



# ThedaCare®

NEWS FROM THEDACARE®  
For Immediate Release  
February 3, 2023

## **THEDACARE CHAIR WELCOMES THREE NEW MEMBERS TO BOARD OF TRUSTEES** *Loux, Pfeifer and Price Joining Governing Body*

NEENAH, Wis. – Three community leaders will soon join the ThedaCare Board of Trustees, the governing body for the local, not-for-profit health care organization.

Alan Loux, John Pfeifer and Dr. Steven Price have been recently elected to the Board, announced Jim Kotek, Chair of the ThedaCare Board of Trustees and President and CEO of Menasha Corporation.

“The ThedaCare Board of Trustees is proud to support the organization’s mission to improve the health and well-being of our communities,” said Kotek. “As a governing board, our role is to help ensure ThedaCare can advance its mission by providing financial and quality oversight, as well as strategic decision-making in support of this compelling mission and vision.”

“ThedaCare is dedicated to reinventing health care by empowering each person to live their unique, best life through leadership in wellness, prediction, prevention and healing,” said Imran A. Andrabi, MD, ThedaCare President and CEO. “We appreciate the support from our board members who believe in our commitment to being a proactive partner in health – enriching the lives of all and creating value in everything we do. We look forward to the addition of the new board members and their positive impact on our communities.”

Alan Loux is President and CEO of Rawhide Youth Services, a faith-based behavioral and mental health agency serving teens and young adults throughout Wisconsin. He joined Rawhide in 2017. Loux holds an undergraduate degree in Business/Economics from Wheaton College and an MBA in Marketing from the University of Wisconsin-Madison. Loux has held various leadership positions with JLG Industries, Inc., an Oshkosh Corporation company, Direct Supply, Inc. and Kimberly-Clark Corporation. Loux also serves on the Board of Directors of the Wisconsin Association of Family & Children’s Agencies (WAFCA) and on the Advisory Board of InitiativeOne.

“I am grateful for the opportunity to develop partnerships that support the vision and passion for a strong, healthy community as part of the ThedaCare Board of Trustees,” said Loux. “It takes many organizations, leaders and community members to achieve the goal of better health for all of those living in our region. I am proud to do my part to achieve that goal.”

John Pfeifer is Oshkosh Corporation’s President and CEO, and is a member of the Company’s Board of Directors, positions he has held since April 2021. Prior to his appointment as CEO, Pfeifer served as President and Chief Operating Officer. Before joining Oshkosh Corporation, he served 13 years with Brunswick Corporation, most recently as senior vice president and president of Mercury Marine.



# ThedaCare®

In addition to the ThedaCare Board of Trustees, Pfeifer is on the board of The Manitowoc Company, and is a board member at the National Exchange Bank and Trust. He holds a bachelor's degree in economics and Japanese language from the University of Michigan.

“We are fortunate to have a local health system where patients and families can receive comprehensive care, close to home,” said Pfeifer. “I am grateful to serve an organization that has deep roots in our community, and look forward to offering ideas to support ThedaCare leaders and teams as they continue to provide care for our communities.”

Dr. Steven Price is the founder and managing partner of the Neuroscience Group. A neurologist, Dr. Price specializes in the diagnosis and treatment of neurological disorders of the brain, spine and nervous system such as stroke, headache, multiple sclerosis, Parkinson's disease and other movement disorders, dizziness and seizures.

Dr. Price earned his degree from Northwestern University and completed his residency at Northwestern University Medical School. He is board certified by the American Board of Psychiatry and Neurology and the National Board of Medical Examiners, Diplomate. He is also an active member of the American Academy of Neurology and the National Headache Foundation.

“Neuroscience Group and ThedaCare have a long history of being successful partners, combining their expertise to deliver advanced treatment options and compassionate care to patients and families,” said Dr. Price. “I am proud to support the organization and services and programs that help meet the health needs of both individuals and the communities they serve.”

Loux, Pfeifer and Price will begin their three-year terms with the ThedaCare Board of Trustees in February 2023.

## **About ThedaCare**

For more than 110 years, ThedaCare® has been committed to improving the health and well-being of the communities it serves in Northeast and Central Wisconsin. The organization delivers care to more than 600,000 residents in 17 counties and employs approximately 7,000 health care professionals. ThedaCare has 180 points of care, including eight hospitals. As an organization committed to being a leader in Population Health, team members are dedicated to empowering people to live their unique, best lives. ThedaCare also partners with communities to understand needs, finding solutions together, and encouraging health awareness and action. ThedaCare is the first in Wisconsin to be a Mayo Clinic Care Network Member, giving specialists the ability to consult with Mayo Clinic experts about a patient's care. ThedaCare is proud to partner with Children's Wisconsin and Froedtert & the Medical College of Wisconsin health network to enhance convenient access to the most advanced levels of specialty care. ThedaCare is a not-for-profit health system with a level II trauma center, comprehensive cancer treatment, stroke and cardiac programs, as well as primary care.

For more information, visit [thedacare.org](http://thedacare.org) or follow ThedaCare on social media. Members of the media should call Cassandra Wallace, Public and Media Relations Consultant at 920.442.0328 or the ThedaCare Regional Medical Center-Neenah switchboard at 920.729.3100 and ask for the marketing person on call.

###