



FOR IMMEDIATE RELEASE

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HOME SWEET HOME, WAUKESHA: BREAKING NEWS: WAUKESHA'S LARGEST HOME TRANSFORMATION TO BE HELD JUNE 13-14, 2025

Milwaukee, WI, December 16, 2024 – Hot off the press . . . Revitalize Milwaukee (RM) in partnership with the City of Waukesha is proud to announce that they are bringing Waukesha's largest weekend of home transformations to a designated Waukesha neighborhood for the very first time.

Revitalize Milwaukee's Block Build goal is to make a meaningful difference in the city of Waukesha. The community impact is determined by financial support from organizations that share our commitment to provide critical home repairs to low-income seniors, veterans, and people living with disabilities.



Jennifer Andrews, Mayor Shawn Reilly, Revitalize Milwaukee CEO Melanie Roach, and Francine Demler

Revitalize Milwaukee's partnership with the City of Waukesha provides the impact necessary to improve the quality of life for residents and stabilize the neighborhood. Extensive home repairs and critical updates on up to 12 homes in under 48 hours will be made possible by sponsors and volunteers. Block Build MKE is an extension of Revitalize Milwaukee's year-round services and shows how a focused effort can have a long-term impact. Block Build WKA will occur on Friday, June 13 and Saturday, June 14.

"Keeping low-income seniors, veterans, and people living with disabilities in their homes is not just about providing shelter; it's about preserving dignity, independence, and the sense of belonging that is essential for a fulfilling life. Home is where people thrive, and ensuring they can remain there with stability is a testament to our mission."

– *Melanie Roach, CEO, Revitalize Milwaukee*

"This is great. We've been talking about doing a block build here for the last 10 years."

– *Jeff Fortin, Economic Development Project Manager for the City of Waukesha*

Revitalize Milwaukee's mission is to stabilize neighborhoods by providing free critical home repairs to low-income seniors, veterans, and individuals living with a disability who are homeowners. Since 2000, RM has completed home repairs on nearly 4,000 homes with the help of over 34,000 hours of volunteer time and invested over 27.2 million dollars into the Greater Milwaukee-area housing. Join us in changing the lives of countless low-income seniors, veterans, and individuals living with a disability who are homeowners. **For media inquiries only, contact CEO Melanie Roach at 262-424-3469.** For application inquiries, call 414-312-7531 or visit www.freehomerepairs.org.

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