



FOR IMMEDIATE RELEASE

Riley Construction Announces “Good Stand Project” to Help Area Youth Turn Lemonade into Local Impact

KENOSHA, Wis. (March 9, 2026) — Riley Construction, a leading commercial construction management and general contracting firm in Wisconsin and Illinois, has announced the launch of the [Good Stand Project](#), a new community initiative designed to empower young entrepreneurs and inspire local giving across Southeast Wisconsin and Northern Illinois.

Through the Good Stand Project, Riley Construction’s talented team of trades professionals will design, build and deliver four custom lemonade stands to youth recipients in Greater Milwaukee, Madison, Kenosha/Racine, and Waukegan/Lake County. Each selected participant will use their stand to raise funds for a nonprofit organization of their choice, and Riley Construction will match all funds raised up to \$2,500 per recipient.

The program is open to anyone ages 5 -18, with parent or guardian support required. It encourages young people to turn a simple lemonade stand into a meaningful way to give back to their community. Youth can enter on their own or as part of a school, church or other nonprofit group that wants to make a difference. Applicants are encouraged to share the personal story behind their choice of nonprofit and what giving back means to them.

“The Good Stand Project gives young people a platform to support causes they believe in, while showing them that even small ideas can make a big impact,” said Ben Kossow, CEO of Riley Construction. “Every great project starts with a vision and the right support. We’re proud to help turn a simple lemonade stand into something that strengthens the community.”

How It Works

- Riley Construction will select four recipients across the region.
- Each recipient will receive a custom-built lemonade stand delivered to their community.
- Participants will raise funds for a nonprofit of their choosing.
- Riley Construction will match donations raised, up to \$2,500 per stand.

How to Apply

Applications for the Good Stand Project will open on March 9, 2026, and close at Midnight on May 3, 2026. Recipients will be announced following the application period. To apply, eligible youth (ages 5–18) must submit a short application explaining:

- The cause or nonprofit they would like to support
- Why the cause or that organization matters to them
- How they hope to make a difference in their community

For more information or to apply, visit: <https://rileycon.com/good-stand-application/>

About Riley Construction

One of the largest construction management and general contracting firms in Wisconsin and Illinois, Riley Construction is headquartered in Kenosha, WI, with four offices strategically located throughout the region. Founded in 1965, the company delivers preconstruction, general contracting and construction management across healthcare, industrial, education, municipal, commercial and data center sectors. Projects include new, expansion, renovation and restoration for a variety of building types. The firm's core values of Humility, Integrity, Flexibility, and Initiative (HIFI) have led to a strong reputation and an 80% repeat customer base.