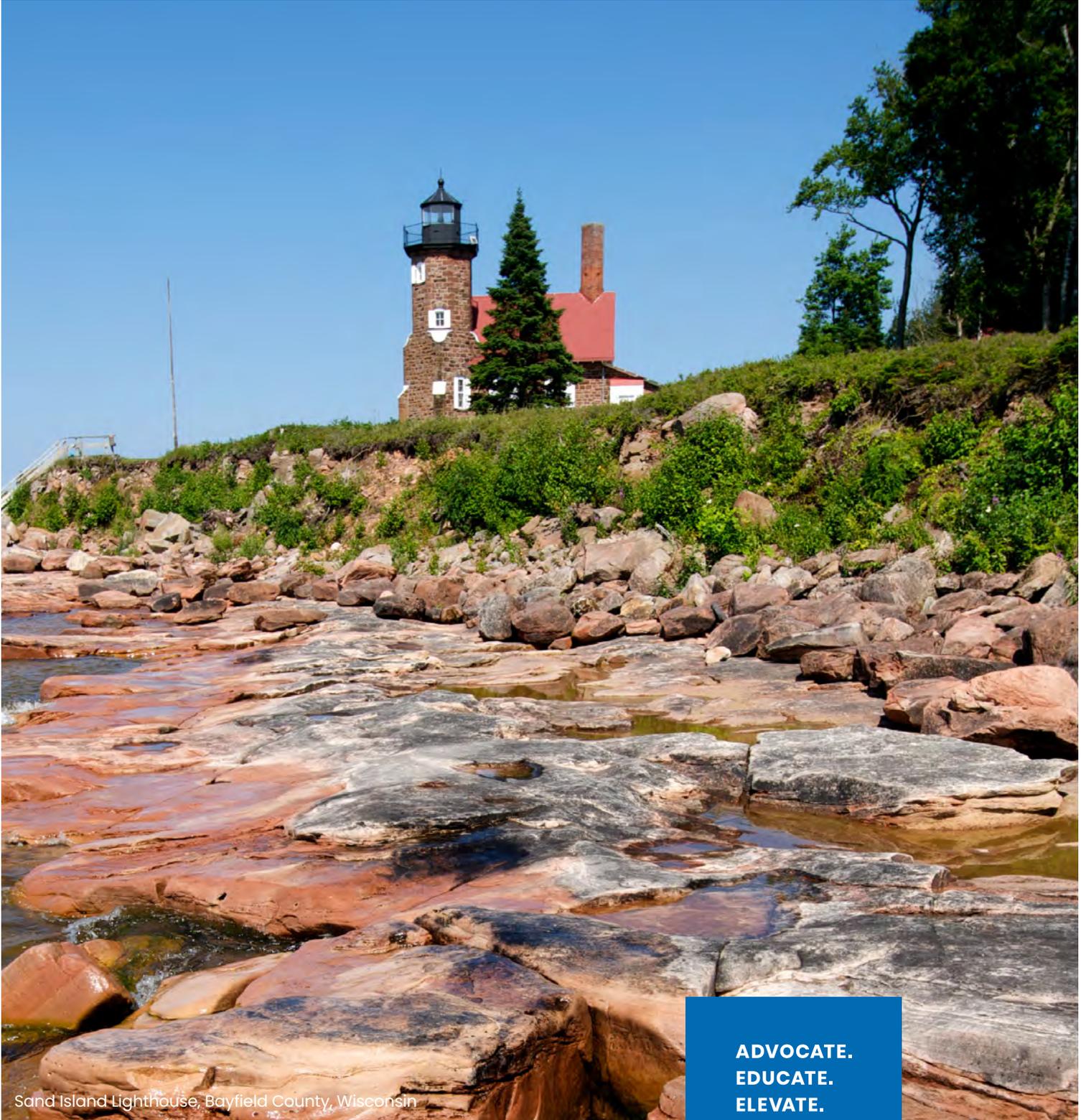




MAY 2025

WISCONSIN REAL ESTATE REPORT



Sand Island Lighthouse, Bayfield County, Wisconsin

**ADVOCATE.
EDUCATE.
ELEVATE.**

May 2025 Wisconsin Real Estate Report

May Home Sales Decline by Modest Margin as Prices Rise

This page: Reflecting data for May 2025. State: WI. Type: Residential.

TALKING POINTS

- Existing home sales fell for a third straight month, but the pace of decline moderated in May. Specifically, closed sales fell just 2.1% over the past 12 months, which is well below the annual slide in home sales seen in recent months: March sales declined 8.6%, and April sales declined 9% year over year. Relative to May 2024, the median price rose 4.3% to \$330,000.
- Year to date, home sales fell 2.7% compared to the first five months of 2024, and the median price rose 6.8% to \$315,000 over that same period.
- The average 30-year fixed mortgage rate fell 24 basis points to 6.82% over the last 12 months.
- The statewide inventory picture has improved. While new listings fell 1.5% in May compared to that same month last year, total listings rose 8.5% to just over 22,000 homes on the market, and months of available supply increased 8.3% to 3.9 months of supply.
- All urban classifications saw improvement in months of supply. Metropolitan counties with large cities as well as micropolitan counties with smaller cities and towns remained strong seller's markets, with just 3.5 and 4.1 months of supply, respectively. However, rural counties improved to 5.7 months of supply in May 2025, which is close to the six-month benchmark indicating a balanced market.
- Affordability improved 5.1% over the past 12 months but remains low by historical standards. The Wisconsin Housing Affordability Index measures the percent of the median-priced home that a buyer with median family income qualifies to purchase, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. The index value was 124 in May 2025. The WRA has tracked affordability since 2009, and the lowest value for the index was 116, recorded in June 2024.

ADDITIONAL ANALYSIS



Inventory Improvements

"As we move into the peak period for sales, it's good to see a solid improvement in inventory levels over the last 12 months. More housing inventory will help moderate price appreciation and will lead to more buying opportunities."

Chris DeVincentis

2025 Chair of the Board of Directors, Wisconsin REALTORS® Association



Affordability Trends

"Median family income increased 7% since May of last year. This increase, combined with a slight improvement in the 30-year mortgage rate and moderately lower price appreciation over the last year, led to a slight improvement in affordability. Hopefully these trends continue and will help first-time buyers achieve the goal of homeownership."

Tom Larson

President & CEO, Wisconsin REALTORS® Association



Inflation Remains Stable

"The Fed's preferred measure of inflation is core inflation, which removes the volatile influence of the food and energy sectors. The Consumer Price Index core inflation measure remained stable in March, April and May at 2.8%, which is a four-year low for this measure. While core inflation remains above The Fed's target rate of 2%, it does suggest inflation has stabilized. Avoiding inflationary spikes is key if The Fed is to lower short-term interest rates later this year."

Dave Clark

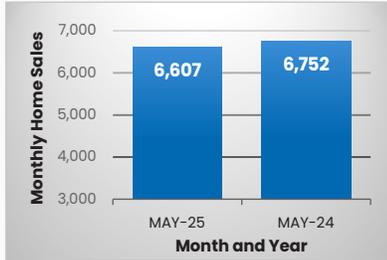
Professor Emeritus of Economics and WRA Consultant

May 2025 Wisconsin Real Estate Report

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MONTHLY HOME SALES



May 2025
6,607 | May 2024
6,752

from last year **↓ 2.1%**

TOTAL STATEWIDE LISTINGS



May 2025
22,033 | May 2024
20,309

from last year **↑ 8.5%**

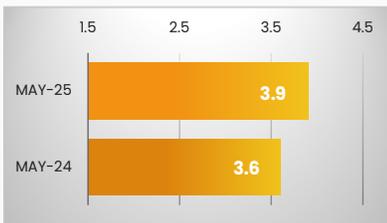
MEDIAN HOME PRICE



May 2025
\$330,000 | May 2024
\$316,250

from last year **↑ 4.3%**

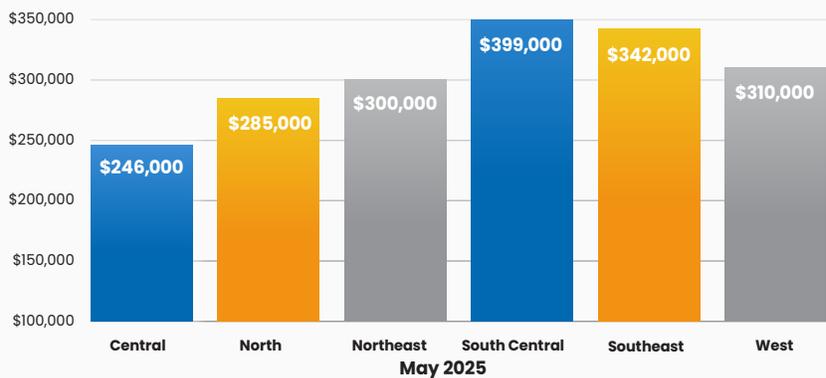
MONTHS OF INVENTORY



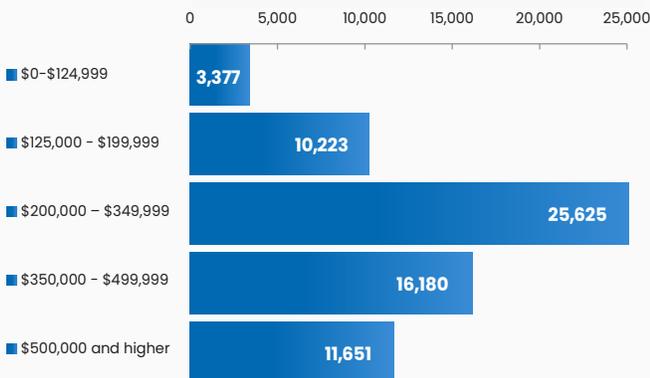
May 2025
3.9 | May 2024
3.6

from last year **↑ 8.3%**

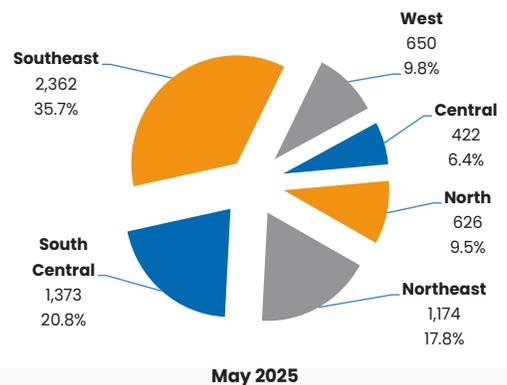
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION





May 2025 Wisconsin Real Estate Report

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MORTGAGE INTEREST RATES*

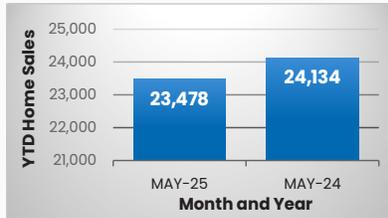


May 2025 **6.82%** | May 2024 **7.06%**

from last year ↓ **24** basis points

* Data based on Freddie Mac 30-year fixed mortgage rates.

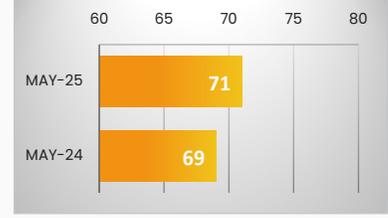
YEAR-TO-DATE HOME SALES



Year to Date 2025 **23,478** | Year to Date 2024 **24,134**

from last year ↓ **2.7%**

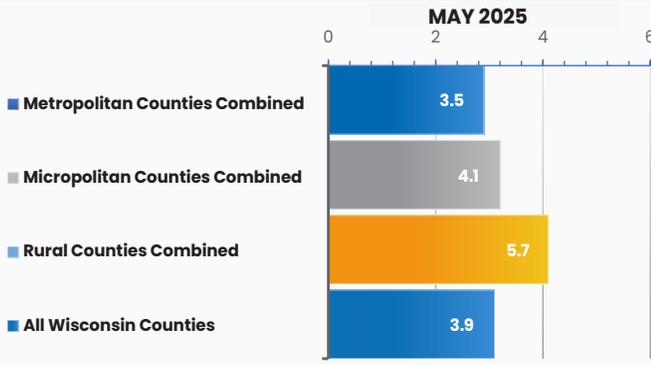
AVERAGE DAYS ON MARKET



May 2025 **71** | May 2024 **69**

from last year ↑ **2.9%**

MONTHS OF INVENTORY BY URBAN CLASSIFICATION

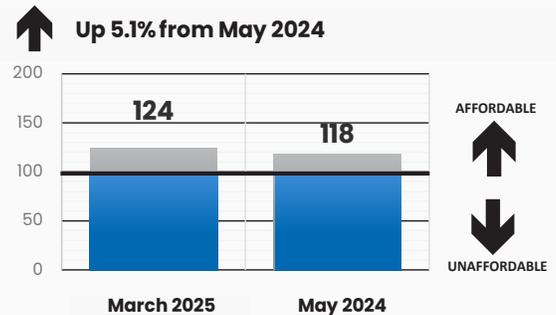


Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

HOUSING AFFORDABILITY INDEX



This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.



May 2025 Wisconsin Real Estate Report

May Home Sales Decline by Modest Margin as Prices Rise

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change
Central	Adams	239,900	248,950	-3.6%	47	70	-32.9%	5.8	4.8	+20.8%	93	95	-2.1%
	Clark	185,000	162,250	+14.0%	33	28	+17.9%	4.7	5.1	-7.8%	88	97	-9.3%
	Juneau	227,000	194,900	+16.5%	34	43	-20.9%	7.6	4.9	+55.1%	89	76	+17.1%
	Marathon	245,000	265,563	-7.7%	123	127	-3.1%	3.2	3.3	-3.0%	63	74	-14.9%
	Marquette	294,500	247,500	+19.0%	24	24	0.0%	5.1	4.6	+10.9%	67	82	-18.3%
	Portage	310,500	286,700	+8.3%	59	61	-3.3%	4.0	2.9	+37.9%	94	72	+30.6%
	Waushara	282,450	180,000	+56.9%	28	27	+3.7%	4.6	4.2	+9.5%	58	63	-7.9%
	Wood	227,500	209,900	+8.4%	74	85	-12.9%	3.6	2.9	+24.1%	66	65	+1.5%
Central Regional Total		246,000	242,000	+1.7%	422	465	-9.2%	4.3	3.7	+16.2%	75	77	-2.6%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change
North	Ashland	162,000	259,900	-37.7%	13	31	-58.1%	8.8	6.6	+33.3%	83	97	-14.4%
	Barron	289,950	270,000	+7.4%	102	67	+52.2%	4.3	4.7	-8.5%	82	61	+34.4%
	Bayfield	374,950	247,598	+51.4%	26	24	+8.3%	7.6	7.8	-2.6%	106	99	+7.1%
	Burnett	312,500	375,000	-16.7%	43	41	+4.9%	6.1	3.4	+79.4%	78	56	+39.3%
	Douglas	239,205	202,000	+18.4%	46	37	+24.3%	4.7	3.9	+20.5%	51	78	-34.6%
	Florence	NA	NA	NA	2	2	0.0%	7.0	8.5	-17.6%	202	18	+1022.2%
	Forest	NA	237,500	NA	8	22	-63.6%	7.7	3.3	+133.3%	90	80	+12.5%
	Iron	NA	227,000	NA	8	11	-27.3%	5.0	4.1	+22.0%	149	110	+35.5%
	Langlade	157,000	135,000	+16.3%	28	33	-15.2%	4.2	3.6	+16.7%	70	81	-13.6%
	Lincoln	220,000	190,000	+15.8%	43	35	+22.9%	3.8	4.0	-5.0%	65	78	-16.7%
	Oneida	340,000	385,000	-11.7%	65	63	+3.2%	5.6	4.3	+30.2%	72	73	-1.4%
	Polk	325,000	283,000	+14.8%	57	34	+67.6%	5.0	4.1	+22.0%	68	63	+7.9%
	Price	159,900	239,900	-33.3%	27	22	+22.7%	7.9	5.7	+38.6%	77	107	-28.0%
	Rusk	NA	184,500	NA	7	18	-61.1%	5.4	5.9	-8.5%	109	92	+18.5%
	Sawyer	329,450	350,000	-5.9%	37	43	-14.0%	9.0	6.0	+50.0%	128	93	+37.6%
	Taylor	220,000	206,000	+6.8%	29	16	+81.3%	6.0	5.0	+20.0%	116	159	-27.0%
	Vilas	429,000	454,500	-5.6%	47	44	+6.8%	6.0	5.0	+20.0%	82	90	-8.9%
Washburn	310,000	387,000	-19.9%	38	35	+8.6%	6.3	5.1	+23.5%	75	58	+29.3%	
North Regional Total		285,000	271,000	+5.2%	626	578	+8.3%	5.7	4.7	+21.3%	81	80	+1.3%



May 2025 Wisconsin Real Estate Report

May Home Sales Decline by Modest Margin as Prices Rise

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change
Northeast	Brown	347,500	310,722	+11.8%	260	268	-3.0%	3.6	3.4	+5.9%	67	64	+4.7%
	Calumet	367,950	357,450	+2.9%	68	52	+30.8%	3.7	4.2	-11.9%	81	82	-1.2%
	Door	442,400	439,950	+0.6%	64	68	-5.9%	6.8	9.1	-25.3%	136	132	+3.0%
	Fond du Lac	265,000	260,000	+1.9%	100	115	-13.0%	4.1	3.4	+20.6%	65	61	+6.6%
	Green Lake	282,000	252,000	+11.9%	33	36	-8.3%	5.6	4.1	+36.6%	124	85	+45.9%
	Kewaunee	263,000	334,950	-21.5%	27	28	-3.6%	4.2	3.6	+16.7%	63	126	-50.0%
	Manitowoc	222,250	215,000	+3.4%	102	98	+4.1%	3.0	3.0	0.0%	67	61	+9.8%
	Marinette	190,000	185,000	+2.7%	52	55	-5.5%	4.2	4.9	-14.3%	72	68	+5.9%
	Menominee	NA	NA	NA	6	2	+200.0%	7.6	3.8	+100.0%	171	184	-7.1%
	Oconto	310,000	230,000	+34.8%	45	49	-8.2%	4.2	4.0	+5.0%	70	94	-25.5%
	Outagamie	317,700	314,900	+0.9%	168	195	-13.8%	3.4	3.1	+9.7%	60	65	-7.7%
	Shawano	293,450	257,500	+14.0%	34	36	-5.6%	4.8	3.3	+45.5%	82	86	-4.7%
	Waupaca	275,000	289,000	-4.8%	48	53	-9.4%	4.2	3.0	+40.0%	76	91	-16.5%
	Winnebago	284,000	265,000	+7.2%	167	169	-1.2%	2.9	3.2	-9.4%	61	58	+5.2%
Northeast Regional Total		300,000	285,000	+5.3%	1,174	1,224	-4.1%	3.8	3.7	+2.7%	73	73	0.0%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change
South Central	Columbia	350,000	302,550	+15.7%	54	78	-30.8%	5.3	4.2	+26.2%	86	69	+24.6%
	Crawford	215,000	197,500	+8.9%	17	22	-22.7%	4.5	4.5	0.0%	73	64	+14.1%
	Dane	460,000	450,000	+2.2%	729	701	+4.0%	3.8	4.2	-9.5%	80	78	+2.6%
	Dodge	289,950	299,750	-3.3%	88	100	-12.0%	3.3	3.2	+3.1%	67	66	+1.5%
	Grant	239,900	191,250	+25.4%	39	36	+8.3%	4.6	4.0	+15.0%	133	68	+95.6%
	Green	278,000	269,500	+3.2%	39	29	+34.5%	3.9	4.6	-15.2%	84	80	+5.0%
	Iowa	345,000	317,000	+8.8%	19	18	+5.6%	4.7	4.8	-2.1%	99	65	+52.3%
	Jefferson	361,500	338,500	+6.8%	86	103	-16.5%	3.4	3.3	+3.0%	61	94	-35.1%
	Lafayette	251,263	221,500	+13.4%	10	10	0.0%	5.5	4.0	+37.5%	58	80	-27.5%
	Richland	205,750	193,000	+6.6%	16	18	-11.1%	5.2	5.4	-3.7%	77	103	-25.2%
	Rock	276,999	260,000	+6.5%	201	218	-7.8%	3.5	3.5	0.0%	72	66	+9.1%
	Sauk	342,500	311,000	+10.1%	75	94	-20.2%	4.9	4.0	+22.5%	87	79	+10.1%
	South Central Regional Total		399,000	367,500	+8.6%	1,373	1,427	-3.8%	3.9	4.0	-2.5%	79	76



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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change
Southeast	Kenosha	310,000	290,000	+6.9%	152	175	-13.1%	2.8	2.6	+7.7%	47	57	-17.5%
	Milwaukee	285,000	270,000	+5.6%	972	1,003	-3.1%	3.0	2.6	+15.4%	51	52	-1.9%
	Ozaukee	460,000	513,450	-10.4%	110	110	0.0%	3.2	3.7	-13.5%	70	75	-6.7%
	Racine	309,990	272,000	+14.0%	239	221	+8.1%	3.0	2.8	+7.1%	51	53	-3.8%
	Sheboygan	290,023	280,000	+3.6%	87	101	-13.9%	3.6	3.5	+2.9%	73	50	+46.0%
	Walworth	394,790	432,900	-8.8%	157	150	+4.7%	5.2	4.6	+13.0%	80	87	-8.0%
	Washington	378,000	388,700	-2.8%	167	168	-0.6%	3.6	3.4	+5.9%	65	70	-7.1%
	Waukesha	500,000	470,000	+6.4%	478	495	-3.4%	3.3	3.1	+6.5%	66	56	+17.9%
Southeast Regional Total		342,000	330,000	+3.6%	2,362	2,423	-2.5%	3.3	3.0	+10.0%	58	57	+1.8%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change	5/2025	5/2024	% Change
West	Buffalo	245,000	NA	NA	17	5	+240.0%	5.4	5.7	-5.3%	63	63	0.0%
	Chippewa	318,413	395,000	-19.4%	85	61	+39.3%	4.7	5.3	-11.3%	90	84	+7.1%
	Dunn	306,250	322,000	-4.9%	54	52	+3.8%	5.2	4.0	+30.0%	86	79	+8.9%
	Eau Claire	299,950	345,000	-13.1%	128	123	+4.1%	3.7	4.0	-7.5%	79	72	+9.7%
	Jackson	215,000	252,526	-14.9%	19	21	-9.5%	6.0	3.3	+81.8%	73	80	-8.8%
	La Crosse	330,000	299,450	+10.2%	142	136	+4.4%	3.3	2.9	+13.8%	66	59	+11.9%
	Monroe	285,000	299,000	-4.7%	39	55	-29.1%	5.4	4.3	+25.6%	86	69	+24.6%
	Pepin	180,000	NA	NA	15	7	+114.3%	3.4	6.8	-50.0%	84	120	-30.0%
	Pierce	320,000	335,000	-4.5%	33	30	+10.0%	3.6	3.3	+9.1%	81	78	+3.8%
	St. Croix	397,000	344,950	+15.1%	68	90	-24.4%	4.8	3.8	+26.3%	82	67	+22.4%
	Trempealeau	229,000	247,450	-7.5%	22	36	-38.9%	4.6	5.0	-8.0%	77	84	-8.3%
	Vernon	317,500	220,000	+44.3%	28	19	+47.4%	5.1	3.9	+30.8%	95	76	+25.0%
	West Regional Total		310,000	320,000	-3.1%	650	635	+2.4%	4.3	4.0	+7.5%	79	72



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Statewide Median Price

5/2025	5/2024	% Change
330,000	316,250	+4.3%

Statewide Sales

5/2025	5/2024	% Change
6,607	6,752	-2.1%

Statewide Avg Days On Market

5/2025	5/2024	% Change
71	69	+2.9%

Statewide Months Inventory

5/2025	5/2024	% Change
3.9	3.6	+8.3%

Statewide New Listings

5/2025	5/2024	% Change
9,103	9,242	-1.5%

Statewide Total Listings

5/2025	5/2024	% Change
22,033	20,309	+8.5%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	1,023	295	3,377	298,453,280	3.6
\$125,000 - \$199,999	2,562	183	10,223	1,728,736,160	3.0
\$200,000 - \$349,999	6,609	131	25,625	7,063,211,693	3.1
\$350,000 - \$499,999	5,525	124	16,180	6,795,652,398	4.1
\$500,000+	6,300	122	11,651	8,945,309,692	6.5

Months of Inventory by Broad Urban-Rural Classification

Category	May 2025	May 2024
Metropolitan Counties Combined	3.5	3.3
Micropolitan Counties Combined	4.1	3.7
Rural Counties Combined	5.7	4.7
State Total	3.9	3.6

May 2025 Wisconsin Real Estate Report

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Region	County	YTD Median Price			YTD Sales		
		Through 5/2025	Through 5/2024	% Change	Through 5/2025	Through 5/2024	% Change
Central	Adams	250,000	230,000	+8.7%	174	198	-12.1%
	Clark	175,250	160,100	+9.5%	98	93	+5.4%
	Juneau	232,450	215,500	+7.9%	126	138	-8.7%
	Marathon	246,000	250,000	-1.6%	444	469	-5.3%
	Marquette	260,000	225,000	+15.6%	90	99	-9.1%
	Portage	309,900	278,000	+11.5%	199	239	-16.7%
	Waushara	259,980	245,000	+6.1%	103	110	-6.4%
	Wood	215,000	190,000	+13.2%	276	323	-14.6%
Central Regional Total		240,000	230,000	+4.3%	1,510	1,669	-9.5%

Region	County	YTD Median Price			YTD Sales		
		Through 5/2025	Through 5/2024	% Change	Through 5/2025	Through 5/2024	% Change
North	Ashland	161,000	188,250	-14.5%	64	96	-33.3%
	Barron	265,200	250,000	+6.1%	278	265	+4.9%
	Bayfield	357,500	275,000	+30.0%	76	82	-7.3%
	Burnett	290,000	305,000	-4.9%	128	133	-3.8%
	Douglas	202,000	217,250	-7.0%	157	162	-3.1%
	Florence	NA	NA	NA	8	6	+33.3%
	Forest	307,250	232,500	+32.2%	38	64	-40.6%
	Iron	321,000	243,000	+32.1%	28	37	-24.3%
	Langlade	164,900	159,000	+3.7%	129	109	+18.3%
	Lincoln	205,000	190,000	+7.9%	169	149	+13.4%
	Oneida	325,000	305,000	+6.6%	183	213	-14.1%
	Polk	286,500	299,000	-4.2%	190	152	+25.0%
	Price	180,000	184,000	-2.2%	103	114	-9.6%
	Rusk	195,000	222,000	-12.2%	61	60	+1.7%
	Sawyer	291,200	263,200	+10.6%	104	124	-16.1%
	Taylor	228,000	200,000	+14.0%	56	72	-22.2%
	Vilas	427,500	396,500	+7.8%	128	163	-21.5%
Washburn	270,000	263,000	+2.7%	108	109	-0.9%	
North Regional Total		258,000	250,000	+3.2%	2,008	2,110	-4.8%

May 2025 Wisconsin Real Estate Report

May Home Sales Decline by Modest Margin as Prices Rise

This page: Reflecting data for May 2025. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 5/2025	Through 5/2024	% Change	Through 5/2025	Through 5/2024	% Change
Northeast	Brown	340,000	317,725	+7.0%	942	1,013	-7.0%
	Calumet	350,500	349,900	+0.2%	208	175	+18.9%
	Door	415,000	426,000	-2.6%	227	226	+0.4%
	Fond du Lac	245,000	247,000	-0.8%	391	388	+0.8%
	Green Lake	250,000	235,000	+6.4%	93	115	-19.1%
	Kewaunee	264,000	292,500	-9.7%	88	78	+12.8%
	Manitowoc	214,950	200,000	+7.5%	340	326	+4.3%
	Marinette	199,900	165,000	+21.2%	171	184	-7.1%
	Menominee	NA	521,500	NA	8	10	-20.0%
	Oconto	295,000	238,000	+23.9%	140	170	-17.6%
	Outagamie	320,869	300,000	+7.0%	744	783	-5.0%
	Shawano	248,950	222,000	+12.1%	138	142	-2.8%
	Waupaca	240,000	232,500	+3.2%	187	225	-16.9%
	Winnebago	275,050	240,000	+14.6%	706	672	+5.1%
Northeast Regional Total		293,000	271,000	+8.1%	4,383	4,507	-2.8%

Region	County	YTD Median Price			YTD Sales		
		Through 5/2025	Through 5/2024	% Change	Through 5/2025	Through 5/2024	% Change
South Central	Columbia	330,000	291,750	+13.1%	225	228	-1.3%
	Crawford	215,000	196,500	+9.4%	64	62	+3.2%
	Dane	449,943	440,000	+2.3%	2,442	2,408	+1.4%
	Dodge	280,000	270,000	+3.7%	335	328	+2.1%
	Grant	204,500	185,000	+10.5%	144	155	-7.1%
	Green	266,750	270,000	-1.2%	145	133	+9.0%
	Iowa	337,500	305,000	+10.7%	88	69	+27.5%
	Jefferson	331,250	332,550	-0.4%	388	364	+6.6%
	Lafayette	265,513	212,500	+24.9%	28	40	-30.0%
	Richland	269,950	226,200	+19.3%	52	54	-3.7%
	Rock	270,000	255,000	+5.9%	764	796	-4.0%
	Sauk	325,000	299,000	+8.7%	269	292	-7.9%
	South Central Regional Total		375,000	354,900	+5.7%	4,944	4,929

May 2025 Wisconsin Real Estate Report

May Home Sales Decline by Modest Margin as Prices Rise

This page: Reflecting data for May 2025. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 5/2025	Through 5/2024	% Change	Through 5/2025	Through 5/2024	% Change
Southeast	Kenosha	288,080	275,000	+4.8%	582	642	-9.3%
	Milwaukee	270,000	245,000	+10.2%	3,507	3,801	-7.7%
	Ozaukee	456,050	465,000	-1.9%	398	367	+8.4%
	Racine	281,000	259,950	+8.1%	824	834	-1.2%
	Sheboygan	280,000	277,500	+0.9%	400	395	+1.3%
	Walworth	370,000	370,000	0.0%	520	558	-6.8%
	Washington	365,000	351,000	+4.0%	584	581	+0.5%
	Waukesha	482,000	445,000	+8.3%	1,633	1,600	+2.1%
Southeast Regional Total		325,000	300,000	+8.3%	8,448	8,778	-3.8%

Region	County	YTD Median Price			YTD Sales		
		Through 5/2025	Through 5/2024	% Change	Through 5/2025	Through 5/2024	% Change
West	Buffalo	225,000	192,000	+17.2%	48	42	+14.3%
	Chippewa	280,000	300,500	-6.8%	239	213	+12.2%
	Dunn	285,000	265,000	+7.5%	163	188	-13.3%
	Eau Claire	300,000	315,000	-4.8%	440	417	+5.5%
	Jackson	215,000	206,000	+4.4%	59	70	-15.7%
	La Crosse	310,000	299,900	+3.4%	462	437	+5.7%
	Monroe	245,500	237,000	+3.6%	148	171	-13.5%
	Pepin	230,000	225,000	+2.2%	41	20	+105.0%
	Pierce	320,000	337,500	-5.2%	107	104	+2.9%
	St. Croix	379,000	374,000	+1.3%	293	286	+2.4%
	Trempealeau	217,500	228,250	-4.7%	92	120	-23.3%
	Vernon	262,500	230,000	+14.1%	93	73	+27.4%
West Regional Total		299,000	296,857	+0.7%	2,185	2,141	+2.1%

YTD Statewide Median Price

Through 5/2025	Through 5/2024	% Change
315,000	295,000	+6.8%

YTD Statewide Sales

Through 5/2025	Through 5/2024	% Change
23,478	24,134	-2.7%

MAY 2025

WISCONSIN REAL ESTATE REPORT



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