MEDIA RELEASE

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Matthew Sukovich Named Advantage+ Financing Midwest Business Development Manager.

Milwaukee, Wis. – June 20, 2023 — Mike Elton, CEO of Advantage+ Financing, Brookfield, Wis, announced that Matthew Sukovich has been named Midwest Business Development Manager of the 31-year-old, nationwide direct small business lender.

Elton said, “We are excited to welcome Matt into the growing Advantage+ family. Matt brings with him an abundance of business experience and an assertive *“do the right thing”* approach that meshes perfectly with our business culture.”

Sukovich is a passionate business developer and champion of culture with years of experience delivering solutions, driving revenue, and managing complex, evolving partnerships across the globe. Building long-lasting relationships is the key to his success, as shown by his track record of delivering creative solutions for internal and external customers.

“I’m excited to explore this new industry with a company as well-established and relationship-focused as Advantage+. It’s a family-owned business that treats employees, vendors, and customers as a part of that family. I’m excited to carry that attitude with me as I continue to help this business grow,” said Sukovich.

Advantage+ was founded in 1992 and is a nationwide direct lender. It offers equipment and working-capital loans of $5,000 to $200,000 to small and mid-size companies. One-third of its new loans are to existing or previous customers. The company also provides customer finance programs for manufacturers, distributors, and dealers.

Advantage+ has lent more than $500 million dollars to more than 20,000 businesses. Its managers and a few outside investors own the company. The company augments its growing capital base with loans from partner banks with managers that support small-business and free-market capitalism.

For more information, contact Mike Elton at 800-949-7040, or by email at melton@advantageplusfinancing.com. Advantage+ is located at 13400 Bishop’s Lane, Brookfield, Wis. 53005. Additional information on the company is available at [www.advantageplusfinancing.com](http://www.advantageplusfinancing.com)