



# CORNERSTONE

BUSINESS SERVICES

## Cornerstone Business Services ranked a top five firm by leading M&A platform

**FOR IMMEDIATE RELEASE**

**February 1, 2024**

(Green Bay, WI) [Cornerstone Business Services](#) has been ranked a top five North American Lower Middle Market Investment Banking Firm by [Axial](#). Axial is the largest internet platform serving professionals who own, advise and invest in North American lower middle market companies. (Lower middle market firms have annual revenue ranging from \$5 million to \$150 million.)

Axial annually releases a list of top firms after reviewing the deal-making activities of more than 800 investment banks and M&A advisory firms. These firms brought a total of nearly 10,000 deals to market in 2023.

“To rank in the top five is a real honor,” said [Scott Bushkie](#), CBI, M&AMI, founder of Cornerstone Business Services. “The ranking is a testament to our team of expert investment banking professionals; our Assurance 360 process (sell-side process); and the dedication we have to the clients we serve.”

The ranking methodology used by Axial is primarily driven by four factors:

- **Client Quality:** Buy-side demand for engagements represented by the advisor.
- **Buy-Side Targeting:** The advisor’s ability to balance selectivity, accuracy and breadth when identifying potential buyers.
- **M&A Process Effectiveness:** The advisor’s ability to generate positive outcomes for their client.
- **Closed Deals:** How many deals has the advisor closed?

“It is always nice to be recognized for being a leader in what is a very strong industry,” added Bushkie. “We know it provides an assurance to our clients that we’re focused and dedicated to high quality deals that get results.”

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*Cornerstone Business Services, Inc. is a boutique investment banking firm, providing strategic consulting, valuations and mergers and acquisitions services to lower middle market companies. Cornerstone’s corporate office is located in Green Bay, Wis., serving clients nationally and internationally.*

For more information, visit [www.cornerstone-business.com](http://www.cornerstone-business.com).

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