



For Immediate Release
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Dairyland Power and Chippewa Valley Electric Cooperative Support the Cadott Police Department's AED Initiative

LA CROSSE, WI— Dairyland Power Cooperative, in collaboration with Chippewa Valley Electric Cooperative, presented a \$2,000 donation to the Cadott Police Department on Thursday, Aug. 29, demonstrating their ongoing commitment to supporting the communities they serve through the Cooperative Contributions Program. Dairyland Power and Chippewa Valley Electric Cooperative each donated \$1,000.

"Safety is our number one priority at Dairyland, and we are proud to support initiatives that reinforce that commitment and ensure a safer environment for our members and neighbors," said Dairyland Power President and CEO Brent Ridge.

The Cadott Police Department's AED initiative aims to raise nearly \$83,000 to fund the installation of 46 AED units. The units will be placed in squad cars not just in Cadott, but in every law enforcement squad car throughout Chippewa County. This project aligns with both cooperatives' commitment to safety and community well-being, as it supports efforts to enhance emergency preparedness and ensure rapid response to critical situations, ultimately contributing to a safer environment for all residents.

"We recognize in emergency situations minutes matter," said Russ Falkenberg, President/CEO of Chippewa Valley Electric Cooperative. "We are proud to support local efforts to ensure AEDs are present in squad cars, and local police forces have the lifesaving tools they need to do their job."

Through the Cooperative Contributions Program, Dairyland and its member cooperatives continuously strive to make a positive impact in various sectors, including healthcare, education and community development.

About Dairyland Power Cooperative: Headquartered in La Crosse, Wis., Dairyland provides the wholesale electrical requirements for 24 distribution cooperatives (including Chippewa Valley Electric Cooperative) and 27 municipal utilities. These cooperatives and municipals, in turn, supply the energy needs of approximately 700,000 people in four states. Visit www.DairylandPower.com.

About Chippewa Valley Electric Cooperative: Located in Cornell, Wis., CVEC is proud to serve almost 7,000 members in rural locations within Chippewa, Rusk, Taylor, Dunn and Barron counties. Visit cvecoop.com.

A Touchstone Energy® Cooperative 

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