



# Press Release

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**FOR IMMEDIATE RELEASE**  
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## **NEW MANUFACTURING ALLIANCE ANNOUNCES SEVENTH ANNUAL GET REAL MATH! VIDEO PREMIERE**

Green Bay, WI, October 3, 2022: Pete Petoniak from WLUK will be the emcee for the Northeast Wisconsin (NEW) Manufacturing Alliance's 7<sup>th</sup> annual Get Real Math & Science Video Premiere at the Meyer Theatre in Green Bay on October 5 from 5 p.m. – 7 p.m. This serves as the debut of the newest installment of the Alliance's Get Real Math and Get Real Science videos.

Ann Franz, executive director for the organization stated, "The concept of the videos came from a math teacher participating in the Alliance's K-12 task force." Franz added, "She was looking for a tool to show students how the curriculum she was teaching is used in the real world." In 2014, five videos were created to answer the questions students often ask, "When am I ever going to use this in the real world?" The free educational videos include a teacher lesson plan and spotlight real-world problems at manufacturing companies. To date, there have been over sixty Get Real Math! Videos created. In 2021, the organization debuted the first of six Get Real Science videos.

Unlike most movie premieres, it is not the stars of videos that are recognized, but rather the educators. At the event signage stating "Educators are the stars of our community" are displayed and teachers walk down the red carpet to have their pictures taken. There are numerous prizes given away including \$500 cash awards to math, and science departments, along with at a Miller Electric welding machine.

Companies being featured in this year's videos are: Alliance Laundry Systems, Georgia-Pacific, McCain Foods, and Sargento Foods. To view last year's Georgia-Pacific 'What does recycling have to do with Science?': <https://www.youtube.com/watch?v=muyeQC6PO8c>.

The October 4, 2022 Premiere also included a special gift for every tech ed teacher in attendance. A special ‘tool box’ that included safety glasses & gloves, measuring devices, hearing protection, calipers and other assorted tools. It was a ‘thank you’ gift from the organization. Franz stated, “We are so grateful to tech ed teachers that inspire youth every day”. She added ‘This gift is a small way for our organization to express our thanks to these dedicated educators.

The Get Real Math & Science Premiere is one of many events the Alliance is sponsoring as part of Wisconsin's October is Manufacturing Month. Other events include the 12<sup>th</sup> annual Manufacturing First Expo & Conference at the new Resch Expo on October 26, 2022. This year there will be a full day of speakers and presentations on cybersecurity, talent & retention and the latest industry trends. There will be over 200 exhibitors with over half being manufacturing companies located in northeast Wisconsin. For more information go to [www.manufacturingfirst.com](http://www.manufacturingfirst.com).

NEW Manufacturing Alliance will also host the 11th annual Excellence in Manufacturing/K-12 Partnerships Awards dinner at the Resch Expo on October 25, 2022. This year's winning schools are Green Bay Area Public Schools, Manitowoc Lutheran High School, CESA 6, Little Chute High School, Appleton East, and Waupaca School District. Manufacturing companies recognized for their partnership with education include A to Z Machine, Amcor Flexibles, AriensCo., CMD Corp., Miller Electric Mfg., and SMT Machine & Tool. To purchase tickets to attend the event go to: <https://newma2022excellenceawards.eventbrite.com/>.

To see the Get Real Math & Science Videos and further information to register for October NEW Manufacturing Alliance events, go to [www.newmfgalliance.org](http://www.newmfgalliance.org). Please contact Ann Franz with questions regarding the events at 920-606-7691 or email [ann.franz@nwtc.edu](mailto:ann.franz@nwtc.edu).

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