



FOR IMMEDIATE RELEASE:

O&H DANISH BAKERY SAVORS THE SEASON WITH LAUNCH OF LIMITED-EDITION *I'M DREAMING OF A WHITE CHRISTMAS* KRINGLE

Now available at bakery's five locations and online for nationwide shipping

RACINE, Wis. (Dec. 2, 2024) — The holiday season is officially here, and world-renowned [O&H Danish Bakery](#) today revealed its highly-anticipated, annual new holiday Kringle. [I'm Dreaming of a White Christmas](#) is now available for purchase in stores, as well as online for nationwide delivery, through the end of the year.

I'm Dreaming of a White Christmas is made with the bakery's signature flaky Danish pastry combined with a warm vanilla filling. To finish, the Kringle is topped with a citrus zest and sweet vanilla bean frosting.

"We are excited to introduce another holiday flavor that will evoke cherished memories of the Christmas season with every bite," said Peter Olesen, president and fourth generation co-owner of O&H Danish Bakery. "Inspired by the magic of the holidays, we look forward to being part of holiday celebrations and festivities at kitchen tables across the country with our beloved seasonal pastries."

Additionally, the fan-favorite seasonal best-seller [Kringle All the Way Gift Package](#) returns for another year, featuring two top-selling Kringle. The Almond Kringle, a traditional flavor made with almonds and topped with icing and the Wisconsin Kringle, featuring farm-grown Door County Montmorency cherries and cranberries topped with cream cheese icing. Each package is beautifully wrapped in a gift box designed by a local Racine artist.

The holiday season is O&H's busiest time of year, making up to 7,000 Kringle every day in December. Enjoyed by customers around the globe, O&H Kringle has made landfall on all seven continents. Customers can visit any of O&H's five bakery locations in Southeast Wisconsin or shop online for Kringle, gourmet gift packages and more at www.ohdanishbakery.com.

About O&H Danish Bakery

O&H Danish Bakery was started by Christian Olesen, who emigrated from Denmark in 1924 and created the bakery 25 years later. The bakery is now in its 75th year, run by the fourth generation of the Olesen family. O&H Danish Bakery has five locations located in Racine,

Sturtevant and Oak Creek. The award-winning bakery, that was featured in the New York Times 2019 Holiday Gift Guide, showcased on Food Network's "The Best Of" program and had its Kringle named Best Bakery Item in Trader Joe's annual Customer Choice Awards, also delivers right to your doorstep all across the country. View the website [here](#) and follow O&H Danish Bakery on [Facebook](#) and [Instagram](#).

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