



MEDIA CONTACT:

Alexa Priddy

Director of Community Impact






apriddy@encompasswi.org | 920.785.9715

Encompass Celebrates Week of the Young Child with Football-Themed Festivities Ahead of the NFL Draft in Green Bay

GREEN BAY, Wis. – April 7, 2025 – Encompass Early Education and Care is thrilled to announce that April 7–11 is **Week of the Young Child (WOYC)**, and we are celebrating with a **football-themed twist** inspired by the excitement of the upcoming **NFL Draft in Green Bay**. Through creative, hands-on activities, Encompass will highlight the importance of **early childhood education** while capturing the local football spirit.

Week of the Young Child®, sponsored by the National Association for the Education of Young Children (NAEYC), is an annual event recognizing the importance of early learning, educators, and family partnerships in shaping children's futures. Throughout the week, children and families at Encompass centers will participate in a lineup of **NFL-inspired activities** designed to promote creativity, learning, and teamwork—building foundational skills that will last a lifetime.

Themed daily activities include:

-  **Music Monday – “Gridiron Grooves”**
-  **Tasty Tuesday – “Taste Testing Around the League”**
-  **Work Together Wednesday – “Teamwork Training Camp”**
-  **Artsy Thursday – “Touchdown for Creativity”**
-  **Family Friday – “Family Tailgate”**

“The NFL Draft is bringing incredible excitement to Green Bay, and we’re thrilled to tap into that energy to highlight the importance of **early childhood education**,” says Encompass Executive Director Missy Schmeling. “Just like building a winning football team, early education requires **teamwork, dedication, and community support**. This celebration gives our children the chance to learn, create, and grow while having fun with football-themed activities.”

Members of the media are invited to visit Encompass centers throughout the week to capture the excitement of football-themed activities in action. This is a unique opportunity to showcase how Encompass is combining **education, creativity, and local culture** to create meaningful experiences for children and families.

Encompass Early Education and Care, Inc. is a non-profit organization providing the highest quality education and care for children and support for families with a commitment to compassion, excellence, and advocacy. For more information about Encompass and our programs, visit: encompasswi.org

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