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Revolutionizing Eye Health Education: Lions Eye Bank of Wisconsin Launches Eye Disease Simulator App

Madison, WI — January 8, 2025 – The Lions Eye Bank of Wisconsin is thrilled to announce the launch of the groundbreaking **Lions Eye Bank of Wisconsin Eye Disease Simulator App**, a virtual reality tool designed to transform how we understand, teach, and address vision impairment and blindness.

Created by ophthalmologist [Dr. Michael Ullman](#) (@mycallbagapp) and generously donated to LEBW, this innovative app allows users to experience firsthand the challenges faced by individuals living with vision impairment caused by common eye diseases. Using a smartphone or tablet, the app provides a fully immersive educational experience, offering new insights into conditions such as corneal-related vision loss that often necessitate corneal transplantation.

Empowering the Eye Care Community

For ophthalmologists and eye care professionals, the app is a powerful tool to enhance patient education and empathy. It enables healthcare providers to explain complex conditions in a tangible way, helping patients and families grasp the realities of living with vision impairment. Additionally, it serves as a valuable resource for training eye care teams, fostering a deeper understanding of the importance of corneal health, donation, and transplantation.

A Game-Changer in Education

In classrooms and lecture halls, the Eye Disease Simulator App offers educators a compelling way to teach students about eye health, anatomy, and the social impact of vision loss. From medical schools to high school science classes, this technology bridges the gap between theoretical knowledge and real-world experience, inspiring the next generation of healthcare providers and advocates.

Turning Compassion into Action

The app isn't just about raising awareness—it's about inspiring change. Built into the app is a seamless way to support the Lions Eye Bank of Wisconsin's mission. Users are encouraged to:

- **Register as cornea donors**, helping to provide the gift of sight to those in need.

- **Make financial contributions** to sustain sight-restoring programs and ensure that all who need it have access to corneal transplants, here in Wisconsin, and around the world!

Every download and every dollar donated through the app brings us closer to a world where no one has to live in darkness.

Ensuring Access to the Gift of Sight

Funds raised through the Eye Disease Simulator App directly support the Lions Eye Bank of Wisconsin's efforts to provide life-changing corneal donations and transplantation services. With thousands waiting for the gift of sight, this initiative ensures that the most vulnerable individuals have access to these transformative procedures, regardless of geography or financial barriers.

Download and Support Today

The **Lions Eye Bank of Wisconsin Eye Disease Simulator App** is now available for download on iOS devices.

Join us in revolutionizing eye health education, fostering compassion, and ensuring access to the gift of sight for all who need it.

[\[Download the App\]](#) | [\[Make a Donation\]](#)



For more information about the app or to arrange interviews with Lions Eye Bank of Wisconsin representatives or Dr. Michael Ullman, please contact Stefanie Dziedzic at stefanied@lebw.org or (877) 233-2354 Ext. 280.

About the Lions Eye Bank of Wisconsin

The Lions Eye Bank of Wisconsin is a nonprofit organization dedicated to restoring sight through corneal donation and transplantation, advocating for eye health education, and supporting groundbreaking initiatives in vision care, here in Wisconsin, and around the world.

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