



NEWS RELEASE

Contact Information

Casey Wing, Registered Dietitian and Digital Content Specialist, Skogen's Festival Foods
920-964-3400, ext. 4140
nutrition@festfoods.com

Festival Foods encourages Food for Neighbors donations during Family Meals Month

GREEN BAY, WISCONSIN – (SEPTEMBER 15, 2022) – Festival Foods is celebrating [Family Meals Month](#) in September with a variety of programs, insights and recipe ideas to encourage families to enjoy meals together and help others achieve family meals as well.

This year's campaign focuses on helping families across the state of Wisconsin enjoy family meals through Festival Foods' [Food for Neighbors program](#), which collects donations to provide food and supplies to approximately 40 food pantries across Wisconsin. [The Festival Foods Mealtimes Mentors](#) are encouraging contributions throughout the month and sharing stories of how guests, vendors and community partners help families across the state get food on the table. In addition to the community involvement component, the Mealtimes Mentors will be sharing recipe ideas, shopping and cooking tips, and general family meals messaging throughout the month.

"We know that families are cooking and enjoying meals at home now more than ever, and we applaud them for these efforts. Family meals nourish the spirit, brain and health of all family members, and they also help keep us connected," said Casey Wing, registered dietitian and digital content specialist for Skogen's Festival Foods. "We encourage families to continue these beneficial habits and consider donating to programs that help others do the same."

As part of their efforts, Festival Foods Family Meals Month sponsors are providing free [Click N Go grocery pickup](#) throughout the month for guests who donate to Food for Neighbors. Guests can also take free [Virtual Cooking Classes](#) provided by the Mealtimes Mentors to help inspire family meals at home.

Participants can learn how to donate to Food for Neighbors, view partner information and take virtual cooking classes at [festfoods.com/familymeals](https://www.festfoods.com/familymeals).

ABOUT FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs nearly 8,000 full- and part-time associates. Festival Foods currently operates 40 full-service supermarkets across the state of Wisconsin. For more information about Festival Foods, visit www.festfoods.com.

###