

Press Release

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Fan-Fueled Mural Project to Take Over Packers Community Fence for 2025 NFL Draft, Raising \$100,000 for Green Bay Charities

Green Bay, WI – This spring, football fans will have the chance to make history while giving back to the Green Bay community. The **Packers Community Fence**, a beloved landmark on Lombardi Avenue directly across from **Lambeau Field**, will transform into a **one-of-a-kind mural featuring 100 fan portraits**—a powerful tribute to the passion and diversity of NFL fandom.

Each portrait is available for purchase at **\$1,000**, with **all proceeds benefiting three incredible Green Bay charities**:

- **GRIT920** – Providing adaptive strength and fitness training for individuals with disabilities.
- **Freedom House** – Offering shelter, resources, and support to homeless families.
- **23's Cause 4 Cleats** – Supplying underserved youth with quality sports equipment to help them succeed on and off the field.

This initiative aims to raise **\$100,000** while providing fans with an opportunity to be permanently painted onto the iconic fence. The portraits will be illustrated by **renowned artist Craig Nordeen** and painted onto the fence by **Zane Statz**, ensuring a stunning, high-quality tribute to those who participate.

About the Artist: Zane Statz (www.zasdesigns.com)

Zane Statz is a distinguished mural artist and designer known for his vibrant and impactful creations. His work includes the **"Let Us Love One Another" mural in Green Bay** and the **"Colorful Flower" mural in Fond du Lac's Franklin Park** along with over 50 other murals throughout the midwest. Zane's artistic journey is marked by a commitment to community engagement and storytelling through art. His murals often reflect themes of unity, love, and local pride, resonating deeply with diverse audiences.

About the Artist: Craig Nordeen (www.craignordeen.com)

Craig Nordeen is a creative director, illustrator, designer, and motion artist with a diverse portfolio spanning children's, sports, and brand illustrations. His work reflects a dynamic range of styles and subjects, showcasing his versatility and passion for visual storytelling. Craig's expertise in both static and motion art allows him to create engaging and memorable visuals that resonate with audiences across various platforms.

This project builds on the tradition of interactive art at the Packers Community Fence. Since 2022, the fence has hosted an annual Packers-themed mural, including a **paint-by-numbers event** before the season opener. Last year, **500 fans completed the 70ft by 6th mural in just nine hours**, showcasing the excitement and community spirit surrounding this project.

A New Draft Tradition, Kicking It Off

With **the 2025 NFL Draft coming to Green Bay**, this initiative is expected to attract national attention. The fence painting will begin in **early April**, and **all 100 portraits will be completed before the NFL Draft begins**, ensuring maximum visibility for fans and visitors arriving in Green Bay.

The mural will remain on display until **four weeks before the Packers' 2025 regular season opener**, making it a lasting tribute to the fans who make the NFL community so special.

How to Get Involved

- ✓ Purchase a **fan portrait** before spots sell out
- ✓ **Support three incredible local charities**
- ✓ **Spread the word** and help make this project a game-changer for the Green Bay community

For more information or to secure a portrait, visit www.greenbaygivesback.com.

Join us in celebrating NFL fandom, giving back to the community, and creating a lasting piece of history in Titledown.

For questions or more information please contact Zane Statz at hifolks@greenbaygivesback.com.