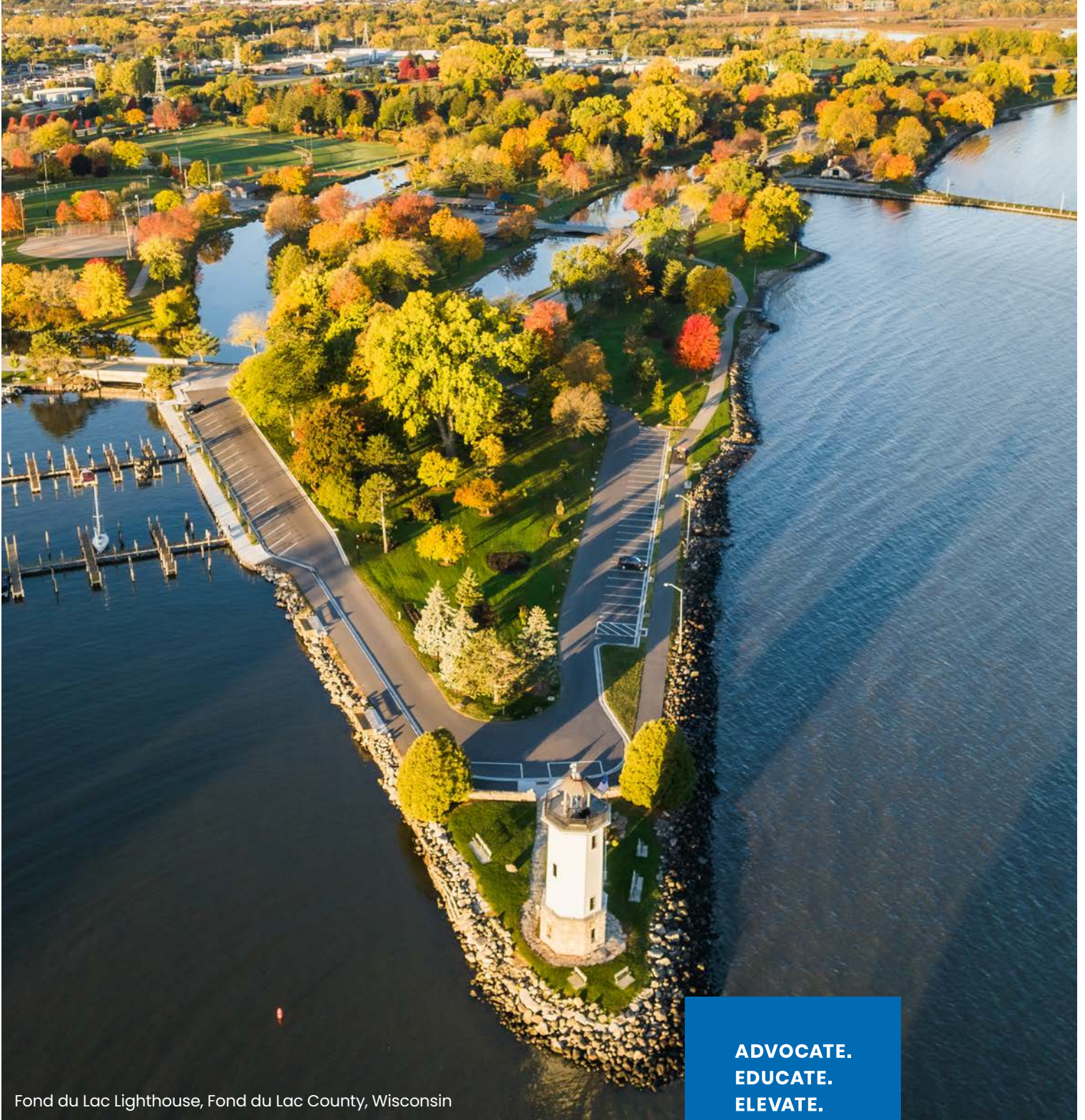




OCTOBER 2025
**WISCONSIN
REAL ESTATE REPORT**



Fond du Lac Lighthouse, Fond du Lac County, Wisconsin

**ADVOCATE.
EDUCATE.
ELEVATE.**

October 2025 Wisconsin Real Estate Report

Wisconsin Home Sales and Prices Continue to Rise in October

This page: Reflecting data for October 2025. State: WI. Type: Residential.

TALKING POINTS

- For the fifth straight month, both existing home sales and median prices increased statewide. October home closings rose 3.4% compared to October 2024, and the median price increased to \$331,500, which is a 6.9% increase over the last 12 months.
- Year to date, home sales increased 2.4% relative to the first 10 months of 2024, and the median price rose 5.6% to \$327,500 over that same period.
- Total listings rose 1.7% compared to October 2024, continuing a trend of more than two years of monthly annualized growth in statewide total listings.
- Still, this remains a seller's market with just 3.9 months of available supply statewide. Total listings would need to increase by just over 12,000 homes to reach the six-month benchmark that signifies a balanced housing market.
- Regionally, the October report showed that the less-urban regions of the state had more available inventory and their homes remained on the market longer. Specifically, the North, Central and West regions had between 4.2 and 5.3 months of supply, and average days on the market ranged from 77 to 94 days. In contrast, the more urban Northeast, South Central and Southeast regions had 3.3 to 4 months of available supply in October, and homes remained on the market an average of 60 to 75 days before selling.
- The monthly 30-year fixed mortgage rate has fallen over the past 12 months. The average rate was 6.43% in October 2024, and it fell to 6.25% in October 2025.
- Affordability fell just 1.5% compared to October 2024. Although home prices rose 6.9% over the last year, median family income is projected to have increased 3.6% over that same 12-month period. The income growth combined with a modest improvement in mortgage rates kept affordability nearly unchanged.

ADDITIONAL ANALYSIS



Winter Months Offer Opportunities for Buyers

"As we move into the slower season for home sales, it's good to remind potential buyers that sellers who list their homes during the colder months of the year are often highly motivated to sell. This can translate into more favorable price concessions from those sellers."

Chris DeVincentis

2025 Chair of the Board of Directors, Wisconsin REALTORS® Association



Mortgage Rate Moderation Continues

"The average 30-year fixed rate mortgage was just under 7% in January 2025 and fell to 6.25% in October. Hopefully these trends continue and we start to see real improvements in affordability."

Tom Larson

President & CEO, Wisconsin REALTORS® Association



Impact of Government Shutdown

"Although federal government shutdowns typically don't have lasting effects on the national economy, they are disruptive. For example, the Fed closely monitors national economic data on inflation and labor market conditions, and unfortunately the U.S. Bureau of Labor Statistics did not collect or analyze data for the six weeks of the shutdown. Fed Chair Powell has hinted at delaying a cut in short-term rates in December until more data becomes available."

Dave Clark

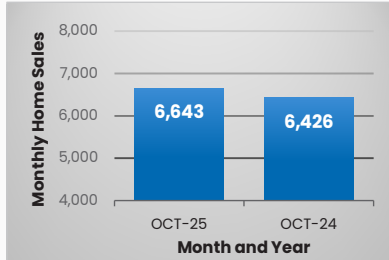
Professor Emeritus of Economics and WRA Consultant

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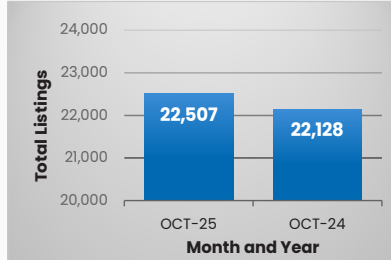
MONTHLY HOME SALES



October 2025	October 2024
6,643	6,426

from last year **↑ 3.4%**

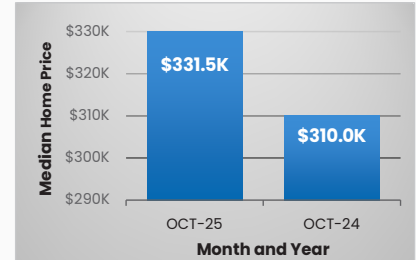
TOTAL STATEWIDE LISTINGS



October 2025	October 2024
22,507	22,128

from last year **↑ 1.7%**

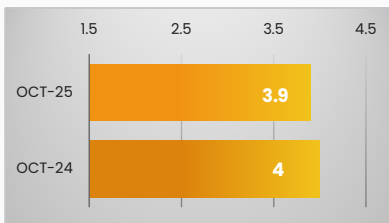
MEDIAN HOME PRICE



October 2025	October 2024
\$331,500	\$310,000

from last year **↑ 6.9%**

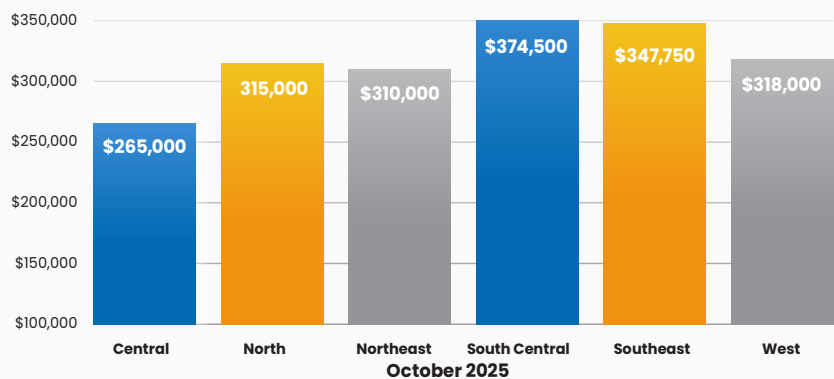
MONTHS OF INVENTORY



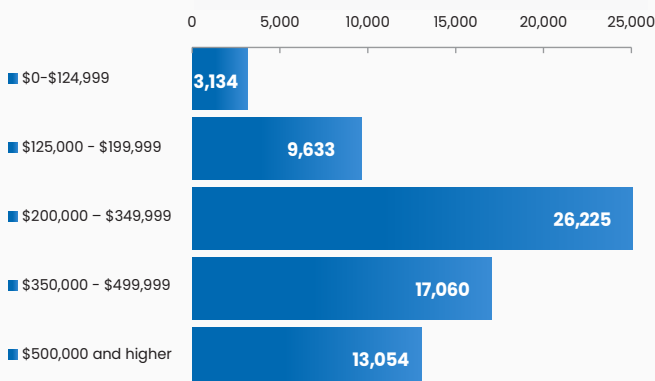
October 2025	October 2024
3.9	4.0

from last year **↓ 2.5%**

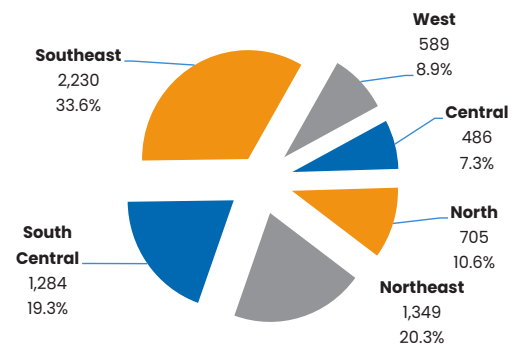
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION



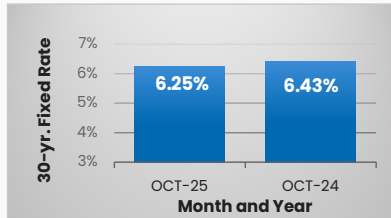
October 2025

October 2025 Wisconsin Real Estate Report

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MORTGAGE INTEREST RATES*

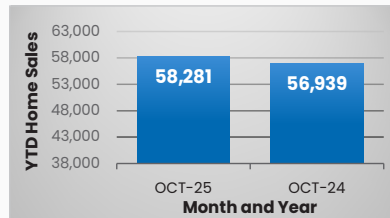


October 2025	October 2024
6.25%	6.43%

from last year **↓ 18**
basis points

* Data based on Freddie Mac 30-year fixed mortgage rates.

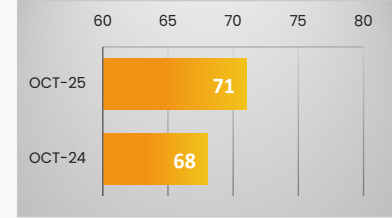
YEAR-TO-DATE HOME SALES



Year to Date 2025	Year to Date 2024
58,281	56,939

from last year **↑ 2.4%**

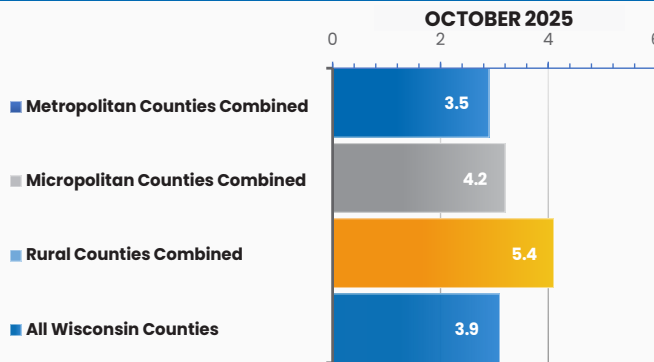
AVERAGE DAYS ON MARKET



October 2025	October 2024
71	68

from last year **↑ 4.4%**

MONTHS OF INVENTORY BY URBAN CLASSIFICATION

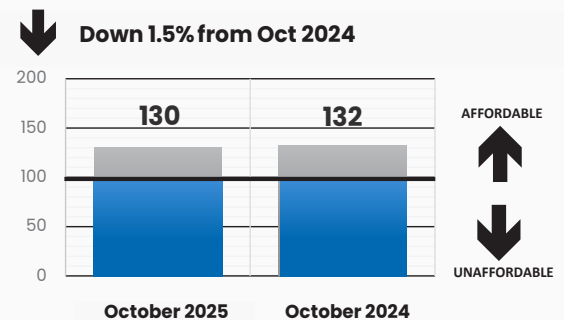


Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

HOUSING AFFORDABILITY INDEX



↓ Down 1.5% from Oct 2024

This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.

October 2025 Wisconsin Real Estate Report

Wisconsin Home Sales and Prices Continue to Rise in October

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change
Central	Adams	270,000	230,000	+17.4%	60	51	+17.6%	6.0	5.5	+9.1%	104	97	+7.2%
	Clark	260,500	170,000	+53.2%	16	26	-38.5%	6.0	5.4	+11.1%	99	83	+19.3%
	Juneau	230,000	280,000	-17.9%	44	33	+33.3%	5.2	5.5	-5.5%	92	83	+10.8%
	Marathon	265,000	275,000	-3.6%	161	155	+3.9%	3.6	3.7	-2.7%	77	61	+26.2%
	Marquette	239,000	230,000	+3.9%	25	31	-19.4%	4.8	4.8	0.0%	108	100	+8.0%
	Portage	305,000	277,500	+9.9%	61	66	-7.6%	4.3	3.7	+16.2%	70	62	+12.9%
	Waushara	242,000	238,000	+1.7%	31	34	-8.8%	4.8	4.3	+11.6%	77	83	-7.2%
	Wood	257,725	225,000	+14.5%	88	89	-1.1%	3.6	3.2	+12.5%	71	66	+7.6%
Central Regional Total		265,000	250,000	+6.0%	486	485	+0.2%	4.4	4.2	+4.8%	82	72	+13.9%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change
North	Ashland	250,000	125,500	+99.2%	19	15	+26.7%	7.2	6.9	+4.3%	138	87	+58.6%
	Barron	287,700	279,900	+2.8%	90	75	+20.0%	5.0	5.2	-3.8%	76	77	-1.3%
	Bayfield	426,500	395,000	+8.0%	28	28	0.0%	7.3	7.7	-5.2%	123	100	+23.0%
	Burnett	355,000	332,000	+6.9%	32	46	-30.4%	5.8	5.2	+11.5%	89	70	+27.1%
	Douglas	275,000	228,500	+20.4%	69	56	+23.2%	5.6	3.8	+47.4%	78	64	+21.9%
	Florence	NA	NA	NA	NA	2	-100.0%	7.1	8.8	-19.3%	NA	54	-100.0%
	Forest	209,500	185,000	+13.2%	14	11	+27.3%	6.9	5.8	+19.0%	68	83	-18.1%
	Iron	NA	NA	NA	9	9	0.0%	6.8	6.4	+6.3%	76	72	+5.6%
	Langlade	300,000	210,000	+42.9%	31	46	-32.6%	4.9	4.2	+16.7%	82	68	+20.6%
	Lincoln	330,000	310,000	+6.5%	51	41	+24.4%	3.9	4.6	-15.2%	111	74	+50.0%
	Oneida	399,900	340,000	+17.6%	77	80	-3.8%	4.7	4.7	0.0%	86	73	+17.8%
	Polk	289,000	295,000	-2.0%	65	70	-7.1%	4.2	4.9	-14.3%	92	78	+17.9%
	Price	215,000	227,500	-5.5%	36	40	-10.0%	6.4	6.6	-3.0%	136	88	+54.5%
	Rusk	172,000	180,500	-4.7%	20	24	-16.7%	5.0	6.3	-20.6%	113	73	+54.8%
	Sawyer	389,887	309,900	+25.8%	57	41	+39.0%	5.8	6.2	-6.5%	105	80	+31.3%
	Taylor	178,000	278,000	-36.0%	15	25	-40.0%	6.0	5.3	+13.2%	95	86	+10.5%
	Vilas	510,000	470,000	+8.5%	71	61	+16.4%	5.3	5.5	-3.6%	88	79	+11.4%
	Washburn	355,000	328,000	+8.2%	21	29	-27.6%	5.4	6.8	-20.6%	79	85	-7.1%
North Regional Total		315,000	289,900	+8.7%	705	699	+0.9%	5.3	5.4	-1.9%	94	77	+22.1%

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change
Northeast	Brown	350,000	342,700	+2.1%	276	250	+10.4%	3.8	3.3	+15.2%	60	64	-6.3%
	Calumet	329,650	351,500	-6.2%	70	60	+16.7%	3.5	4.7	-25.5%	72	68	+5.9%
	Door	450,000	499,000	-9.8%	99	96	+3.1%	6.6	9.8	-32.7%	103	73	+41.1%
	Fond du Lac	269,500	239,000	+12.8%	132	107	+23.4%	3.8	3.9	-2.6%	65	62	+4.8%
	Green Lake	400,000	225,000	+77.8%	25	19	+31.6%	5.7	4.1	+39.0%	98	64	+53.1%
	Kewaunee	331,000	249,900	+32.5%	26	29	-10.3%	2.9	5.5	-47.3%	70	74	-5.4%
	Manitowoc	218,000	227,000	-4.0%	91	81	+12.3%	3.3	3.6	-8.3%	67	66	+1.5%
	Marinette	230,000	190,000	+21.1%	61	51	+19.6%	5.4	6.0	-10.0%	65	81	-19.8%
	Menominee	NA	NA	NA	6	6	0.0%	3.5	5.5	-36.4%	91	70	+30.0%
	Oconto	322,500	252,512	+27.7%	46	66	-30.3%	5.1	3.7	+37.8%	69	77	-10.4%
	Outagamie	330,000	310,770	+6.2%	233	178	+30.9%	3.0	3.6	-16.7%	62	65	-4.6%
	Shawano	229,900	255,050	-9.9%	45	32	+40.6%	3.8	4.5	-15.6%	91	54	+68.5%
	Waupaca	262,500	279,900	-6.2%	49	49	0.0%	4.3	4.3	0.0%	73	89	-18.0%
	Winnebago	263,000	270,000	-2.6%	190	196	-3.1%	3.3	3.4	-2.9%	62	63	-1.6%
	Northeast Regional Total	310,000	290,000	+6.9%	1,349	1,220	+10.6%	3.8	4.1	-7.3%	68	67	+1.5%
Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change
South Central	Columbia	313,000	350,000	-10.6%	64	77	-16.9%	5.1	4.3	+18.6%	75	75	0.0%
	Crawford	209,000	267,000	-21.7%	19	14	+35.7%	5.1	5.2	-1.9%	71	65	+9.2%
	Dane	469,450	442,500	+6.1%	572	550	+4.0%	3.8	3.9	-2.6%	81	81	0.0%
	Dodge	278,700	270,000	+3.2%	90	83	+8.4%	3.1	4.0	-22.5%	68	68	0.0%
	Grant	244,000	211,000	+15.6%	38	31	+22.6%	4.4	5.3	-17.0%	75	82	-8.5%
	Green	324,900	269,000	+20.8%	41	37	+10.8%	5.1	5.1	0.0%	71	77	-7.8%
	Iowa	352,500	284,000	+24.1%	32	27	+18.5%	4.8	6.3	-23.8%	97	74	+31.1%
	Jefferson	320,000	338,500	-5.5%	91	86	+5.8%	3.6	4.1	-12.2%	57	74	-23.0%
	Lafayette	301,000	199,000	+51.3%	14	15	-6.7%	5.9	3.9	+51.3%	71	60	+18.3%
	Richland	250,000	199,900	+25.1%	15	17	-11.8%	4.8	4.5	+6.7%	79	79	0.0%
	Rock	300,000	260,000	+15.4%	224	190	+17.9%	3.8	3.6	+5.6%	62	72	-13.9%
	Sauk	315,000	340,000	-7.4%	84	74	+13.5%	5.4	5.3	+1.9%	95	70	+35.7%
	South Central Regional Total	374,500	369,000	+1.5%	1,284	1,201	+6.9%	4.0	4.1	-2.4%	75	76	-1.3%



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Wisconsin Home Sales and Prices Continue to Rise in October

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change
Southeast	Kenosha	316,000	286,750	+10.2%	153	176	-13.1%	2.6	3.0	-13.3%	52	57	-8.8%
	Milwaukee	287,000	265,000	+8.3%	853	861	-0.9%	3.3	3.1	+6.5%	56	52	+7.7%
	Ozaukee	477,450	451,110	+5.8%	96	98	-2.0%	3.5	3.3	+6.1%	84	63	+33.3%
	Racine	309,900	285,000	+8.7%	221	220	+0.5%	3.4	3.2	+6.3%	55	55	0.0%
	Sheboygan	300,000	255,000	+17.6%	129	113	+14.2%	3.4	3.3	+3.0%	65	58	+12.1%
	Walworth	425,000	385,000	+10.4%	171	141	+21.3%	4.8	5.1	-5.9%	83	75	+10.7%
	Washington	374,900	390,000	-3.9%	151	156	-3.2%	3.5	3.8	-7.9%	62	63	-1.6%
	Waukesha	475,000	450,000	+5.6%	456	455	+0.2%	3.1	3.3	-6.1%	60	62	-3.2%
	Southeast Regional Total	347,750	320,000	+8.7%	2,230	2,220	+0.5%	3.3	3.3	0.0%	60	58	+3.4%
Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change	10/2025	10/2024	% Change
West	Buffalo	311,000	NA	NA	16	7	+128.6%	6.1	4.4	+38.6%	72	103	-30.1%
	Chippewa	350,000	312,900	+11.9%	67	77	-13.0%	4.3	4.7	-8.5%	78	86	-9.3%
	Dunn	275,000	294,000	-6.5%	60	30	+100.0%	4.5	4.8	-6.3%	77	62	+24.2%
	Eau Claire	315,521	286,250	+10.2%	100	120	-16.7%	3.3	4.6	-28.3%	81	76	+6.6%
	Jackson	272,000	234,500	+16.0%	16	28	-42.9%	4.1	4.0	+2.5%	79	77	+2.6%
	La Crosse	322,400	300,000	+7.5%	124	125	-0.8%	3.5	3.0	+16.7%	62	61	+1.6%
	Monroe	235,000	254,000	-7.5%	43	38	+13.2%	5.7	3.9	+46.2%	80	72	+11.1%
	Pepin	NA	NA	NA	8	6	+33.3%	4.8	4.8	0.0%	82	55	+49.1%
	Pierce	355,875	313,500	+13.5%	34	22	+54.5%	4.5	5.0	-10.0%	91	63	+44.4%
	St. Croix	387,950	392,000	-1.0%	80	79	+1.3%	4.1	4.3	-4.7%	87	66	+31.8%
	Trempealeau	279,900	213,250	+31.3%	25	32	-21.9%	5.1	4.1	+24.4%	68	65	+4.6%
	Vernon	233,500	248,000	-5.8%	16	37	-56.8%	5.5	5.5	0.0%	70	103	-32.0%
	West Regional Total	318,000	295,000	+7.8%	589	601	-2.0%	4.2	4.2	0.0%	77	72	+6.9%



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Statewide Median Price

10/2025	10/2024	% Change
331,500	310,000	+6.9%

Statewide Sales

10/2025	10/2024	% Change
6,643	6,426	+3.4%

Statewide Avg Days On Market

10/2025	10/2024	% Change
71	68	+4.4%

Statewide Months Inventory

10/2025	10/2024	% Change
3.9	4.0	-2.5%

Statewide New Listings

10/2025	10/2024	% Change
7,713	7,852	-1.8%

Statewide Total Listings

10/2025	10/2024	% Change
22,507	22,128	+1.7%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	1,076	305	3,134	282,190,076	4.1
\$125,000 - \$199,999	2,854	192	9,633	1,625,030,991	3.6
\$200,000 - \$349,999	7,165	145	26,225	7,247,331,513	3.3
\$350,000 - \$499,999	5,474	142	17,060	7,155,666,784	3.9
\$500,000+	5,951	143	13,054	10,197,957,994	5.5

Months of Inventory by Broad Urban-Rural Classification

Category	October 2025	October 2024
Metropolitan Counties Combined	3.5	3.6
Micropolitan Counties Combined	4.2	4.4
Rural Counties Combined	5.4	5.2
State Total	3.9	4.0

October 2025 Wisconsin Real Estate Report

Wisconsin Home Sales and Prices Continue to Rise in October

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Region	County	YTD Median Price			YTD Sales		
		Through 10/2025	Through 10/2024	% Change	Through 10/2025	Through 10/2024	% Change
Central	Adams	251,000	230,000	+9.1%	441	470	-6.2%
	Clark	200,000	170,000	+17.6%	217	221	-1.8%
	Juneau	235,000	232,500	+1.1%	361	302	+19.5%
	Marathon	270,000	255,000	+5.9%	1,172	1,180	-0.7%
	Marquette	275,000	247,500	+11.1%	223	228	-2.2%
	Portage	314,500	284,000	+10.7%	534	537	-0.6%
	Waushara	284,500	260,000	+9.4%	270	287	-5.9%
	Wood	221,000	201,300	+9.8%	757	747	+1.3%
Central Regional Total		255,000	242,000	+5.4%	3,975	3,972	+0.1%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2025	Through 10/2024	% Change	Through 10/2025	Through 10/2024	% Change
North	Ashland	179,450	180,000	-0.3%	176	188	-6.4%
	Barron	280,000	264,000	+6.1%	718	690	+4.1%
	Bayfield	360,000	312,500	+15.2%	237	221	+7.2%
	Burnett	332,500	310,000	+7.3%	354	330	+7.3%
	Douglas	245,000	226,875	+8.0%	464	448	+3.6%
	Florence	213,000	145,000	+46.9%	18	16	+12.5%
	Forest	290,000	227,500	+27.5%	124	125	-0.8%
	Iron	303,550	255,000	+19.0%	76	86	-11.6%
	Langlade	199,000	185,000	+7.6%	288	290	-0.7%
	Lincoln	224,000	229,000	-2.2%	393	369	+6.5%
	Oneida	379,293	340,000	+11.6%	599	558	+7.3%
	Polk	312,000	300,000	+4.0%	550	458	+20.1%
	Price	192,400	203,000	-5.2%	277	271	+2.2%
	Rusk	200,000	208,750	-4.2%	181	158	+14.6%
	Sawyer	342,000	330,500	+3.5%	377	315	+19.7%
	Taylor	215,000	209,000	+2.9%	154	169	-8.9%
	Vilas	425,000	420,000	+1.2%	449	449	0.0%
	Washburn	307,500	280,000	+9.8%	270	271	-0.4%
North Regional Total		289,900	270,000	+7.4%	5,705	5,412	+5.4%

October 2025 Wisconsin Real Estate Report

Wisconsin Home Sales and Prices Continue to Rise in October

This page: Reflecting data for October 2025. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 10/2025	Through 10/2024	% Change	Through 10/2025	Through 10/2024	% Change
Northeast	Brown	350,050	330,000	+6.1%	2,414	2,385	+1.2%
	Calumet	360,000	349,900	+2.9%	527	444	+18.7%
	Door	449,900	443,600	+1.4%	642	635	+1.1%
	Fond du Lac	260,000	242,500	+7.2%	1,002	946	+5.9%
	Green Lake	282,000	250,000	+12.8%	223	228	-2.2%
	Kewaunee	284,750	280,000	+1.7%	228	175	+30.3%
	Manitowoc	230,000	217,500	+5.7%	796	753	+5.7%
	Marinette	224,900	185,000	+21.6%	477	454	+5.1%
	Menominee	585,000	476,500	+22.8%	35	28	+25.0%
	Oconto	299,950	260,000	+15.4%	390	436	-10.6%
	Outagamie	330,000	310,000	+6.5%	1,897	1,741	+9.0%
	Shawano	250,000	226,000	+10.6%	379	331	+14.5%
	Waupaca	269,888	235,000	+14.8%	468	449	+4.2%
	Winnebago	281,600	261,250	+7.8%	1,682	1,672	+0.6%
Northeast Regional Total		307,000	285,000	+7.7%	11,160	10,677	+4.5%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2025	Through 10/2024	% Change	Through 10/2025	Through 10/2024	% Change
West	Buffalo	228,960	245,000	-6.5%	109	103	+5.8%
	Chippewa	310,000	319,900	-3.1%	618	583	+6.0%
	Dunn	295,000	283,500	+4.1%	434	401	+8.2%
	Eau Claire	305,700	307,329	-0.5%	1,059	1,042	+1.6%
	Jackson	216,000	212,250	+1.8%	195	192	+1.6%
	La Crosse	315,000	309,000	+1.9%	1,108	1,101	+0.6%
	Monroe	269,000	245,000	+9.8%	403	380	+6.1%
	Pepin	248,000	225,000	+10.2%	75	73	+2.7%
	Pierce	340,000	350,000	-2.9%	249	231	+7.8%
	St. Croix	385,000	385,000	0.0%	795	689	+15.4%
	Trempealeau	249,900	245,000	+2.0%	228	274	-16.8%
	Vernon	277,000	248,000	+11.7%	218	197	+10.7%
West Regional Total		309,000	303,750	+1.7%	5,491	5,266	+4.3%

October 2025 Wisconsin Real Estate Report

Wisconsin Home Sales and Prices Continue to Rise in October

This page: Reflecting data for October 2025. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 10/2025	Through 10/2024	% Change	Through 10/2025	Through 10/2024	% Change
South Central	Columbia	332,950	319,500	+4.2%	570	560	+1.8%
	Crawford	223,125	218,000	+2.4%	143	139	+2.9%
	Dane	455,000	445,000	+2.2%	5,611	5,603	+0.1%
	Dodge	290,000	277,250	+4.6%	800	750	+6.7%
	Grant	213,500	205,000	+4.1%	358	335	+6.9%
	Green	289,900	274,900	+5.5%	328	326	+0.6%
	Iowa	329,950	299,900	+10.0%	206	183	+12.6%
	Jefferson	340,000	330,000	+3.0%	916	820	+11.7%
	Lafayette	244,000	200,500	+21.7%	97	94	+3.2%
	Richland	269,900	228,750	+18.0%	123	124	-0.8%
	Rock	282,500	265,000	+6.6%	1,810	1,861	-2.7%
	Sauk	325,000	314,900	+3.2%	673	643	+4.7%
South Central Regional Total		380,500	364,900	+4.3%	11,635	11,438	+1.7%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2025	Through 10/2024	% Change	Through 10/2025	Through 10/2024	% Change
Southeast	Kenosha	306,000	283,000	+8.1%	1,415	1,471	-3.8%
	Milwaukee	280,000	260,000	+7.7%	8,053	8,213	-1.9%
	Ozaukee	479,900	469,250	+2.3%	931	954	-2.4%
	Racine	293,500	271,750	+8.0%	1,955	1,962	-0.4%
	Sheboygan	300,000	275,000	+9.1%	1,024	999	+2.5%
	Walworth	387,750	370,500	+4.7%	1,294	1,256	+3.0%
	Washington	385,000	375,000	+2.7%	1,463	1,356	+7.9%
	Waukesha	490,000	460,000	+6.5%	4,180	3,963	+5.5%
Southeast Regional Total		340,000	320,000	+6.3%	20,315	20,174	+0.7%

YTD Statewide Median Price

Through 10/2025	Through 10/2024	% Change
327,500	310,000	+5.6%

YTD Statewide Sales

Through 10/2025	Through 10/2024	% Change
58,281	56,939	+2.4%

OCTOBER 2025
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REAL ESTATE REPORT



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