

FAZIO'S TO BE RECOGNIZED FOR STATE FAIR RIBBON Local state representatives will present a citation celebrating achievement

ELM GROVE, WI (Sept. 12, 2024) — Two Wisconsin state legislators will present the owners of Fazio's Sweet Moments Sweet Life with a special citation applauding their blue-ribbon victory at this year's Wisconsin State Fair.

State Sen. Rob Hutton and state Assemblyman Tom Michalski, who represent Fazio's districts in Madison, will present the citation the afternoon of Wednesday, Sept. 18, at the family-run chocolate boutique.

Fazio's received first place and Best of Show awards at the 2024 Wisconsin State Fair for Decade of Decadence, a confection created to commemorate their 10-year business anniversary last fall. Fazio's competed in the Grand Champion Eats & Treats competition, the Fair's professional food competition for the state's small-business food producers.

Decade of Decadence won first place in the Sweet Treats category and was also named Best of Show. It is a dark chocolate praline crunch layered with berry marmalade and cheesecake, all in a dark chocolate shell. Entries were judged on flavor, creativity/uniqueness, product appeal and consistency, and packaging.

"It was an honor to win the blue ribbon, and it's an honor to receive this acknowledgement, too," said chocolatier Cindy Karrels. "This kind of appreciation is a reminder of the important role that small businesses play in Wisconsin." Cindy runs Fazio's with her husband, Mark Karrels.

The media is invited to attend the presentation at 4:30 p.m. Wednesday, Sept. 18, at Fazio's, 13425 Watertown Plank Road, Suite #7. Interviews and images available on request. Please contact Diane M. Bacha, Third Eye Local, 414-745-4375 or <u>diane@thirdeyelocal.com</u>.

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About Fazio's Sweet Moments Sweet Life

Fazio's Sweet Moments Sweet Life, 13425 Watertown Plank Road, Suite #7, in Elm Grove, WI, is a family-owned and -operated chocolate boutique offering hand-crafted confections made with high-quality chocolate and designed to both impress and delight. Artisan vegan chocolates are available year-round. Fazio's takes much of its inspiration from the founders' Italian heritage and is known for its signature gondola chocolate box. To learn more visit https://fazioschocolate.com.