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Vision Zero Summit to Unite Milwaukee Around Safer Streets and Stronger Communities
Safer Streets. Stronger Communities. Shared Momentum.

MILWAUKEE, April 8 2026 — Community leaders, transportation professionals, advocates, and residents will come together on Wednesday, June 10, 2026, for the [Vision Zero Summit](#), a free, community-wide convening focused on advancing Milwaukee’s commitment to eliminate traffic deaths and life-changing injuries by 2037.

Milwaukee has made measurable progress in this goal, achieving three consecutive years of reduced traffic fatalities. The Vision Zero Summit aims to build on this momentum by accelerating the implementation of the city’s Vision Zero Action Plan and fostering deeper collaboration across sectors. The summit will open with welcome remarks from Mayor Cavalier Johnson, highlighting the City’s commitment to safer streets.

“In the last full year, Milwaukee saw a 19% decline in people killed by traffic crashes. We’re headed in the right direction, yet it is clear significantly more work must be done,” said Mayor Johnson. “We all benefit from safer streets, and with events like the Vision Zero Summit, everyone can participate in the ongoing effort to achieve zero traffic deaths.”

Throughout the day, attendees will participate in free programming, including keynote speakers, panel discussions, walking tours and interactive workshops that highlight proven strategies and innovative, people-centered solutions. The Vision Zero Summit will explore a comprehensive approach to traffic safety; going beyond infrastructure to address policy, technology, the justice system, driver education, public transit and community-led initiatives.

Sessions will center the needs and experiences of all road users, including those who walk, bike, drive and rely on public transit. Keynote speakers will include Anna Ziverts, author of “When Driving is Not an Option,” and Jonathan Stalls, author of “WALK.” Both of these national leaders bring unique perspectives to this work. Ziverts shines a light on the frustrating, dangerous, and sometimes deadly situations involuntary nondrivers face every day and outlines steps to center the voices of nondrivers and make transportation more inclusive. Drawing from both her own experiences as a low-vision, non-driving mom and the 30% of the population that doesn’t drive across the country, Ziverts amplifies voices rarely heard or acknowledged that deserve and require mobility. Stalls is a walking artist working to increase pedestrian dignity. Featuring additional voices from organizations including AAA, AARP, HNTB, the Wisconsin Bike

Fed and more, participants will gain exposure to both local and national best practices while contributing their own perspectives and solutions.

An on-site Mobility Fair will feature local organizations working to make transportation safer and more inclusive for all. Attendees can connect with partners like BublR Bikes, Milwaukee County Transit System, MilWALKEe Walks, Southeastern Wisconsin Regional Planning Commission and more.

More than a traditional conference, the Vision Zero Summit serves as a call to action, inviting anyone invested in safer, more equitable mobility to take part.

“This Summit is not just for City officials, planners, engineers and nonprofit leaders,” said Jessica Wineberg, City of Milwaukee Vision Zero Policy Director. “We encourage all community members to attend and help shape a future in which every Milwaukeean can move safely and freely, regardless of where they live or how they travel.”

Free registration and additional event details are available at visionzerosummit.eventbrite.com.

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Vision Zero is the goal of zero deaths or life-changing injuries from traffic crashes. Because everyone has the right to travel safely and no one should have to risk their life to walk, bike, use transit, or drive, the City of Milwaukee unanimously adopted Vision Zero as a policy in 2022. Since then, the City has taken many actions to build a system where streets are safe for everyone. The Vision Zero Action Plan has over 100 solutions that must be implemented to achieve the goal of zero traffic deaths or life-changing injuries in the City of Milwaukee by the end of 2037. Learn more at city.milwaukee.gov/VisionZero.