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FOR IMMEDIATE RELEASE

Madison Parks Foundation Announces Pleasant Rowland Leadership Pledge for Parks for All Trust

Long-time Madison Parks Foundation supporter, Pleasant Rowland Foundation has pledged her support of \$100,000 to the Parks for All Trust. The primary purpose of this Trust will be to generate more use of our parks by supporting programming, capital projects, and the development of other such enhancements to our parks that drive inclusivity and access, unfunded by tax dollars.

“With the generosity of our community and its leaders, like the Pleasant Rowland Foundation, we hope to reach our \$10,000,000 goal so we can continue to support our parks and programs in perpetuity,” states MPF board president, Ty Beck.

For 130 years, our Madison Parks have helped define and shape our beautiful city. Each year, there are close to 6 million visits to our 289 Madison Parks. With so much foot traffic across such a vast system of parks, our parks require significant funding to ensure they remain thriving and welcoming to all. The Madison Parks Foundation has launched a \$10M Parks For All Trust Campaign that will help protect, improve, promote, and enhance our beautiful parks and their programs.

As the official private, non-profit partner of the Madison Parks Division, the Madison Parks Foundation (MPF) generates private support and builds partnerships to protect and enhance Madison’s parks for present and future generations. MPF focuses on promoting programs and projects that advance accessibility and equity across the park system for all people.

Making our parks “accessible” means addressing physical, cognitive, and socioeconomic obstacles that keep people from reaching and enjoying our parks.

Some of the projects and programs that the Madison Parks Foundation has accomplished with private support include:

- Adding 5 accessible playgrounds;
- Offering children positive programming at the Warner Park Rec Center through the K.N.O.W. Program (Kids Need Opportunities at Warner);
- Adding 3 splash parks;
- Providing scholarships and access to the one community pool for more than 20 years;
- Presenting free learning opportunities in our park through our Learning Series;
- Adding 2 beach mats to our beaches to make beaches more accessible;
- Partnering with Madison neighborhood groups providing non-profit status for their fundraising efforts;
- Advancing our efforts supporting our dog parks for its users;
- Helping facilitate the Glen Golf Park and clubhouse renovation as well as funding the MPF patio renovation at the Glen Golf Park making it ADA accessible.

If you would like to contribute to help support our parks now and in the future, contact Madison Parks Foundation at www.madisonparksfoundation.org

Parks for All, Forever