



American Heart Association.



**For Immediate Release**

## **Ascension Wisconsin's Patty Golden to lead 2022-23 Milwaukee's Go Red for Women® Movement**

### **Community leader to chair American Heart Association's initiative to improve women's heart health**

**MILWAUKEE** – The American Heart Association, the world's leading nonprofit organization devoted to world of healthier lives for all, announces Patricia Golden, DO, interim clinical president of Ascension Medical Group Wisconsin, as the community volunteer chair of the 2022-2023 Milwaukee Go Red for Women movement.

Go Red for Women is a worldwide initiative of the American Heart Association designed to increase women's heart health awareness and serve as a catalyst for change to improve the lives of women locally, nationally, and globally.

Cardiovascular disease is the No. 1 killer of women in the United States, claiming more lives each year than all forms of cancer combined. Cardiovascular disease continues to be a woman's greatest health threat, taking the life of one in every three women.

"One is too many," Golden said. "One in three women are dying of cardiovascular disease and losing one woman isn't an option. And that is why I am chairing the 2023 Milwaukee Go Red for Women campaign.

"I have a strong family history of cardiovascular disease, and I recently lost my father to sudden cardiac arrest due to his history of atrial fibrillation. This motivates me to work in his honor to further the mission of the American Heart Association. And through Go Red for Women, I am dedicated to reaching more women to empower them to take control of their health. And when women come together, there isn't anything we can't achieve."

The 2023 event will be held Friday, May 12, at The Pfister Hotel, Milwaukee. Doors open at 10 a.m., and new this year is a Women's Health Expo until 11:30 a.m. Exhibits include blood pressure, a heart-healthy food drive, stroke awareness, CPR demonstrations and more. This year's Women of Impact winner will be announced, and visitors can bid on themed purses and bags during a "Purse-Anality" auction.

"We are thrilled to have Dr. Golden's experience, conviction and passion help to drive Go Red in Southeast Wisconsin," said Katie Connolly, Milwaukee American Heart Association Executive Director, Development and Community Health. "Together, we know that we will have a positive impact on the lives of women in our community and the families that depend on them."

For more information about the Go Red for Women event, visit [www.heart.org/goredmilwaukee](http://www.heart.org/goredmilwaukee), #GoRedMKE.

*Media Inquiries: contact Dan Truttschel, Milwaukee AHA Communications Director, 262-903-9038 or [daniel.truttschel@heart.org](mailto:daniel.truttschel@heart.org).*