

PRESS RELEASE

FOR IMMEDIATE RELEASE

December 14th, 2022

Lobbyist Jordan Lamb Joins The Welch Group

The Welch Group, Public Affairs (TWG) is excited to announce the addition of Jordan Lamb to our lobbying team.

Lamb will join TWG as a Principal, continuing her success advocating for a wide range of clients and industries - notably agriculture and biohealth.

Lamb comes to TWG from DeWitt Law Firm, where she was an administrative and regulatory attorney and the Chair of DeWitt's Government Relations practice group. At DeWitt she built a stellar reputation as a knowledgeable and skilled advocate for her clients.

"I am very excited to announce that I will be continuing my state government affairs practice with The Welch Group," said Lamb. "I have advocated for my clients before the Wisconsin State Legislature for over twenty years and I believe that working with Bob, Peter and Jim will give me the opportunity to continue this work alongside terrific colleagues who share my dedication and commitment to serving our clients at the highest level."

The addition of Lamb represents rapid growth for TWG following the addition of former Assembly Majority Leader Jim Steineke earlier this year.

"Jordan and I have worked closely together for over a decade and she is one of the best," said TWG President and Principal Partner Bob Welch. "I am delighted to welcome her to the team, ensuring TWG's ability to deliver high-quality services for years to come."

The Welch Group is a full-scope public affairs, strategic planning, and association management firm, founded by Bob and Jeanne Welch in 2004 after Bob retired from 20 years as a driving force in the state legislature. Peter Welch joined the firm in 2020 as Managing Partner. TWG has since grown to a team of 10, representing clients at the local, state, national, and international level with expertise in all aspects of issue advocacy and government relations.

Website: <https://thewelchgroup.org/>

Contact: peter@thewelchgroup.org

###