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For more information, contact:

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Rob Kleman

rob@oshkoshchamber.com

**OSHKOSH CHAMBER OF COMMERCE ANNOUNCES \$1.5 BILLION ECONOMIC IMPACT
FOR REGION AND MORE THAN 13,000 JOBS CREATED**

*In partnership with UW-Oshkosh, Chamber operations, programming and regional economy
performance was analyzed over 20-year study; results released today*

Oshkosh, Wis – [Oshkosh Chamber of Commerce](#) today announced the results from a recent study showcasing the Chamber’s vast economic impact on the Oshkosh regional economy for the past 20 years. In 2022, the Chamber partnered with the Center for Customized Research and Services at UW-Oshkosh to estimate the Chamber’s economic impact on the Oshkosh regional economy from 2001 – 2021. The findings demonstrate the Chamber’s activities have generated and supported \$1.5 billion in combined economic impact and helped create and support 13,481 jobs.

The results of the report, which will be revealed to Chamber members later today at the Chamber’s Annual Meeting, come from evaluation of the Chamber’s operations, economic development programming and the broader regional economy’s performance in the past 20 years.

“To see the hard work of our staff, members, and local businesses big and small quantified in this way is truly remarkable. I’m proud of all that the Chamber and the Oshkosh business community has accomplished over the last two decades to fuel and support our local community,” said Rob Kleman, President at Oshkosh Chamber of Commerce. “For over 100 years, the Oshkosh Chamber has been leading the way in its economic development activities, and we look forward to what the next decade will bring for the success of our businesses and community.”

As a whole, the community has enjoyed several economic development projects in the past two decades, including the development of the Downtown Action Plan, relocation and expansion of Oshkosh Corporation’s global headquarters, growth of the Universal Business Park and the creation of the Chamber’s Revolving Loan Fund.

The Chamber also played a crucial role in the retention and attraction of recent major development and investment projects, including MERGE Urban Development, the Mineshaft Restaurant and Marriott TownePlace Suites Hotel by Marriott and other Oshkosh Avenue



developments. This demonstrates both the rapid acceleration of economic development activities in the past five years as well as the important role that the Chamber plays in promoting them.

“With the support of the Chamber, we knew Oshkosh was the right community to truly allow our business to thrive. When our local businesses are succeeding, our region is succeeding, and we’re excited to continue to serve our community and patrons,” Nathan Krohn, General Manager/Owner Teriyaki Madness.

The Chamber collaborates and partners with entrepreneurs, employers and workers to continue investing, inventing and innovating for a better future. In fact, small businesses also made a large impact on the economic impact results, accounting for 90% of the Chamber’s members as a whole.

About the Oshkosh Chamber of Commerce

For more than 100 years, the Oshkosh Chamber of Commerce has served as the advocate and guardian of business and industry to support the thriving Oshkosh and northeast Wisconsin region. As a five-star accredited Chamber of Commerce, our non-profit represents over 900 members, from small businesses to international corporations.

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