



**FOR IMMEDIATE RELEASE**

## **UScellular and Green Bay Packers Surprise Students of Leopold Elementary with \$20K for STEM Technology Makeover**

**Madison, Wis. (Feb. 19, 2025)** – Today, the Green Bay Packers and UScellular announced Leopold Elementary School as the winner of their Leap for Learning program, awarding \$20,000 in technology resources and enhancements to improve STEM education. Leopold Elementary, located in Fitchburg, was surprised with the donation, as well as a visit from former Green Bay Packers wide receiver Jared Abbrederis.

“We’re honored to once again partner with UScellular and award Leopold Elementary School with this much-deserved technology upgrade. Through the Leap for Learning program, we’re working to ensure students across Wisconsin have the tools and support they need to succeed,” said Packers Vice President of Sales and Business Development Craig Benzel.

In 2023, UScellular and the Green Bay Packers kicked off the annual Leap for Learning program by inviting administrators and parents from across the state to nominate Wisconsin K-12 schools for a technology makeover. A panel of judges reviewed all nominations and selected one school to receive the award.

“Leopold Elementary is incredibly grateful to UScellular and the Green Bay Packers for selecting us as the recipient of this year’s Leap for Learning award and donation. This generous \$20,000 contribution will have a lasting impact on our students, helping them reach new academic milestones and enhancing their educational experience,” said Kim O’Donahue, assistant principal of Leopold Elementary School.

UScellular and the Green Bay Packers presented the \$20,000 donation to Leopold Elementary students during a surprise assembly.

“Access to technology is essential for students to thrive, which is why we’re thrilled to support Leopold Elementary with this donation,” said Christine Paulsen, director of sales for UScellular in Wisconsin. “At UScellular, we are committed to empowering the next generation by investing in STEM education and our partnership with Leap for Learning helps bring those opportunities to more students across the state.”

### **About UScellular**

UScellular is the fourth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to help customers stay connected to the things that matter most. The Chicago-based carrier provides a strong, reliable network supported by the latest technology and offers a wide range of communication services that enhance consumers’ lives, increase the competitiveness of local businesses and improve the efficiency of government operations. Through its [After School Access Project](#), the company has donated more than \$30 million in hotspots and service to help youth connect to reliable internet. To learn more about UScellular, visit one of its retail stores or [www.uscellular.com](http://www.uscellular.com). To get the latest news, visit [newsroom.uscellular.com](http://newsroom.uscellular.com).

*For more information, contact:*

*Alicia Wilson, UScellular*

*414-270-7168*

*[alwilson@laughlin.com](mailto:alwilson@laughlin.com)*