

Passenger traffic up more than 14% @GRB Airlines respond with larger planes and expanded service

FOR IMMEDIATE RELEASE

January 26, 2023

(Green Bay, WI) Passenger traffic at <u>Green Bay Austin Straubel International Airport</u> (GRB) rose 14.2% in 2022 over the previous year (2021). "It's good to see people return to travel," stated <u>Airport Director Marty Piette, A.A.E.</u> "Planes leaving GRB are averaging 90% full – which is a very substantial percentage."

In response to the increased demand, airlines are increasing flight frequency and plane size. A few examples include:

- In February, <u>Delta</u> will be using a larger, multi-class aircraft for one of its GRB flights to
 <u>Hartsfield-Jackson Atlanta International Airport</u> (ATL). Depending on the aircraft version used
 (which will vary), capacity ranges from 126 to 162 seats. "Increased capacity, including more
 seating options, is great news for travelers," Piette said. "Atlanta is a major hub for Delta. You
 can literally get anywhere in the world from there."
- Also in February, <u>Frontier</u> will resume nonstop service from GRB to <u>Denver International Airport</u> (DEN), making that service available 11 months of the year (February through December).
- In March, Delta will be adding a third daily flight to another one of its hubs, <u>Detroit Metropolitan Wayne County Airport</u>. The plane used will be upgraded to a CRJ 900, seating 76 passengers.
 "Detroit is a quick and easy connection for those flying to the east coast," stated Piette. "Flights to Detroit have consistently been full, so it's good to see another flight added."

While a majority of travel across the U.S. is leisure travel, business travel is now starting to pick up. "We are hearing from local companies that they are taking to the skies once again; they want to meet with customers and prospects in person and they are looking to attend conventions and trade shows," explained Piette. "We expect business travel to consistently increase throughout the year."

<u>Brown County Executive Troy Streckenbach</u> said the increase in air travel is good news for all area residents. "Even if you are not a traveler, the economic impact of travel is substantial. It's not only the front door to our community, but one of our economic engines, with local businesses ranging from hotels to gas stations to restaurants and tourist attractions benefiting from travelers."

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About Green Bay Austin Straubel International Airport

Green Bay Austin Straubel International Airport (GRB) is the third largest airport in the state, serving Northeast Wisconsin and portions of Michigan's Upper Peninsula. Business and leisure flights are offered by five major airlines, <u>American</u>, <u>Delta</u>, <u>Frontier</u>, <u>Sun Country</u> and <u>United Airlines</u>, and two fixed base operators (FBOs), <u>JetAir Group</u> and <u>Executive Air</u>. As the Gateway to Lambeau Field, GRB is a Green Bay Packers Partner and the home airport of the Packers.



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Additionally, GRB is one of only two commercial airports in Wisconsin designated as a Landing Rights Airport by the U.S. Customs and Border Protection for international flight arrivals.

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