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Local Madison CPA Victoria Thayer Named One of the Top 50 Women in Accounting for 2024

(MADISON, Wis.)— In a remarkable achievement for a Madison-based CPA firm, Victoria Thayer, Founder and President of Novii CPA, has been named one of the Top 50 Women in Accounting for 2024 by Ignition. This prestigious award places Victoria alongside global leaders in the accounting profession, highlighting her exceptional journey from local entrepreneur to recognized industry leader.

Victoria’s rise to this recognition is a testament not only to her talent and dedication but to the impact a local, tech-focused CPA firm in Madison can have on businesses, both locally and beyond. Since launching Novii CPA, Victoria has guided the firm from its foundation into a trusted partner for companies in tech, biotech, life sciences, and manufacturing, offering cutting-edge financial strategies that help these businesses thrive.

“Being named one of the Top 50 Women in Accounting feels surreal,” said Victoria. “I started Novii CPA with a vision to disrupt the traditional accounting model, making it more innovative and accessible, especially for growth-driven businesses. This recognition means so much, not just for me, but for our entire team at Novii. It highlights that a local firm with strong roots in Madison can still make a significant impact on a global stage.”

Novii CPA has quickly become a leading name in the industry, setting a new standard for tech-enabled accounting services. Victoria’s tech-forward vision and her commitment to empowering clients to streamline their financial operations have earned her a place among the best in the field.

In addition to leading Novii CPA, Victoria is heavily involved in giving back to the community, serving on the boards of Affordable Dental Care and the Madison Reading Project. She is also an active voice in the national accounting community through her role on the AICPA EPIC Committee, where she mentors the next generation of accounting professionals.

The Top 50 Women in Accounting award honors women who are making extraordinary contributions to the profession through leadership, innovation, and service. Victoria’s journey exemplifies what can be achieved with passion, hard work, and a vision to push boundaries.

For more information about Victoria Thayer and Novii CPA, visit www.noviicpa.com or contact Shayla Coombs, scoombs@noviicpa.com.