

Wisconsin Executive Residence Holiday Tour Includes "Gift of Hope" Exhibit for Alzheimer's Awareness

The Alzheimer's Association is currently featuring a special "Gift of Hope" exhibit, showcasing the state's commitment to Alzheimer's awareness and research at the Wisconsin Executive Residence. Created by the Alzheimer's Association of Wisconsin, this unique display combines elements of public health, community engagement, and scientific progress to highlight the importance of Alzheimer's research and celebrate diverse community voices.

The exhibit's centerpiece is a purple-themed room, reflecting the official color of the Alzheimer's movement. Visitors can admire handcrafted ornaments from Wisconsin's Tribal, Hmong, Black American, and Hispanic communities, emphasizing the importance of inclusive research and support.

Interactive displays feature over 30 ongoing research trials in Wisconsin, encouraging public participation through TrialMatch, a free service connecting individuals to research opportunities. An inspirational showcase titled "The 12 Milestones of Alzheimer's Research" demonstrates the progress made in understanding and treating the disease.

Perhaps the most touching aspect of the exhibit are the personal "HOPE IS..." messages from individuals living with dementia and their caregivers, providing a poignant reminder of the human impact of Alzheimer's disease.

The Executive Residence has been a dementia-friendly space for several years, thanks to the efforts of First Lady Kathy Evers. This designation ensures the residence is welcoming and accessible for individuals living with dementia and their caregivers, demonstrating Wisconsin's commitment to supporting those affected by Alzheimer's and dementia.

"This exhibit not only raises awareness but also encourages active participation in finding a cure," said Jessica Leising, Director of Marketing and Communications of the Alzheimer's Association of Wisconsin. "By showcasing research opportunities and celebrating diverse communities, we hope to inspire more people to get involved in the fight against Alzheimer's."

The Wisconsin Executive Residence Holiday Tours are free. For more information and to register for a tour, please visit www.wisconsinexecutiveresidence.com.

For more information on research opportunities, visit alz.org or call 800.272.3900.