-9.6%	81	96	-15.6%
	Price	262,000	190,000	+37.9%	57	62	-8.1%
	Rusk	166,500	190,000	-12.4%	28	40	-30.0%
	Sawyer	300,000	271,000	+10.7%	51	48	+6.3%
	Taylor	235,000	270,000	-13.0%	21	18	+16.7%
	Vilas	419,500	404,725	+3.7%	68	59	+15.3%
Washburn	279,900	267,500	+4.6%	43	54	-20.4%	
<b>North Regional Total</b>		<b>256,500</b>	<b>240,000</b>	<b>+6.9%</b>	<b>974</b>	<b>1,013</b>	<b>-3.8%</b>

Region	County	YTD Median Price			YTD Sales		
		Through 3/2026	Through 3/2025	% Change	Through 3/2026	Through 3/2025	% Change
Central	Adams	240,000	250,000	-4.0%	88	93	-5.4%
	Clark	188,000	175,000	+7.4%	66	51	+29.4%
	Juneau	287,450	235,000	+22.3%	58	65	-10.8%
	Marathon	275,000	245,000	+12.2%	252	234	+7.7%
	Marquette	215,000	260,000	-17.3%	28	41	-31.7%
	Portage	284,950	275,000	+3.6%	120	98	+22.4%
	Waushara	276,500	235,000	+17.7%	48	47	+2.1%
	Wood	220,000	200,000	+10.0%	154	158	-2.5%
<b>Central Regional Total</b>		<b>255,000</b>	<b>237,000</b>	<b>+7.6%</b>	<b>814</b>	<b>787</b>	<b>+3.4%</b>

# March 2026 Wisconsin Real Estate Report

## Wisconsin Home Sales and Prices Both Increased in March

This page: Reflecting data for March 2026. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 3/2026	Through 3/2025	% Change	Through 3/2026	Through 3/2025	% Change
Northeast	Brown	351,350	327,200	+7.4%	510	482	+5.8%
	Calumet	369,000	329,900	+11.9%	127	89	+42.7%
	Door	489,900	390,000	+25.6%	91	115	-20.9%
	Fond du Lac	263,000	239,000	+10.0%	206	207	-0.5%
	Green Lake	270,000	237,500	+13.7%	51	42	+21.4%
	Kewaunee	259,200	265,000	-2.2%	40	47	-14.9%
	Manitowoc	237,000	208,000	+13.9%	173	175	-1.1%
	Marinette	195,000	195,000	0.0%	77	89	-13.5%
	Menominee	NA	NA	NA	5	1	+400.0%
	Oconto	272,450	290,000	-6.1%	66	72	-8.3%
	Outagamie	315,950	325,000	-2.8%	420	423	-0.7%
	Shawano	225,000	220,000	+2.3%	72	67	+7.5%
	Waupaca	260,000	228,800	+13.6%	93	99	-6.1%
	Winnebago	289,450	260,000	+11.3%	384	390	-1.5%
<b>Northeast Regional Total</b>		<b>301,000</b>	<b>280,000</b>	<b>+7.5%</b>	<b>2,315</b>	<b>2,298</b>	<b>+0.7%</b>

Region	County	YTD Median Price			YTD Sales		
		Through 3/2026	Through 3/2025	% Change	Through 3/2026	Through 3/2025	% Change
South Central	Columbia	325,000	319,950	+1.6%	110	118	-6.8%
	Crawford	234,900	210,000	+11.9%	27	30	-10.0%
	Dane	455,000	435,000	+4.6%	1,231	1,178	+4.5%
	Dodge	290,700	283,500	+2.5%	172	182	-5.5%
	Grant	207,500	185,500	+11.9%	66	72	-8.3%
	Green	270,000	250,000	+8.0%	84	75	+12.0%
	Iowa	308,750	342,500	-9.9%	46	50	-8.0%
	Jefferson	340,000	316,200	+7.5%	220	218	+0.9%
	Lafayette	228,500	347,000	-34.1%	30	12	+150.0%
	Richland	284,950	269,950	+5.6%	26	24	+8.3%
	Rock	275,000	264,075	+4.1%	400	388	+3.1%
	Sauk	330,000	317,000	+4.1%	127	125	+1.6%
	<b>South Central Regional Total</b>		<b>379,000</b>	<b>361,800</b>	<b>+4.8%</b>	<b>2,539</b>	<b>2,472</b>



# March 2026 Wisconsin Real Estate Report

## Wisconsin Home Sales and Prices Both Increased in March

This page: Reflecting data for March 2026. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 3/2026	Through 3/2025	% Change	Through 3/2026	Through 3/2025	% Change
Southeast	Kenosha	309,000	280,000	+10.4%	304	307	-1.0%
	Milwaukee	272,000	254,000	+7.1%	1,782	1,787	-0.3%
	Ozaukee	490,000	459,900	+6.5%	216	195	+10.8%
	Racine	297,500	269,950	+10.2%	429	394	+8.9%
	Sheboygan	275,000	279,000	-1.4%	250	229	+9.2%
	Walworth	405,000	352,400	+14.9%	247	225	+9.8%
	Washington	392,000	357,000	+9.8%	277	283	-2.1%
	Waukesha	481,500	465,000	+3.5%	850	785	+8.3%
<b>Southeast Regional Total</b>		<b>330,000</b>	<b>310,000</b>	<b>+6.5%</b>	<b>4,355</b>	<b>4,205</b>	<b>+3.6%</b>

Region	County	YTD Median Price			YTD Sales		
		Through 3/2026	Through 3/2025	% Change	Through 3/2026	Through 3/2025	% Change
West	Buffalo	230,000	200,000	+15.0%	20	14	+42.9%
	Chippewa	293,000	285,000	+2.8%	120	113	+6.2%
	Dunn	300,000	252,500	+18.8%	89	80	+11.3%
	Eau Claire	285,000	298,800	-4.6%	196	217	-9.7%
	Jackson	297,500	195,000	+52.6%	52	29	+79.3%
	La Crosse	318,000	295,000	+7.8%	238	232	+2.6%
	Monroe	232,500	230,500	+0.9%	70	84	-16.7%
	Pepin	224,000	262,500	-14.7%	15	19	-21.1%
	Pierce	375,000	335,000	+11.9%	44	51	-13.7%
	St. Croix	390,950	375,000	+4.3%	166	161	+3.1%
	Trempealeau	290,000	220,000	+31.8%	52	51	+2.0%
	Vernon	255,000	245,000	+4.1%	50	38	+31.6%
<b>West Regional Total</b>		<b>310,125</b>	<b>289,000</b>	<b>+7.3%</b>	<b>1,112</b>	<b>1,089</b>	<b>+2.1%</b>

### YTD Statewide Median Price

Through 3/2026	Through 3/2025	% Change
320,000	300,000	+6.7%

### YTD Statewide Sales

Through 3/2026	Through 3/2025	% Change
12,109	11,864	+2.1%

MARCH 2026

# WISCONSIN REAL ESTATE REPORT



4801 Forest Run Road  
Madison, Wisconsin 53704  
608-241-2047  
[www.wra.org](http://www.wra.org)