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## **From Industry to Innovation: Engine Works Opens at Kenosha Innovation Center**

***Creates an accessible entry point for founders, small businesses, and partners to connect with the growing innovation ecosystem emerging along the Chicago–Milwaukee corridor.***

The Kenosha Innovation Neighborhood (KIN) today announced Engine Works, a new co-working and collaboration space opening inside the Kenosha Innovation Center (KIC).

KIN's new co-working space is built on Kenosha Wisconsin's industrial legacy. Engine Works is designed for people who build things, entrepreneurs, small businesses, creatives, technologists, and for a city that has always understood the value of hard work, craftsmanship, and innovation.

Located on the second floor of the Kenosha Innovation Center, Engine Works offers a bright, open workspace with expansive southern exposure and sweeping views of the City of Kenosha. More than just hot desks and Wi-Fi, the space is intended to be a modern workshop for ideas, a place where individuals and organizations come together to turn ambition into action.

### **Built on Kenosha's Past. Building What's Next.**

The name Engine Works is a deliberate nod to Kenosha's industrial roots, from the world's largest bicycle factory to decades of automotive manufacturing. For generations, this land was a place where things were made, systems were refined and innovation powered livelihoods. "Engine Works honors that legacy," said Kelly Armstrong, President of the Kenosha Innovation Neighborhood. "Instead of manufacturing products, today we're helping manufacture opportunity, for people, businesses, and the regional ecosystem."

### **Once the largest employer in Wisconsin, the historic AMC campus is now fueling a new generation of innovation.**

Engine Works is part of the Kenosha Innovation Neighborhood's effort to create an accessible front door to the region's innovation ecosystem, connecting founders, small businesses, and companies exploring Kenosha with the people and ideas shaping the future of Kenosha.

“Kenosha’s industrial legacy built a generation of opportunity, and today that same spirit is driving a new era of innovation and entrepreneurship,” said Armstrong.

### **Engine Works Membership**

- **Day Pass: \$25**  
Get a full day of productivity at Engine Works with access to a Hot Desk, reliable Wi-Fi, and all shared building amenities from 8:00 AM to 4:00 PM.
- **Week Pass: \$100**  
Get a full week of productivity at Engine Works with access to a Hot Desk, reliable Wi-Fi, and all shared building amenities from 8:00 AM to 4:00 PM.
- **Engine Works Monthly Subscription: \$250**  
Access to the Engine Works coworking space 24/7 at the KIC, featuring a Hot Desk and five (5) hours per month to reserve meeting and collaboration spaces across the building, subject to availability.
- **Engine Works Plus Monthly Subscription: \$350**  
Includes access to the Engine Works coworking space, featuring a Hot Desk, up to 24 hours of bookable meeting and collaboration space within the building (subject to availability), and a mailbox with a mailing address.

All plans include access to a kitchenette with a refrigerator and microwave, printer access, complimentary coffee and tea, privacy booths for calls or meetings, and unlimited opportunities to connect and collaborate with other like-minded professionals. For updates and more information, visit [www.innovateKIN.org/engineworks](http://www.innovateKIN.org/engineworks)

### **About the Kenosha Innovation Center (KIC)**

The Kenosha Innovation Center is a flagship facility within the Kenosha Innovation Neighborhood focused on entrepreneurship, innovation, and community-driven economic development. The Center provides founders with workspace, mentorship, programming, and pathways to growth, supporting the next generation of startups in the region.

### **About the Kenosha Innovation Neighborhood**

The Kenosha Innovation Neighborhood, Inc., is a nonprofit organization led by a volunteer board of directors composed of local and regional leaders dedicated to fostering economic recovery, improving economic sustainability and resiliency, and ensuring equitable community access to prosperity.

The KIN is the revitalization and transformation of 107 acres of vacant land in the heart of Kenosha as a collaborative, mixed-use project that is bringing the community together to define and deliver a regional destination with sustainable, innovation-focused office, medical, educational, commercial, and residential space that meets the unique needs of neighbors, the broader Kenosha community, visitors, and end-users. Learn more about the Kenosha Innovation Neighborhood at [innovateKIN.org](http://innovateKIN.org).