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## **FOR IMMEDIATE RELEASE**

### **Reach Counseling to Host Engaging Fundraising Event, Utopia**

*A World Without Sexual Violence*

APPLETON, Wis. (August 11, 2023) – [Reach Counseling](https://reachcounseling.com), a sexual assault service provider in the Fox Valley, will host Utopia, a brand new event to raise awareness and support for sexual assault survivors, on October 12, 2023 at the Fox Cities Exhibition Center. The event will include dinner, entertainment, and the opportunity to learn more about the impact of the services that Reach provides in the Fox Valley region. The presenting sponsor for Utopia is the Fox River Foundation.

In the fall of 2022, the Wisconsin Department of Justice awarded Reach a grant to expand their prevention education, counseling, & advocacy programs to ensure accessible and quality services for all survivors across the tri-county area. Since this time, the organization's service area has expanded from 170,924 to 407,758 Wisconsin residents. As a result, they have doubled their staff, going from one office location in Neenah to adding a second office, located in Appleton.

Reach Counseling's Executive Director, Kristen Trimberger states "It has been many years since Reach Counseling hosted a large-scale fundraising event. Our team is thrilled to bring Utopia to our community. Our hope is that Utopia will become an anticipated annual event that helps to raise money to support healing services for survivors of sexual violence and create increased awareness of our vision, mission, and values."

Sexual violence is a crisis locally and nationwide. According to recent reports from the Rape and Incest National Network (RAINN) and the National Sexual Violence Resource Center (NSVRC), every 68 seconds an American is sexually assaulted. Furthermore, every 9 minutes Child Protective Services substantiates, or finds evidence for, a claim of child sexual abuse.

Top sponsors of this event will enjoy perks such as formal recognition leading up to and during the event, complimentary tickets, signature desserts, and more! Nadine Tarabishi, Event Committee Chair, stated: "It has been an honor serving on the planning committee for Utopia and I'm excited for people to experience the evening we have in store! I hope the community will come out to show their support for the amazing work Reach does to heal lives throughout the Fox Valley." For more information or to purchase tickets, please visit:

[give.reachcounseling.com/event/utopia/e499072](https://give.reachcounseling.com/event/utopia/e499072)

### **About Reach Counseling**

[Reach Counseling](#) is a leading provider of trauma-specific mental health care in Northeastern Wisconsin. The organization is committed to understanding and responding to emotional, sexual, and physical abuse. Since 1976, Reach has helped heal the lives of abuse victims and hold perpetrators accountable through innovative programs in education and outreach, victim advocacy, outpatient therapy, culturally responsive programming, and sex offender treatment.

If you are a survivor in Calumet, Outagamie, or Winnebago counties in need of Reach Counseling's services, call their 24/7 helpline at 920-722-8150.

