



State of Wisconsin
2025 - 2026 LEGISLATURE

LRB-2907/1

JAM:cdc

2025 BILL

1 **AN ACT** *to amend* 97.67 (1); and *to create* 97.67 (1k) of the statutes; **relating**
2 **to:** exempting certain farm owners from campground licensing.

Analysis by the Legislative Reference Bureau

Under current law, the Department of Agriculture, Trade and Consumer Protection must issue licenses to and regulate campgrounds, and a person may not manage or operate a campground without such a license. Under this bill, a person may operate a campground without a campground license if the campground is located on the person's farm, the person's farm has no more than one campground, and the campground has three or fewer campsites.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 **SECTION 1.** 97.67 (1) of the statutes is amended to read:
4 97.67 (1) Except as provided in ~~sub.~~ subs. (1g) and (1k) and s. 93.135, the
5 department or a local health department granted agent status under s. 97.615 (2)
6 shall issue licenses to and regulate campgrounds and camping resorts, recreational

BILL**SECTION 1**

1 and educational camps and public swimming pools. ~~No~~ Except as provided in sub.
2 (1k), no person or state or local government who has not been issued a license under
3 this section may conduct, maintain, manage or operate a campground and camping
4 resort, recreational camp and educational camp or public swimming pool, as
5 defined by departmental rule.

6 **SECTION 2.** 97.67 (1k) of the statutes is created to read:

7 97.67 (1k) (a) For the purpose of this subsection, “farm” means all land under
8 common ownership that is primarily devoted to agricultural production,
9 harvesting, or husbandry.

10 (b) A person may operate a campground without a campground license if the
11 campground is located on the person’s farm, the person’s farm has no more than one
12 campground, and the campground has 3 or fewer campsites.

13 (END)