

FOR IMMEDIATE RELEASE

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JRG Ventures Announces New Commercial Build in Sparta, WI, Focused on Expanding Rural Access to Healthcare, Wellness, & Disability Support Services

Sparta, WI — JRG Ventures, LLC is proud to announce the development of a new 11,385-square-foot commercial property in the South Pointe Business Park, conveniently located just seconds off I-90 in Sparta, Wisconsin. Scheduled for completion in late fall 2026, the project is designed to support and expand access to critical physical and mental health services, wellness services, and disability support services for families across the Coulee Region.

The new facility will serve as the future home of Adapt Physical Therapy & Fitness, which will occupy approximately 7,500 square feet of the building in a state-of-the-art fitness facility which will feature a commercial gym and physical therapy clinic, strategically designed with strong emphasis on ADA-accessible features and accessible gym equipment for persons of all abilities. The facility aims to create an inclusive environment that encourages community participation through gym memberships, group exercise classes, rehabilitation services, and group recreational programming.

In addition to housing Adapt Physical Therapy & Fitness, the development will offer prime storefront office spaces available for lease to local healthcare providers, wellness practitioners, and disability support organizations. JRG Ventures, LLC is committed to fostering a collaborative environment where complementary services can operate under one roof, improving accessibility and continuity of care for the region.

“This project represents our vision of building a stronger, healthier community by increasing access to essential services,” said Jacob Graboski, owner of JRG Ventures, LLC. “By bringing together organizations focused on physical health, mental wellness, and disability support, we hope to create a centralized hub that truly meets the diverse needs of the Coulee Region.”

As a family-owned and operated development, JRG Ventures, LLC prioritizes community engagement and long-term impact. The strategic location near I-90 ensures convenient access for individuals traveling from surrounding communities, reinforcing the facility’s role as a regional destination for comprehensive care and wellness services.

Construction is expected to progress throughout 2026, with leasing available upon inquiry for interested organizations seeking to be part of this budding community.

For additional information, media inquiries, or leasing opportunities, please contact:

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