

PRESS RELEASE

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A Summer Tradition - The 2023 Madison Area Parade of Homes is June 16-25!

The Madison Area Builders Association (MABA) is honored to host the 2023 Madison Area Parade of Homes, exclusively sponsored by Nonn's. The Parade of Homes will feature both Parade-site and scattered-site homes. As tradition, the six (6) Parade-site homes are located next to each other in two (2) must-see neighborhoods: Arboretum Village in Waunakee, and Windsor Gardens in Windsor. The twenty (20) scattered-site homes are individually located in distinct neighborhoods across the capital region.

The Parade of Homes will be open daily June 16-25th. Parade hours are Monday-Friday 4-8pm and Saturday and Sunday 11am-5pm.

“For over 70 years, the Parade of Homes has been the premier event in Madison showcasing the newest and best in home building trends,” states MABA Executive Director Chad Lawler. “With 26 expertly crafted homes, the 2023 Parade of Homes could be the best year yet!”

Whether homebuyers are in the market to build or buy a new home, or just want to see the latest in home design and technology trends, the Parade of Homes provides the perfect opportunity to see a variety of homes at different price points and locations over the course of ten days. From elegant starter homes to multi-million dollar Executive homes, attendees will be subject to a flurry of home inspiration by twenty-one (21) local builders. A majority of Parade homes are custom built and open exclusively during the Parade of Homes!

Tickets are available! To purchase online visit madisonparadeofhomes.com/tickets. Tickets will be available via cash or credit card at the Parade entry point of the two featured neighborhoods during open hours, and via cash only at any scattered-site home. General Admission is \$15, Senior Admission (Age 65+) is \$5, and Child Admission (Ages 6-17) is \$5. Tickets allow for one-time entry into the twenty-six (26) featured Parade homes.

For more information, visit madisonparadeofhomes.com/home.

*Madison Area Builders Association staff and members are available for interviews.
If you are interested, please contact Chad Lawler at 608-288-1135 or clawler@maba.org.*