

FACT SHEET

THE POWER OF COLLABORATION
Oshkosh Chamber of Commerce Economic Impact Report

The Oshkosh Chamber of Commerce has over 100 years of economic success in promoting the growth of the Oshkosh region, businesses, and community. In 2022, the Chamber partnered with the Center for Customized Research and Services at UW-Oshkosh to estimate the Chamber's economic impact on the Oshkosh regional economy from 2001 – 2021.



Economic Impacts

According to the report, new economic and construction activities in the Oshkosh region generated **\$1.56 billion** in economic impact from 2001-2021. The report analyzed the Chamber's operations, economic development programming and the broader regional economy's performance. Thanks in part to the Chamber's efforts in collaborating, the community has enjoyed several economic development projects in the past two decades, including the development of the Downtown Action Plan, Universal Business Park, the relocation and expansion of Oshkosh Corporation's global headquarters, and more recently, MERGE Urban Development, Mineshaft Restaurant, TownePlace Suites by Marriott Hotel and more.

Employment Effects

The estimates of the employment effects include two separate components. First, the projects themselves reported an estimated 1,941 jobs through development and construction. Additionally, the overall economic impact in the area generated an additional 11,477 jobs over the study period. This resulted in **13,500** jobs either directly or indirectly related to economic development activities in the region.

Based on the Report Findings, the Chamber's Economic Development Activities Have Also Generated and Supported...

- \$656.6 million in wages and benefits
- \$156 million in federal, state and local tax revenue
- An estimated return-on-investment (ROI) of 140:1 each year

