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## **Benson's Restaurant Group Reels in Mouthwatering Friday Fish Fry Line-Up**

*Restaurants curate fish fry menus and exclusive offerings available Feb. 14 through Mar. 31*

MILWAUKEE – With the annual kick off of the traditional Friday fish fry right around the corner, Benson's Restaurant Group today revealed its plans for specialty fish fry experiences at five of the restaurant group's restaurants.

Fish fry offerings will be available on Wednesday, Feb. 14 and continue every Friday through March 31. Restaurants will offer everything from a traditional fish fry experience to a twist on the classics.

"We know Wisconsinites love a delicious, hardy Fish Fry and we've created a lineup of fish fry offerings that accomplish just that and more. Whether you're seeking a quick bite with friends or planning a night out, we are excited to welcome the community to our restaurants for this timeless tradition," said Alex Sazama, corporate executive chef at Benson's Restaurant Group.

[The Bridgewater Modern Grill](#), the riverfront restaurant located in Milwaukee's Harbor District, will offer a classic walleye fish fry with root vegetable slaw, salted rye, house tartare sauce with a choice of potato pancake, fingerlings or fries for \$24. During lunch, the fish fry will be available as a sandwich for \$18.

Bringing an elevated twist to the tradition, [The Edison](#) will feature a Champagne-battered Alaskan cod with remoulade, caramelized lemon, local marble rye with whipped Irish butter and apple sauce for \$24.

Whether stopping by for lunch or for dinner, guests can get the catch of the day at [Smoke Shack](#). Grab lunch, 11 a.m. to 4 p.m., with a beer battered fried cod on a brioche bun with lettuce, tomato and house made Cajun remoulade and crispy fries for \$15. Dinner from 4 p.m. until close, will feature beer battered fried cod, rye bread, crispy fries and a house made Cajun remoulade for \$17.

At [AJ Bombers](#) guests will have a choice of either a classic fish fry for \$16 or a two-piece fish sandwich with a side of fries for \$14.

[Blue Bat Kitchen & Tequilaria](#) fish fry will feature Baja Handhelds (3) that include beer battered cod, cilantro slaw, chipotle aioli and pickled red onions on a flour tortilla for \$17.

To book a reservation, visit <https://www.bensonsrestaurantgroup.com/> to navigate to any of the six restaurants.

### **ABOUT BENSON'S RESTAURANT GROUP**

Benson's Restaurant Group is a family-owned hospitality company based in Milwaukee that conceptualizes, develops and operates a portfolio of restaurants. Benson's Restaurant Group, a division of Marcus

Investments, currently operates and manages six different casual dining restaurant concepts: The Bridgewater Modern Grill, The Edison, Onesto, Blue Bat Kitchen & Tequilaria, Smoke Shack and AJ

Bombers. The group is also the franchisor of Zaffiro's pizza brand. Learn more at [www.bensonsrestaurantgroup.com](http://www.bensonsrestaurantgroup.com).

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