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DESTINATION GENEVA NATIONAL ACQUIRES 200+ ACRES

Plans to further Expand Midwest's Premier Golf & Residential Community with Resort-Style Living

Lake Geneva, Wisconsin (April 3, 2024) – Destination Geneva National has consistently made headlines over the past five years due to its expanded lodging and golf offerings, its hosting of regional and nationally recognized golf events, and its role in revitalizing the Midwest's premier golf and residential community with 54 holes designed by Arnold Palmer, Gary Player, and Lee Trevino.

As of March 15, 2024, Destination Geneva National Resort and Club has acquired more than 200 undeveloped acres and shovel-ready development within the Geneva National Community from Forward Geneva National, which has been led by Lake Geneva's most prominent name in real estate, Mike Keefe of Keefe Realty (now Compass), for the past 20 years. "We have enjoyed playing a part in the longtime success of the Geneva National community and believe there is no better future leader than the Club & Resort's current owner and operator, Garth Chambers II, to usher in the next chapter of growth and development at Geneva National," says Mike Keefe, managing director of Member of Forward Geneva National.

Lake Geneva, WI continues to be Chicago's favorite playground to escape the concrete jungle of the city and recent trends of remote work and more flexible schedules have transformed Lake Geneva into a bedroom community for Windy City residents. The largest Lake Geneva housing development, Geneva National is the only master-planned golf and gated residential community of its scale and prestige within the Midwest, offering value, safety, security, and an amenity-rich lifestyle that includes a resort-style pool, walking trails, tennis, pickleball, and vibrant commercial uses.

"People have reshuffled their priorities post-pandemic and Geneva National finds itself uniquely positioned to capitalize on this preferred lifestyle that befits working professionals as well as families and retirees," says Garth Chambers, who notes that Geneva National, with its convenient access to job corridors, is strategically located. "Our junior golf programs are increasingly in high demand as more and more families choose the resort life GN affords."

Founded in 1989 by the Anvan Corporation, Geneva National is an ambitious development that boasts more than 1100 residents with the ability to add nearly 750 more. "It's hard to believe after 30 years, Geneva National is only

(more)

Destination GN Acquires 200+ Acres (cont)

two-thirds developed,” states Garth Chambers II. “Our family has been committed to this area of community for nearly 30 years, purchasing the Club and Resort in 1996. We look forward to the next 30, including our new role as stewards of the majority of the remaining land for residential development in Geneva National.”

All indications point to more growth in Lake Geneva and having approved development rights in place at Geneva National will speed up the process for local and regional builders to participate in the expansion plans. “Geneva National is construction-ready and is a community in the highest demand that we’ve ever seen” states Rick Pozdol, community Executive Director at Geneva National for the past 30 years.

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About Destination Geneva National

Destination Geneva National is the premier golf and residential community in the Midwest with a vibrant private Members golf club. In addition to the 54 holes of golf by Arnold Palmer, Gary Player, and Lee Trevino the Resort boasts 214 overnight lodging rooms, suites, and on-course cottages. Six restaurants are available to Members and guests, marina access at The Ridge Hotel, and indoor and outdoor saltwater pools with outdoor Vegas-style cabanas keep the activities going all year along with a vibrant social calendar offering more than 100 annual golf and social events. The Geneva National Wellness Center offers state-of-the-art equipment, private training, fitness classes and yoga, as well as a Peloton spin bike room.

Website: DestinationGN.com

Photos: Dropbox.com