



FOR IMMEDIATE RELEASE

## Winners Revealed in UScellular's Fourth Annual Hispanic Heritage Month Art Contest

**MILWAUKEE (Oct. 8, 2024)** – Today, UScellular revealed the winners of its fourth annual Hispanic Heritage Month Art Contest with Boys & Girls Clubs of Greater Milwaukee

Public voting for the finalists' art was [available online](#), and the winning artists from the Boys & Girls Clubs of Greater Milwaukee were awarded gift cards in the following amounts:

- Leonardo Villafranco, \$250 for 1<sup>st</sup> Place
- Eliana Medina \$150 for 2<sup>nd</sup> Place
- Snadiel Pagen and Ava Lopez, \$100 for 3<sup>rd</sup> Place

Boys & Girls Club members were encouraged to create original pieces of artwork representing influential Hispanic STEM icons. These included historical figures, world leaders, scientists and educators who have made vital contributions to the world of science, technology, engineering and math.

Up to 10 finalists were chosen by representatives from the Boys & Girls Club and local UScellular leaders based on creativity, quality, interpretation, clarity of theme and overall impression. Public voting for the finalists was made available online in September and the finalists' artwork was digitally displayed in select stores.

Since 2009, UScellular has invested more than \$47 million in monetary donations, technology resources and countless experiences to nonprofit organizations across the country. For more information about UScellular's corporate social responsibility initiatives, please go to [newsroom.uscellular.com/community](https://newsroom.uscellular.com/community).

*No Purchase Necessary. Entrants who are minors must have parental consent to participate in the Contest. Official Contest Rules, including full entry details and Finalist and Winner selection criteria/voting are available by email request to [USCDLMediaRelations@uscellular.com](mailto:USCDLMediaRelations@uscellular.com).*

1 One "national winner" per Club; see contest rules for details.

### About UScellular

UScellular is the fourth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to help customers stay connected to the things that matter most. The Chicago-based carrier provides a strong, reliable network supported by the latest technology and offers a wide range of communication services that enhance consumers' lives, increase the competitiveness of local businesses and improve the efficiency of government operations. Through its [After School Access Project](#), the company has pledged to provide hotspots and service to help up to 50,000 youth connect to reliable internet. Additionally, UScellular has price protected all of its plans, promising not to increase prices through at least the end of 2024. To learn more about UScellular, visit one of its retail stores or [www.uscellular.com](https://www.uscellular.com). To get the latest news, visit [newsroom.uscellular.com](https://newsroom.uscellular.com).

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