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FOR IMMEDIATE RELEASE

Winter Realms in Lake Geneva, Wisconsin Closing for Season

Lake Geneva, Wisconsin, February 8, 2024 - One of Wisconsin's cherished winter attractions, Winter Realms, formerly Ice Castles located in Lake Geneva, will be closing for the 2024 season as of today, February 8, 2024.

The unseasonably warm winter delayed Winter Realms' opening until January 26, yet during the shorter than expected season, thousands of people visited and enjoyed the icy fortress's ice slides, igloos, ice sculptures, sleigh rides, ice thrones, mystic light walk, ice-carved tunnels, and a sledding hill, during the event.

"I am incredibly proud of our crew and their determination to build a spectacular event with all the hurdles Mother Nature has thrown at us this year," said Ice Castles CEO Kyle Standifird "We hoped to stay open longer with our new event Winter Realms. We are taking our learnings from this season as we plan for 2025."

The Utah-based company has one other Winter Realms location in Lake George, New York, and four other Ice Castles locations in Midway, Utah; Cripple Creek, Colorado; Maple Grove, Minnesota; and North Woodstock, New Hampshire.



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About Winter Realms: Winter Realms is a premier winter attraction that seamlessly blends the enchanting elements of the season into a captivating wonderland of lights, snow, and ice. Brought to you by the makers of the award-winning Ice Castles, Winter Realms celebrates the beauty of winter in a magical and family-friendly environment in two locations, Lake George, NY and Lake Geneva, WI.

About Ice Castles: Ice Castles has been bringing fairy tales to life since its inception in 2011. Founder Brent Christensen developed the patented process used to create Ice Castles while attempting to build a winter playground for his kids in the front yard of their home in Alpine, Utah. The project drew crowds who came out to tour Christensen's frozen creation. Ice Castles has since turned into an internationally renowned tourist attraction with multiple locations across North America.

About Destination Geneva National: Located off the wooded slopes and shores of Lake Como, [Destination Geneva National](#) offers 214 luxurious guest rooms between the Cottages & Suites of Geneva National and the Ridge Hotel. The Resort also features 5 different award-winning dining options including a family friendly [Character Brunch](#) and the festive, wintery [Snow Globes](#). Overnight lodging guests can also enjoy the indoor saltwater pool and hot tub at the Ridge Hotel to warm up after a cold night out. Dine and [stay](#) at Geneva National while attending Winter Realm Lake Geneva to create the perfect winter getaway for the whole family.