



FOR IMMEDIATE RELEASE

Revelry GB LLC

Green Bay, WI - 4/7/2026

Revelry, a new all-inclusive music and event venue, will be opening in the former Schauer & Schumacher building at 227 E. Walnut Street in the heart of downtown Green Bay. The goal of Revelry is to revitalize a downtown strip that has been vacant for 23 years, bringing life, music, and community back to the center of our city. It will fill a mid-level venue gap that Green Bay has been missing for many years.

The dual-floor space will be home to a 425-capacity concert venue, outfitted with a top-tier sound and lighting system, as well as an all-the-time bar and smaller stage for local and acoustic performances with a capacity of 220 on the venue's first floor. Revelry aims to fill the gap in Green Bay's music scene by attracting mid-level national tours that typically bypass the city for Madison and Milwaukee. While the primary focus of the space will be to bring concerts to the heart of downtown, the space will also be available for gatherings, such as small weddings, fundraisers, galas, and private parties.

"The partners involved in this project have been working in and supporting the Green Bay music scene for many, many years," states Thomas Johnson, GM of Revelry. "We recognized a need for a mid-sized venue and set out to forge our own path by creating a space that not only can handle 400+ capacity shows, but can also be an everyday hangout for people who love and enjoy music."

Revelry is slated to open on August 1st of 2026, with a Grand Opening celebration scheduled for **August 28 - 29, 2026**.

For more information, booking inquiries, and all general questions, you can contact the Revelry team at info@therevgb.com or visit our website at www.revelrygreenbay.com

We look forward to creating a very special place in the heart of our community with music and celebration at its core.